

# SCHOOL OF CREATIVE ARTS, ENTERTAINMENT, AND DESIGN



More than 75% of jobs posted are in Dallas, Fort Worth, Plano, Irving, and Richardson. Last year, there were more than 5,000 postings among the top 5 occupations

Source: Burning Glass



74% of graduates in this area have an associate's degree; however, top occupations tend to require a bachelor's degree.

Source: Emsi 2020, Q1



## Top Industries

Source: Emsi 2020, Q1

- Specialized Design Services
- Computer Systems Design and Related Services
- Newspaper, Periodical, Book, and Directory Publishers
- Management, Scientific, and Technical Consulting Services
- Architectural, Engineering, and Related Services

## DFW Top Employers

Freedom Graphics Systems

DXC Technology Co.

Dallas Morning News

Raytheon

HKS

Source: Esri

## Graphic Designers

5,375  
2019 EMPLOYMENT  
2,027  
JOB POSTINGS  
LAST 12 MONTHS

## Interior Designers

1,934  
2019 EMPLOYMENT  
727  
JOB POSTINGS  
LAST 12 MONTHS

## Technical Writers

1,811  
2019 EMPLOYMENT  
1,303  
JOB POSTINGS  
LAST 12 MONTHS

## Producers and Directors

1,680  
2019 EMPLOYMENT  
486  
JOB POSTINGS  
LAST 12 MONTHS

## Editors

1,497  
2019 EMPLOYMENT  
603  
JOB POSTINGS  
LAST 12 MONTHS

Source: Burning Glass and Emsi 2020, Q1

## In-Demand Occupations

Graphic Designers

Interior Designers

Technical Writers

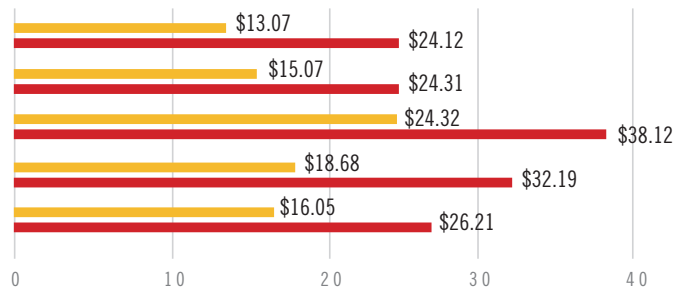
Producers and Directors

Editors

Source: Burning Glass and Emsi 2020, Q1

ENTRY WAGE

MEDIAN WAGE



## Top Skillsets

**\$27.20**  
overall median compensation

**4%**  
projected growth in 3 years

Source: Emsi 2020, Q1

## Specialized

- Adobe Creative Suite
- Writing/Editing
- Project Management
- Social Media
- Budgeting

Source: Burning Glass

## Transferable

- Creativity
- Communication Skills
- Writing
- Editing
- Detail-Oriented

## Risk of Automation



Source: Burning Glass

## Top Programs

Source: Emsi 2020, Q1



- Journalism
- Radio and Television
- Rhetoric and Composition
- Drama and Dramatics
- Design and Visual Communications

## Other Colleges Offering These Programs



- University of North Texas
- UT Arlington
- Texas Christian University
- Southern Methodist University
- Collin College

Source: Emsi 2020, Q1

For more information, contact the Labor Market Intelligence Center staff:

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