

# GUIDED PATHWAY: WEB DESIGNER-MULTIMEDIA LEVEL I CERTIFICATE

CREATIVE ARTS, ENTERTAINMENT, and DESIGN CAREER PATH



For more information, visit the [Dallas College Multimedia webpage](http://www.dcccd.edu/multimedia) [www.dcccd.edu/multimedia] and your academic advisor at your campus.

This is an example course sequence for students interested in pursuing the Web Designer-Multimedia Level 1 Certificate. It does not represent a contract, nor does it guarantee course availability. Following this pathway will help you earn a Web Designer-Multimedia Level 1 Certificate. Courses from this certificate may apply to the related A.A.S. degree. Students must earn at least 25% of the credit hours required for graduation through instruction by Dallas College. See catalog for [official certificate requirements](#).

The Web Designer-Multimedia Level I Certificate teaches the design and development of web sites for corporate, commercial and educational uses. Special emphasis is placed on incorporating multimedia elements to develop dynamic web sites. In addition to learning advanced HTML and page layout techniques, students learn basic client-side scripting. Classes also address networks, security, and legal issues as they relate to the internet. Courses that complete the Web Designer-Multimedia Level I Certificate are noted below.

Students pursuing this certificate are waived from the [Texas Success Initiative \(TSI\)](#) standards, but must meet course prerequisites.

Catalog Year	2020-2021	You may use this pathway if you entered Dallas College on or before this date.
Degree Type	Level I Certificate	
GPA Requirement	Student must earn a GPA of 2.0 or higher	
<a href="#">TSI</a>	May be Exempt	

## SEMESTER-BY-SEMESTER MAP FOR FULL-TIME STUDENTS

All plans can be modified to fit the needs of part-time students. This is not an official degree plan. See catalog for [official certificate requirements](#).

### CERTIFICATE MINIMUM: 24 SEMESTER CREDIT HOURS

#### SEMESTER 1 Total Hours: 12

[IMED 1316](#) – Web Design I

**CHOOSE ONE:** [IMED 1301](#) – Introduction to Digital Media **OR**

[ARTC 1305](#) – Basic Graphic Design

**CHOOSE ONE:** [ARTC 1302](#) – Digital Imaging I **OR**

[ARTS 2348](#) – Digital Media

**CHOOSE ONE:** [IMED 2309](#) – Internet Commerce **OR**

[BUSI 1301](#) – Business Principles

#### SEMESTER 1 ACTION ITEMS

1. Meet with your advisor to confirm academic and career goals before the end of the semester.
2. Meet with a career advisor or coach to research your career options and opportunities for job shadowing.

#### SEMESTER 2 Total Hours: 12

[ARTC 1317](#) – Design Communication I

[IMED 2315](#) – Web Design II *This is the capstone experience for the certificate.*

[ITSE 1311](#) – Beginning Web Programming

**CHOOSE ONE:** [IMED 2311](#) – Portfolio Development **OR**

**TECHNICAL ELECTIVE\***

\* Technical Elective Course must be selected from the following: ARTC 2305, ARTV 1351, IMED 1345, IMED 2313, INEW 2334, INEW 2320, ITSE 2313

***SEMESTER 2 ACTION ITEMS***

1. Meet with your advisor to apply for the Web Designer-Multimedia Level I Certificate.
2. Meet with a career advisor or coach for assistance in preparing for job search.

**PATHWAY TOTAL: 24 SEMESTER CREDIT HOURS**