

GUIDED PATHWAY: DIGITAL MEDIA TECHNOLOGY A.A.S.

CREATIVE ARTS, ENTERTAINMENT, and DESIGN CAREER PATH



For more information, visit the [Dallas College Digital Media webpage](http://www.dcccd.edu/DigitalMedia) [www.dcccd.edu/DigitalMedia] and your academic advisor at the Eastfield Campus.

This is an example course sequence for students interested in pursuing the Digital Media Technology associate degree. It does not represent a contract, nor does it guarantee course availability. Following this pathway will help you earn an Associate of Applied Science (A.A.S.) degree in Digital Media Technology. Students must earn at least 25% of the credit hours (15 hours) required for graduation through instruction by Dallas College. See catalog for [official degree requirements](#).

The A.A.S. degree program in Digital Media Technology program focuses on the emphasis of the application of computer technology in the area of digital publishing and preparing the student for employment in the areas of commercial printing, electronic pre-press, multimedia publishing, desktop publishing, or graphic design. A strong background in traditional skills is stressed and strengthened with training in contemporary software and business management techniques. Advanced students serve as professional interns or participate in a cooperative work program to gain practical job experience preparing them for full-time employment. Courses that complete the degree also complete the [Digital Media Certificate](#) (C1).

Visit the [NTCCC Transfer Consortium](#) to view guided pathways created for students who complete an A.A.S. degree and the options for transfer to complete a Bachelor of Applied Arts and Science. Speak with an academic advisor at your campus to choose courses that will help you to transfer to a specific university.

Catalog Year	2020-2021	You may use this pathway if you entered Dallas College on or before this date.
Degree Type	Associate of Applied Science	
GPA Requirement	Student must earn a GPA of 2.0 or higher.	
TSI	Must be Complete	

SEMESTER-BY-SEMESTER MAP FOR FULL-TIME STUDENTS

All plans can be modified to fit the needs of part-time students. This is not an official degree plan. See catalog for [official degree requirements](#).

AAS DEGREE MINIMUM: 60 SEMESTER CREDIT HOURS

SEMESTER 1	Total Hours: 18
ARTC 1305 – Basic Graphic Design (<i>Course also applies to C1</i>) ARTS 1311 – Design I ARTC 1353 – Computer Illustration (<i>Course also applies to C1</i>) ARTC 1313 – Digital Publishing I (<i>Course also applies to C1</i>) BUSI 1301 – Business Principles CHOOSE ONE: MATH 1332 – Contemporary Mathematics (Quantitative Reasoning) <i>This is a Core course. You must earn a grade of "C" or better.</i> OR MATH 1314 – College Algebra <i>This is a Core course. You must earn a grade of "C" or better.</i>	

SEMESTER 1 ACTION ITEMS

1. Meet with your advisor to confirm academic and career goals before the end of the semester.
2. Meet with a career advisor or coach to research your career options and opportunities for job shadowing.

SEMESTER 2	Total Hours: 15
ARTC 1302 – Digital Imaging I (<i>Course also applies to C1</i>) ARTC 2313 – Digital Publishing II (<i>Course also applies to C1</i>) DESIGNATED ELECTIVE* ENGL 1301 – Composition I <i>This is a Core course. You must earn a grade of "C" or better.</i>	

HUMANITIES/FINE ARTS ELECTIVE *There are several options to fulfill this requirement. See your academic advisor for a specific list. This is a Core course.*

* Choose **ONE** designated elective from the following course options:

Designated Electives – ARTS 1312, ARTS 1316, ARTS 1317

Designated Digital Media Elective – ARTV 2341

Designated Photography/Video Electives – PHTC 1300, PHTC 2349

Designated Communication Electives – COMM 1307, COMM 1316, COMM 2305, COMM 2311, COMM 2327, COMM 2332, COMM 2339

SEMESTER 2 ACTION ITEMS

1. Meet with your advisor to file an official program of study audit and confirm or update your academic/career path and program of study.

SEMESTER 3

Total Hours: 15

ARTC 2305 – Digital Imaging II (*Course also applies to C1*)

ARTC 1327 – Typography

ARTV 1351 – Digital Video

SPCH 1311 – Introduction to Speech Communication *This is a Core course.*

ECON 2301 – Principles of Macroeconomics *This is a Core course.*

SEMESTER 3 ACTION ITEMS

1. Meet with your faculty or advisor regarding placement for the Internship course.
2. Meet with a career advisor or coach for assistance in preparing for job search.

SEMESTER 4

Total Hours: 12

ARTC 1359 – Visual Design for New Media

ARTC 2340 – Computer Illustration II (*Course also applies to C1*)

ARTC 2388 – Internship-Commercial and Advertising Art (*Course also applies to C1*)

ARTC 2335 – Portfolio Development for Graphic Design (*Course also applies to C1*)

SEMESTER 4 ACTION ITEMS

1. After reviewing your degree plan and program of study, apply for Graduation.
2. Meet with your advisor to apply for the Digital Media Technology A.A.S. and Digital Media Certificate
3. Sign up for Commencement.
4. Join the [Alumni Network!](#)

PATHWAY TOTAL: 60 SEMESTER CREDIT HOURS