



DALLAS COLLEGE

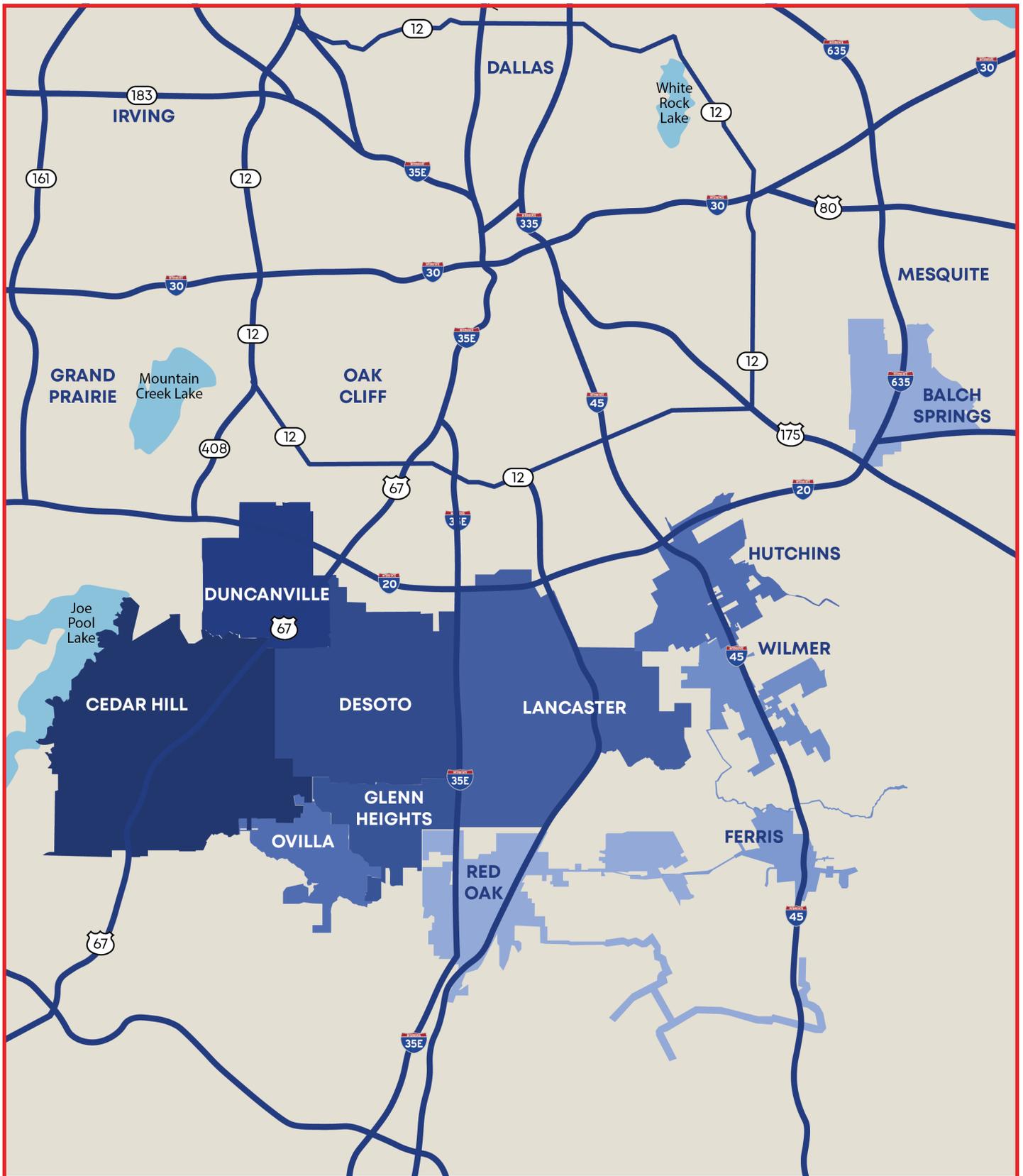
Best Southwest Report



CONTENTS

- Economic Indicators: City to City Comparisons..... 3**
- Top Industries..... 5**
- Economic Indicators: Local, State, National..... 6**
- Cedar Hill..... 7**
- DeSoto..... 9**
- Duncanville..... 11**
- Lancaster.....13**
- Balch Springs.....15**
- Ferris..... 17**
- Glenn Heights..... 19**
- Hutchins.....21**
- Wilmer..... 23**
- Red Oak..... 25**
- Ovilla.....27**
- Best Southwest..... 29**
- Dallas County..... 31**
- Texas..... 33**
- U.S..... 35**

