

GUIDED PATHWAY: INTERNATIONAL BUSINESS AND TRADE CERTIFICATE

BUSINESS, HOSPITALITY and GLOBAL TRADE CAREER PATH



For more information, visit the [Dallas College International Business and Trade webpage](http://www.dcccd.edu/IBT) [www.dcccd.edu/IBT] and your academic advisor at the Richland campus.

This is an example course sequence for students interested in pursuing International Business and Trade. It does not represent a contract, nor does it guarantee course availability. Following this pathway will help you earn a certificate in International Business and Trade. Courses from this certificate may apply to the related A.A.S. degree. Students must earn at least 25% of the credit hours required for graduation through instruction by Dallas College. See catalog for [official certificate requirements](#).

The International Business and Trade Program prepares students to enter the global business space in a variety of areas like transportation, customer service, compliance and import and export. An International Business and Trade Certificate will expedite your entrance to the international arena. Courses that complete the International Business and Trade Certificate are noted below.

Students pursuing this certificate are waived from the [Texas Success Initiative \(TSI\)](#) standards, but must meet course prerequisites, as long as the student completes the TSI waiver form prior to enrollment.

Catalog Year	2020-2021	You may use this pathway if you entered Dallas College on or before this date.
Degree Type	Level I Certificate	
GPA Requirement	Student must earn a GPA of 2.0 or higher	
TSI	Must be Complete	

SEMESTER-BY-SEMESTER MAP FOR FULL-TIME STUDENTS

All plans can be modified to fit the needs of part-time students. This is not an official degree plan. See catalog for [official certificate requirements](#).

CERTIFICATE MINIMUM: 36 SEMESTER CREDIT HOURS

SEMESTER 1

Total Hours: 15

- [IBUS 1300](#) – Global Logistics Management
- [IBUS 1301](#) – Principles of Exports
- [IBUS 1305](#) – Introduction to International Business and Trade
- [IBUS 1349](#) – International E-Commerce Systems
- [ENGL 1301](#) – Composition I *This is a Core course. You must earn a grade of "C" or better.*

SEMESTER 1 ACTION ITEMS

1. Meet with your advisor to confirm academic and career goals before the end of the semester.
2. Meet with a career advisor or coach to research your career options and opportunities for job shadowing.

SEMESTER 2

Total Hours: 15

- [IBUS 1302](#) – Principles of Imports
- [IBUS 1354](#) – International Marketing Management
- [IBUS 2341](#) – Intercultural Management
- [IBUS 2339](#) – International Banking and Trade Finance
- [IBUS 2335](#) – International Business Law

SEMESTER 2 ACTION ITEMS

1. Meet with your advisor to request an official program of study audit and confirm or update your academic and career path and program of study.
2. Meet with a faculty or career advisor regarding placement for the Practicum course, if needed.

CHOOSE ONE: [SPCH 1311](#) – Introduction to Speech Communication *This is a Core course.* **OR**
[SPCH 1315](#) – Public Speaking *This is a Core course.*

CHOOSE ONE: **ELECTIVE*** **OR**
[IBUS 2366](#) – Practicum (or Field Experience) – International/Trade/Commerce

* Elective course must be selected from the following: IBUS 1341, IBUS 2345, IBUS 1191 **AND** IBUS 1291, IBUS 1391, BUSI 1301, ECON 2301, ECON 2302

SEMESTER 3 ACTION ITEMS

1. Meet with a career advisor or coach for assistance in preparing for job search.
2. Meet with your advisor to apply for the International Business and Trade Certificate.

PATHWAY TOTAL: 36 SEMESTER CREDIT HOURS