

GUIDED PATHWAY: MUSIC BUSINESS AND ENTREPRENEURSHIP CERTIFICATE

CREATIVE ARTS, ENTERTAINMENT, and DESIGN CAREER PATH



For more information, visit the [Dallas College Commercial Music webpage](http://www.dcccd.edu/music) [www.dcccd.edu/music] and your academic advisor at your campus.

This is an example course sequence for students interested in pursuing a Music Business and Entrepreneurship Level I Certificate. It does not represent a contract, nor does it guarantee course availability. Following this pathway will help you earn the Music Business and Entrepreneurship Certificate. Courses from certificate may apply to the related A.A.S. degree. Students must earn at least 25% of the credit hours required for graduation through instruction by Dallas College. See catalog for [official certificate requirements](#).

This program is designed to prepare the music major in retailing for the music industry job market. Training is provided in music skills as well as in business, i.e., business of music, salesmanship, retailing techniques. Courses that complete the certificate are noted below.

Students pursuing this certificate are waived from the [Texas Success Initiative \(TSI\)](#) standards, but must meet course prerequisites, as long as the student completes the TSI waiver form prior to enrollment.

Catalog Year	2020-2021	You may use this pathway if you entered Dallas College on or before this date.
Degree Type	Level I Certificate	
GPA Requirement	Student must earn a GPA of 2.0 or higher	
TSI	May be Exempt	

SEMESTER-BY-SEMESTER MAP FOR FULL-TIME STUDENTS

All plans can be modified to fit the needs of part-time students. This is not an official degree plan. See catalog for [official certificate requirements](#).

CERTIFICATE MINIMUM: 24 SEMESTER CREDIT HOURS

SEMESTER 1

Total Hours: 11

[MUSC 1331](#) – Musical Instrument Digital Interface (MIDI) I

[MUSC 2141](#) – Forum/Recital *Intended for repeatability for advanced practice.*

[MUSC 1327](#) – Audio Engineering I

[BUSI 1301](#) – Business Principles

CHOOSE ONE: [MUSP 2103](#) – Commercial Class Piano

[MUSP 1110](#) – Applied Commercial Music: Piano **OR**

[MUSP 1123](#) – Applied Commercial Music: Synthesizer

SEMESTER 1 ACTION ITEMS

1. Meet with your advisor to confirm academic and career goals before the end of the semester.
2. Meet with a career advisor or coach to research your career options and opportunities for job shadowing.
3. Meet with music faculty or a career advisor regarding placement for Co-op Education course.

SEMESTER 2

Total Hours: 13

[MUSB 1305](#) – Survey of the Music Business *This is the capstone experience for the award.*

[MUSB 1380](#) – Cooperative Education – Music Management

[MRKG 1311](#) – Principles of Marketing

[MUSC 2141](#) – Forum/Recital *Intended for repeatability for advanced practice.*

[MUSC 1333](#) – Synthesis I

SEMESTER 2 ACTION ITEMS

1. Meet with your advisor to request an official program of study audit, confirm or update your academic/career path and program of study.

2. Meet with a career advisor or coach for assistance in preparing for job search.
3. Meet with your advisor to apply for the Music Business and Entrepreneurship Certificate.

PATHWAY TOTAL: 24 SEMESTER CREDIT HOURS