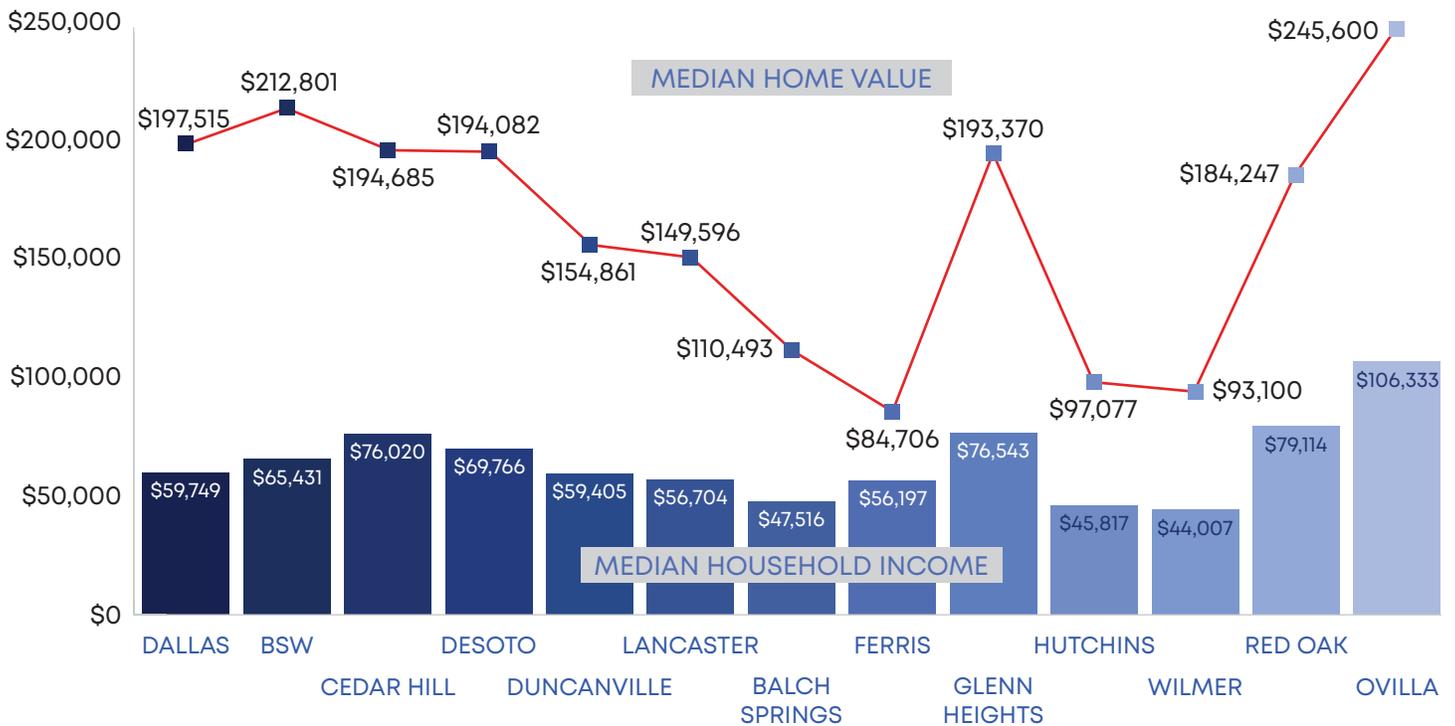
BEST SOUTHWEST CITIES



ECONOMIC INDICATORS: CITY TO CITY COMPARISON

	Dallas County	BSW	Cedar Hill	DeSoto	Duncanville
Median Household Income	\$59,749	\$65,431	\$76,020	\$69,766	\$59,405
Median Home Value	\$197,515	\$212,801	\$194,685	\$194,082	\$154,861
Internet at Home	89%	91%	94%	92%	90%
Labor Force Participation Rate	68.7%	67.6%	71.0%	69.4%	65.4%
Prime-Age Labor Force Participation Rate	82.2%	84.1%	69.4%	88.1%	83.2%
Poverty Level	16.6%	11.9%	10.8%	11.9%	15.6%

