GUIDED PATHWAY: WEB DESIGN AND GRAPHICS CERTIFICATE

CREATIVE ARTS, ENTERTAINMENT, and DESIGN CAREER PATH

For more information, visit the Dallas College Visual Communication webpage [www.dcccd.edu/VisualCom] and your academic advisor at the Brookhaven Campus.

This is an example course sequence for students interested in pursuing the Visual Communications-Web Design and Graphics Certificate. It does not represent a contract, nor does it guarantee course availability. Following this pathway will help you earn a Web Design and Graphics Certificate. Courses from this certificate may apply to the related A.A.S. degree. Students must earn at least 25% of the credit hours required for graduation through instruction by Dallas College. See catalog for official certificate requirements.

This curriculum is designed to provide the skills necessary for an entry-level position as a Web Designer. Emphasis is upon the visual presentation of websites including concept development, page and navigation design and the preparation of graphics and images as well as the technical skills and software applications required in web page construction. Courses that complete the certificate are noted below.

Students pursuing this certificate are waived from the Texas Success Initiative (TSI) standards, but must meet course prerequisites, as long as the student completes the TSI waiver form prior to enrollment.

Catalog Year	2020-2021 You may use this pathway if you entered Dallas College on or before this date.
Degree Type	Level I Certificate
GPA Requirement	Student must earn a GPA of 2.0 or higher
TSI	May be Exempt

SEMESTER-BY-SEMESTER MAP FOR FULL-TIME STUDENTS

All plans can be modified to fit the needs of part-time students. This is not an official degree plan. See catalog for official certificate requirements.

CERTIFICATE MINIMUM: 30 SEMESTER CREDIT HOURS

SEMESTER 1	Total Hours: 15

ARTC 1302 – Digital Imaging I
ARTC 1309 – Basic Illustration
ARTC 1353 – Computer Illustration
IMED 1316 – Web Design I
CHOOSE ONE: **ARTS 1311** – Design I *OR*
                 ARTC 1305 – Basic Graphic Design

SEMESTER 1 ACTION ITEMS
1. Meet with your advisor to confirm academic and career goals before the end of the semester.
2. Meet with career advisor or coach to research career options and opportunities for job shadowing.

SEMESTER 2	Total Hours: 15

ARTC 1317 – Design Communication I
ITSE 1301 – Web Design Tools
IMED 1345 – Interactive Digital Media I
IMED 2313 – Project Analysis and Design
IMED 2315 – Web Design II

SEMESTER 2 ACTION ITEMS
1. Meet with your advisor to request an official program of study audit.
2. Meet with your advisor to apply for the Web Design and Graphics Certificate.

PATHWAY TOTAL: 30 SEMESTER CREDIT HOURS