

GUIDED PATHWAY: DIGITAL MEDIA CERTIFICATE

CREATIVE ARTS, ENTERTAINMENT, and DESIGN CAREER PATH



For more information, visit the [Dallas College Digital Media webpage](http://www.dcccd.edu/DigitalMedia) [www.dcccd.edu/DigitalMedia] and your academic advisor at your campus.

This is an example course sequence for students interested in pursuing the Digital Media Certificate. It does not represent a contract, nor does it guarantee course availability. Following this pathway will help you earn a certificate in Digital Media Technology. Students must earn at least 25% of the credit hours required for graduation through instruction by Dallas College. See catalog for [official certificate requirements](#).

The Level I Certificate in Digital Media provides students with entry-level digital imaging production skills. Students use state of the art computer software and hardware to professionally design images for print and electronic publication. Courses that complete the Certificate are noted below.

Students pursuing this certificate are waived from the [Texas Success Initiative \(TSI\)](#) standards, but must meet course prerequisites.

Catalog Year	2020-2021	You may use this pathway if you entered Dallas College on or before this date.
Degree Type	Level I Certificate	
GPA Requirement	Student must earn a GPA of 2.0 or higher	
TSI	May be Exempt	

SEMESTER-BY-SEMESTER MAP FOR FULL-TIME STUDENTS

All plans can be modified to fit the needs of part-time students. This is not an official degree plan. See catalog for [official certificate requirements](#).

CERTIFICATE MINIMUM: 27 SEMESTER CREDIT HOURS

SEMESTER 1 Total Hours: 12

- [ARTC 1305](#) – Basic Graphic Design
- [ARTC 1313](#) – Digital Publishing I
- [ARTC 1353](#) – Computer Illustration
- [ARTC 1302](#) – Digital Imaging I

SEMESTER 1 ACTION ITEMS

1. Meet with your advisor to confirm academic and career goals before the end of the semester.
2. Meet with a career advisor or coach to research career options and opportunities for job shadowing.
3. Meet with a faculty or career advisor regarding placement for the Internship course.

SEMESTER 2 Total Hours: 15

- [ARTC 2313](#) – Digital Publishing II
- [ARTC 2340](#) – Computer Illustration II
- [ARTC 2305](#) – Digital Imaging II
- [ARTC 2335](#) – Portfolio Development for Graphic Design
- [ARTC 2388](#) – Internship-Commercial and Advertising Art

SEMESTER 2 ACTION ITEMS

1. Meet with your advisor to request an official program of study audit and confirm or update your academic/career path and program of study.
2. Meet with a career advisor or coach for assistance in preparing for job search.
3. Meet with your advisor to apply for the Digital Media Certificate.

PATHWAY TOTAL: 27 SEMESTER CREDIT HOURS