

GUIDED PATHWAY: VISUAL COMMUNICATIONS CERTIFICATE

CREATIVE ARTS, ENTERTAINMENT, and DESIGN CAREER PATH



For more information, visit the [Dallas College Visual Communications webpage](http://www.dcccd.edu/visualcom) [www.dcccd.edu/visualcom] and your academic advisor at the Brookhaven Campus.

This is an example course sequence for students interested in pursuing the Visual Communications – Visual Communications Level I Certificate. It does not represent a contract, nor does it guarantee course availability. Following this pathway will help you earn a Visual Communications Certificate. Courses from this certificate may apply to the related A.A.S. degree. Students must earn at least 25% of the credit hours required for graduation through instruction by Dallas College. See catalog for [official certificate requirements](#).

The one-year Visual Communications certificate provides basic knowledge about the visual communications industry. The curriculum is designed to familiarize students with design concepts, skills and tools and to provide training for the creative graphics and publishing software used in visual communication fields. Courses that complete the certificate are noted below.

Students pursuing this certificate are waived from the [Texas Success Initiative \(TSI\)](#) standards, but must meet course prerequisites, as long as the student completes the TSI waiver form prior to enrollment.

Catalog Year	2020-2021	You may use this pathway if you entered Dallas College on or before this date.
Degree Type	Level I Certificate	
GPA Requirement	Student must earn a GPA of 2.0 or higher	
TSI	May be Exempt	

SEMESTER-BY-SEMESTER MAP FOR FULL-TIME STUDENTS

All plans can be modified to fit the needs of part-time students. This is not an official degree plan. See catalog for [official certificate requirements](#).

CERTIFICATE MINIMUM: 30 SEMESTER CREDIT HOURS

SEMESTER 1

Total Hours: 15

[ARTC 1302](#) – Digital Imaging I
[ARTC 1309](#) – Basic Illustration
[ARTC 1353](#) – Computer Illustration
[ARTC 2311](#) – History of Communication Graphics
CHOOSE ONE: [ARTS 1311](#) – Design I **OR**
[ARTC 1305](#) – Basic Graphic Design

SEMESTER 1 ACTION ITEMS

1. Meet with your advisor to confirm academic and career goals before the end of the semester.
2. Meet with career advisor or coach to research career options and opportunities for job shadowing.

SEMESTER 2

Total Hours: 15

[ARTC 1313](#) – Digital Publishing I
[ARTC 1317](#) – Design Communication I
[ARTC 2305](#) – Digital Imaging II
[IMED 1316](#) – Web Design I
CHOOSE ONE: [ARTC 1359](#) – Visual Design for New Media **OR**
[ARTC 1392](#) – Special Topics in Design and Visual Communications

SEMESTER 2 ACTION ITEMS

1. Meet with your advisor to request an official program of study audit.
2. Meet with your advisor to apply for the Visual Communications Certificate.

PATHWAY TOTAL: 30 SEMESTER CREDIT HOURS