MEDIAN HOUSEHOLD INCOMES AND MEDIAN HOME VALUES

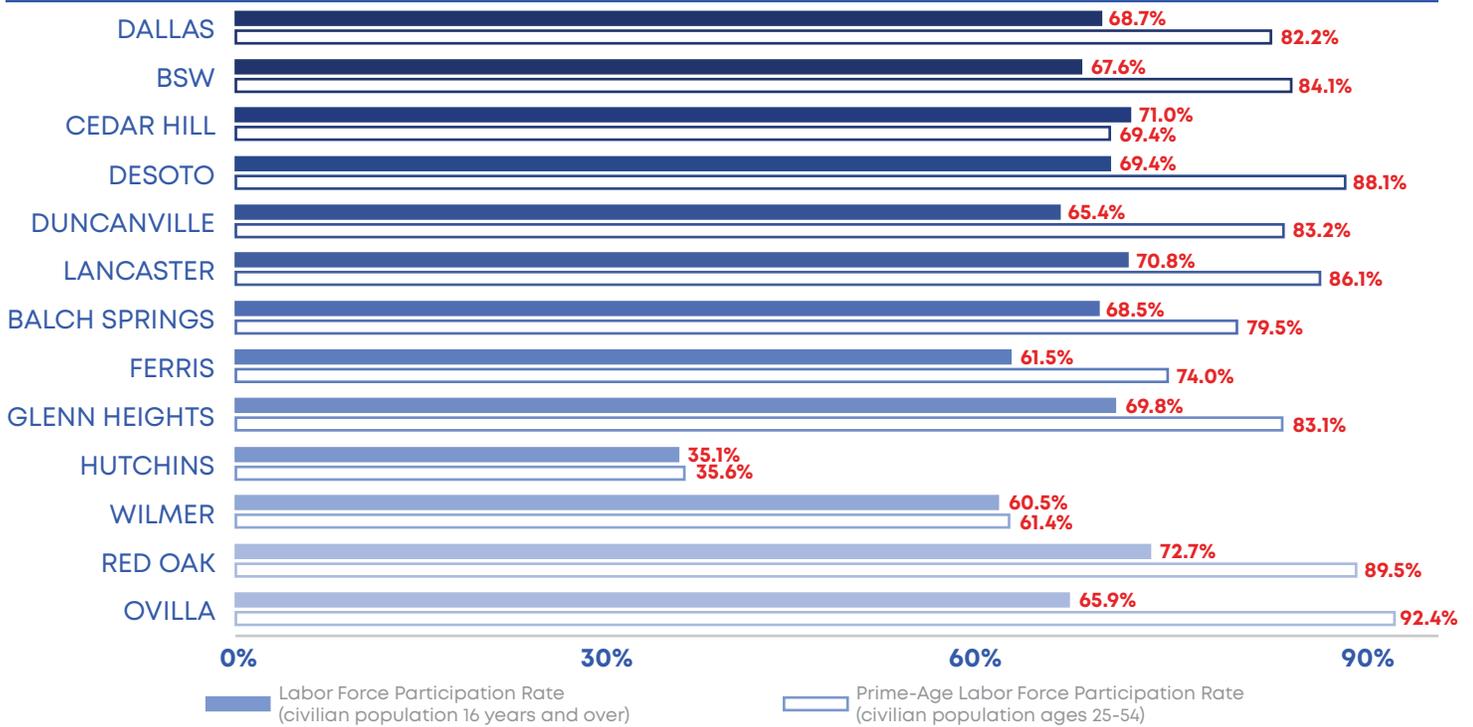


EDUCATIONAL ATTAINMENT (AGE 25-64)

