

# GUIDED PATHWAY: HOSPITALITY AND TOURISM CERTIFICATE

BUSINESS, HOSPITALITY and GLOBAL TRADE CAREER PATH



For more information, visit the [Dallas College Hospitality, Exhibitions and Event Management webpage](http://www.dcccd.edu/Hospitality) [www.dcccd.edu/Hospitality] and your academic advisor at the Richland Campus.

This is an example course sequence for students interested in pursuing the Hospitality, Exhibitions and Event Management – Hospitality and Tourism Certificate. It does not represent a contract, nor does it guarantee course availability. Following this pathway will help you earn the Hospitality and Tourism Certificate. Students must earn at least 25% of the credit hours required for graduation through instruction by Dallas College. See catalog for [official certificate requirements](#).

The certificate provides the student with a choice to focus on hospitality or tourism. Through the selection of electives, students can tailor the curriculum to meet individual needs. The core classes provide students skills in customer service, marketing, and global attraction information to create a strong foundation to begin a career in the hospitality and tourism industry. All Richland Campus HAMG course are offered online to accommodate busy work schedules. Courses that complete the Level I Certificate in Hospitality and Tourism are noted below.

Students pursuing this certificate are waived from the [Texas Success Initiative \(TSI\)](#) standards, but must meet course prerequisites, as long as the student completes the TSI waiver form prior to enrollment.

<b>Catalog Year</b>	2020-2021	You may use this pathway if you entered Dallas College on or before this date.
<b>Degree Type</b>	Level I Certificate	
<b>GPA Requirement</b>	Student must earn a GPA of 2.0 or higher	
<b><a href="#">TSI</a></b>	May be Exempt	

## SEMESTER-BY-SEMESTER MAP FOR FULL-TIME STUDENTS

All plans can be modified to fit the needs of part-time students. This is not an official degree plan. See catalog for [official certificate requirements](#).

### CERTIFICATE MINIMUM: 18 SEMESTER CREDIT HOURS

#### SEMESTER 1 Total Hours: 9-11

[TRVM 1201](#) – Customer Sales and Service

**TRAVEL MANAGEMENT ELECTIVE** (one course)\*

**CHOOSE ONE:** [TRVM 1300](#) – Introduction to Travel and Tourism (recommended if focusing on career in tourism) **OR** [HAMG 1321](#) – Introduction to Hospitality Industry (recommended if focusing on career in hospitality)

**CHOOSE ONE:** [TRVM 1308](#) – Travel Destinations I–Western Hemisphere **OR** [TRVM 1341](#) – Travel Destinations II–Eastern Hemisphere

\* Travel Management Elective courses must be selected from the following: HAMG 1242, HAMG 1313, HAMG 1324, HAMG 2302, HAMG 2307, HAMG 2330, HAMG 2337, POFI 1104, TRVM 1117, TRVM 1191, TRVM 1291, TRVM 1302, TRVM 1391, TRVM 1323, TRVM 2300, TRVM 2301.

#### SEMESTER 1 ACTION ITEMS

1. Meet with your advisor to confirm academic and career goals before the end of the semester.
2. Meet with a career advisor or coach to research your career options and opportunities for job shadowing.
3. Meet with Program Coordinator to discuss student club and area of interest.
4. Meet with a faculty or career advisor regarding placement for the Cooperative Education course.

#### SEMESTER 2 Total Hours: 9-13

**TRAVEL MANAGEMENT ELECTIVE** (one course)\*

[HAMG 2305](#) – Hospitality Management and Leadership

**CHOOSE ONE:** [TRVM 1345](#) – Travel and Tourism Sales and Marketing Techniques **OR** [HAMG 2307](#) – Hospitality Marketing and Sales

**CHOOSE ONE:** [TRVM 1280](#) – Cooperative Education – Tourism and Travel Services Management **OR**

## TRVM 2480 – Cooperative Education-Tourism and Travel Services Management

\* Travel Management Elective courses must be selected from the following: HAMG 1242, HAMG 1313, HAMG 1324, HAMG 2302, HAMG 2307, HAMG 2330, HAMG 2337, POFI 1104, TRVM 1117, TRVM 1191, TRVM 1291, TRVM 1302, TRVM 1391, TRVM 1323, TRVM 2300, TRVM 2301.

### *SEMESTER 2 ACTION ITEMS*

1. **NOTE:** TRVM 2480 is required on the Hospitality, Exhibitions and Event Management A.A.S.
2. Meet with your advisor to request an official program of study audit and confirm or update your academic and career path and program of study.
3. Meet with Program Coordinator to discuss industry organizations to join and industry meetings to attend to build networks.
4. Meet with your advisor to apply for the Certificate in Hospitality and Tourism.

**PATHWAY TOTAL: 18-24 SEMESTER CREDIT HOURS**