

GUIDED PATHWAY: HOSPITALITY, EXHIBITIONS AND EVENT MANAGEMENT

BUSINESS, HOSPITALITY and GLOBAL TRADE CAREER PATH



For more information, visit the [Dallas College Hospitality, Exhibitions and Event Management webpage](http://www.dcccd.edu/Hospitality) [www.dcccd.edu/Hospitality] and your academic advisor at the Richland Campus.

This is an example course sequence for students interested in pursuing the Hospitality, Exhibitions and Event Management program associate degree. It does not represent a contract, nor does it guarantee course availability. Following this pathway will help you earn an Associate of Applied Science (A.A.S.) degree in Hospitality, Exhibitions and Event Management. Students must earn at least 25% of the credit hours (15 hours) required for graduation through instruction by Dallas College. See catalog for [official degree requirements](#).

The A.A.S. degree program in Hospitality, Exhibitions and Event Management is designed to develop the necessary knowledge and skills so that a graduate may advance in career paths appropriate to an individual's particular interests, in the hospitality and events industry. According to the World Travel and Tourism Council) the hospitality and tourism industry provides one in 11 jobs globally, accounting for about a tenth of total gross domestic product (GDP). The DFW area is one of the top convention locations in the U.S., so skilled meeting and event planners are in high demand. Hospitality is a growing segment of the industry where employees quickly move into leaderships positions. All Richland College HAMG course are offered online to accommodate busy work schedules. Courses that complete the degree, the [Certificate in Hospitality and Tourism](#) (HT) and [Certificate in Meetings](#) (CM) are noted below.

Visit the [NTCCC Transfer Consortium](#) to view guided pathways created for students who complete an A.A.S. degree and the options for transfer to complete a Bachelor of Applied Arts and Science. Speak with an academic advisor at your campus to choose courses that will help you to transfer to a specific university.

Catalog Year	2020-2021	<i>You may use this pathway if you entered Dallas College on or before this date.</i>
Degree Type	Associate of Applied Science	
GPA Requirement	Student must earn a GPA of 2.0 or higher	
<u>TSI</u>	Must be Complete	

SEMESTER-BY-SEMESTER MAP FOR FULL-TIME STUDENTS

All plans can be modified to fit the needs of part-time students. This is not an official degree plan. See catalog for [official degree requirements](#).

AAS DEGREE MINIMUM: 60 SEMESTER CREDIT HOURS

SEMESTER 1

Total Hours: 14

[TRVM 2301](#) – Introduction to Convention/Meeting Management (*Course also applies to CM*)

[TRVM 1201](#) – Customer Sales and Service (*Course also applies to HT*)

[ENGL 1301](#) – Composition I *This is a Core course. You must earn a grade of C or better.*

CHOOSE ONE: [TRVM 1300](#) – Introduction to Travel and Tourism (*Course also applies to HT*) **OR**

[HAMG 1321](#) – Introduction to Hospitality Industry (*Course also applies to HT*)

CHOOSE ONE: [TRVM 1308](#) – Travel Destinations I–Western Hemisphere (*Course also applies to HT*) **OR**

[TRVM 1341](#) – Travel Destinations II–Eastern Hemisphere (*Course also applies to HT*)

SEMESTER 1 ACTION ITEMS

1. Meet with your advisor to confirm academic and career goals before the end of the semester.
2. Meet with a career advisor or coach to research your career options and opportunities for job shadowing.
3. Meet with Program Coordinator to discuss student club and area of interest.

SEMESTER 2

Total Hours: 15

[MATHEMATICS](#) **ELECTIVE*** *This is a Core course. You must earn a grade of "C" or better.*

ELECTIVE – (Must total 3 semester credit hours) *Consult the Degree Plan to view elective course options (TRVM 1391 and TRVM 2333 are REQUIRED for the Certificate in Meetings) (Course also applies to HT and CM)*

TRVM 1325 – Introduction to Exposition and Trade Show Management (Course also applies to CM)

CHOOSE ONE: [TRVM 1345](#) – Travel and Tourism Sales and Marketing Techniques (Course also applies to HT) **OR**

[HAMG 2307](#) – Hospitality Marketing and Sales (Course also applies to HT)

CHOOSE ONE: [COSC 1301](#) – Introduction to Computing **OR**

[POFI 1301](#) – Computer Applications

*There are several options to fulfill this requirement. See your academic advisor for a specific list.

SEMESTER 2 ACTION ITEMS

1. Meet with your advisor to request an official program of study audit and confirm or update your academic and career path and program of study.
2. Meet with Program Coordinator to discuss industry organizations to join and industry meetings to attend to build networks.

SEMESTER 3

Total Hours: 15

TRVM 2331 – Convention and Exposition Law and Ethics (Course also applies to CM)

HUMANITIES/FINE ARTS ELECTIVE* *This is a Core course.*

TRVM 2300 – Applied Industry Software Products (Course also applies to CM)

ELECTIVE – (Must total 3 semester credit hours) *Consult the Degree Plan to view elective course options (TRVM 1391 and TRVM 2333 are REQUIRED for the Certificate in Meetings) (Course also applies to HT and CM)*

CHOOSE ONE: [SPCH 1311](#) – Introduction to Speech Communication *This is a Core course.* **OR**

[SPCH 1321](#) – Business and Professional Communication *This is a Core course.*

*There are several options to fulfill this requirement. See your academic advisor for a specific list.

SEMESTER 3 ACTION ITEMS

1. Meet with a career advisor or coach for assistance in preparing for job search.
2. Meet with a faculty or career advisor regarding placement for the Cooperative course.

SEMESTER 4

Total Hours: 16

SOCIAL/BEHAVIORAL SCIENCES ELECTIVE* *This is a Core course.*

ELECTIVE – (Must total 3 semester credit hours) *Consult the Degree Plan to view elective course options (TRVM 1391 and TRVM 2333 are REQUIRED for the Certificate in Meetings) (Course also applies to CM)*

HAMG 2305 – Hospitality Management and Leadership (Course also applies to HT)

TRVM 2480 – Cooperative Education-Tourism and Travel Services Management (Course applies to HT and CM)

CHOOSE ONE: [ACNT 1303](#) – Introduction to Accounting I **OR**

[ACCT 2301](#) – Principles of Financial Accounting

*There are several options to fulfill this requirement. See your academic advisor for a specific list.

SEMESTER 4 ACTION ITEMS

1. After reviewing your degree plan and program of study, meet with your advisor to apply for the A.A.S. in Hospitality, Exhibitions and Event Management, Certificate in Meetings and Certificate in Hospitality and Tourism.
2. Sign up for commencement.
3. Join the [Alumni Network!](#)

PATHWAY TOTAL: 60 SEMESTER CREDIT HOURS