

GUIDED PATHWAY: MUSIC BUSINESS AND ENTREPRENEURSHIP A.A.S.

CREATIVE ARTS, ENTERTAINMENT, and DESIGN CAREER PATH



For more information, visit the <u>Dallas College Commercial Music webpage</u> [www.dcccd.edu/music] and your academic advisor at your campus.

This is an example course sequence for students interested in pursuing the Music Business and Entrepreneurship associate degree. It does not represent a contract, nor does it guarantee course availability. Following this pathway will help you earn an Associate of Applied Science (A.A.S.) degree in Music Business and Entrepreneurship. Students must earn at least 25% of the credit hours (15 hours) required for graduation through instruction by Dallas College. See catalog for official degree requirements.

The A.A.S. degree program in Music Business and Entrepreneurship is designed to train commercial musicians for a career in the fast-paced Commercial Music industry and to specifically supply those with an interest in the music business with skills needed for success. In addition to preparing the student in vocal or instrumental commercial music techniques, training is provided in essential business skills appropriate to the growing music business. Graduates have opportunities in retail, management, and entrepreneurship in the business world of music. Courses that complete the degree and Music Business and Entrepreneurship Certificate (C) are noted below.

Visit the <u>NTXCCC website</u> to view guided pathways created for students who complete an A.A.S. degree and the options for transfer to complete a Bachelor of Applied Arts and Science. Speak with an academic advisor at your campus to choose courses that will help you to transfer to a specific university.

Catalog Year	2020-2021	You may use this pathway if you entered Dallas College on or before this date.
Degree Type	Associate of Applied Science	
GPA Requirement	Student must earn a GPA of 2.0 or higher	
<u>TSI</u>	Must be Complete	

SEMESTER-BY-SEMESTER MAP FOR FULL-TIME STUDENTS

All plans can be modified to fit the needs of part-time students. This is not an official degree plan. See catalog for official degree requirements.

AAS DEGREE MINIMUM: 60 SEMESTER CREDIT HOURS

SEMESTER 1 Total Hours: 16

MUSC 1313 - Commercial Music Theory I

COMMERCIAL MUSIC ENSEMBLE ELECTIVE*

MRKG 1301 – Customer Relationship Management

MUSC 2141 - Forum/Recital Intended for repeatability for advanced practice. (Course also applied to C)

BUSI 1301 – Business Principles (Course also applied to C)

ENGL 1301 – Composition I This is a Core course. Must earn a grade of "C" or better.

CHOOSE ONE: MUSP 2103 – Commercial Class Piano (Course also applied to C)

MUSP 1110 – Applied Commercial Music: Piano (Course also applied to C) **OR** MUSP 1123 – Applied Commercial Music: Synthesizer (Course also applied to C)

CHOOSE ONE: COMMERCIAL MUSIC ENSEMBLE ELECTIVE* OR

APPLIED COMMERCIAL MUSIC ELECTIVE**

SEMESTER 1 ACTION ITEMS

- 1. Meet with your advisor to confirm academic and career goals before the end of the semester.
- Meet with a career advisor or coach to research your career options and opportunities for job shadowing.

^{*} Commercial Music Ensemble Elective courses must be selected from the following: MUSP 1142, MUSP 1150, MUSP 1151, MUSP 1153, MUSP 2106

^{**} Applied Commercial Music Elective must be selected from the following: MUSP 1101, MUSP 1104, MUSP 1105, MUSP 1110, MUSP 1110, MUSP 1117, MUSP 1123, MUSP 1127, MUSP 1201, MUSP 1204, MUSP 1205, MUSP 1210, MUSP 1217, MUSP 1223, MUSP 1227

SEMESTER 2 Total Hours: 14

MUSC 1311 - Commercial Music Sight Singing and Ear Training I

MUSC 2141 - Forum/Recital Intended for repeatability for advanced practice. (Course also applied to C)

MUSC 1331 – Musical Instrument Digital Interface (MIDI) I (Course also applied to C)

MRKG 1311 – Principles of Marketing (Course also applied to C)

SPCH 1311 – Introduction to Speech Communication This is a Core course.

CHOOSE ONE: COMMERCIAL MUSIC ENSEMBLE ELECTIVE* OR APPLIED COMMERCIAL MUSIC ELECTIVE**

SEMESTER 2 ACTION ITEMS

- Meet with your advisor to request an official program of study audit and confirm or update your academic/career path and program of study.
- Meet with a music faculty or a career advisor regarding placement for the Cooperative Education course.

SEMESTER 3 Total Hours: 16

MUSC 1327 - Audio Engineering I (Course also applied to C)

MUSC 2141 – Forum/Recital Intended for repeatability for advanced practice.

MUSB 1380 - Cooperative Education - Music Management (Course also applied to C)

BMGT 1327 – Principles of Management

PSYC 2301 - General Psychology This is a Core course.

MATH 1332 – Contemporary Mathematics (Quantitative Reasoning) This is a Core course. Must earn a grade of "C" or better.

SEMESTER 3 ACTION ITEMS

- Meet with a music faculty or career advisor regarding placement for the Cooperative Education course.
- 2. Meet with a career advisor or coach for assistance in preparing for job search.

SEMESTER 4 Total Hours: 14

MUSI 1310 – American Music This is a Core course.

MUSC 1333 – Synthesis I (Course also applied to C)

MUSC 2141 – Forum/Recital Intended for repeatability for advanced practice.

MUSB 1381 - Cooperative Education - Music Management

MUSB 1305 – Survey of the Music Business This is the capstone experience for the award. (Course also applied to C)

CHOOSE ONE: COMMERCIAL MUSIC ENSEMBLE ELECTIVE* OR APPLIED COMMERCIAL MUSIC ELECTIVE**

SEMESTER 4 ACTION ITEMS

- 1. After reviewing your degree plan and program of study, apply for Graduation.
- Meet with your advisor to apply for the Music Business and Entrepreneurship A.A.S. and Certificate.
- Sign up for commencement.
- 4. Join the Alumni Network!

PATHWAY TOTAL: 60 SEMESTER CREDIT HOURS

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