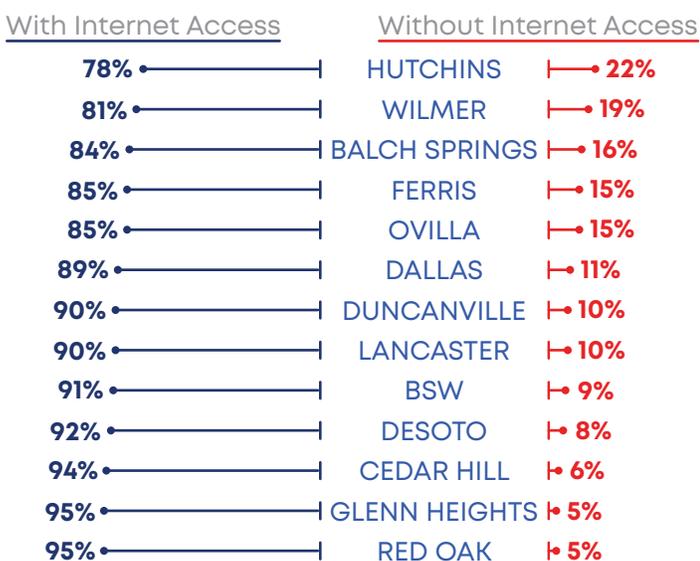
	No Education	High School	Some College	Associate's	Bachelor's	Graduate
DALLAS	20.7%	22.5%	19.4%	5.8%	20.4%	11.2%
BSW	13.9%	25.7%	27.7%	8.3%	16.2%	8.2%
CEDAR HILL	7.2%	22.8%	30.2%	10.0%	19.0%	10.8%
DESOTO	9.2%	22.4%	30.5%	9.7%	18.5%	9.7%
DUNCANVILLE	17.3%	28.2%	27.6%	6.1%	13.5%	7.3%
LANCASTER	12.3%	29.2%	29.9%	8.5%	13.7%	6.4%
BALCH SPRINGS	39.2%	26.7%	21.7%	5.7%	5.0%	
FERRIS	33.6%	25.7%	21.9%	7.0%	7.8%	4.1%
GLENN HEIGHTS	21.4%	25.8%	27.1%	15.3%	6.5%	
HUTCHINS	31.7%	38.4%	21.2%			
WILMER	32.4%	27.7%	28.7%	7.3%		
RED OAK	6.5%	23.4%	33.8%	11.0%	15.9%	9.3%
OVILLA	18.2%	31.2%	37.2%	7.5%		

Lancaster	Balch Springs	Ferris	Glenn Heights	Hutchins	Wilmer	Red Oak	Ovilla
\$56,704	\$47,516	\$56,197	\$76,543	\$45,817	\$44,007	\$79,114	\$106,333
\$149,596	\$110,493	\$84,706	\$193,370	\$97,077	\$93,100	\$184,247	\$245,600
90%	84%	85%	95%	78%	81%	95%	85%
70.8%	68.5%	61.5%	69.8%	35.1%	60.5%	72.7%	65.9%
86.1%	79.5%	74.0%	83.1%	35.6%	61.4%	89.5%	92.4%
17.4%	19.5%	12.7%	14.9%	28.8%	27.2%	6.1%	2.0%

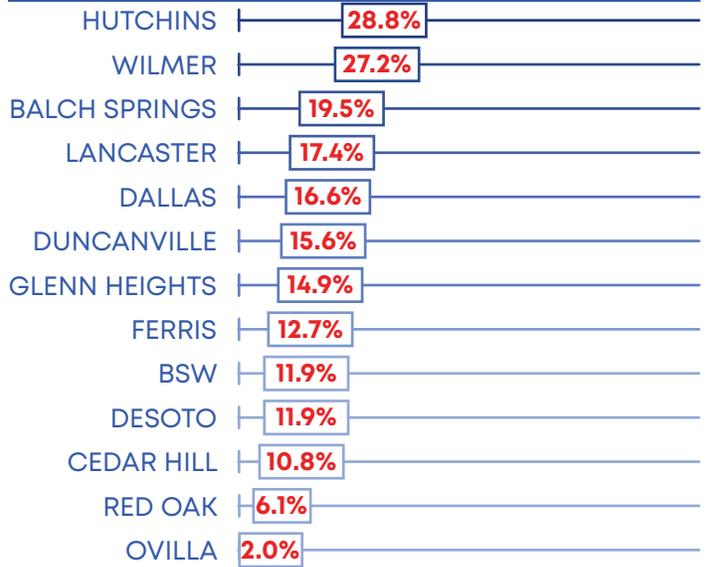
LABOR FORCE PARTICIPATION RATES



INTERNET AT HOME



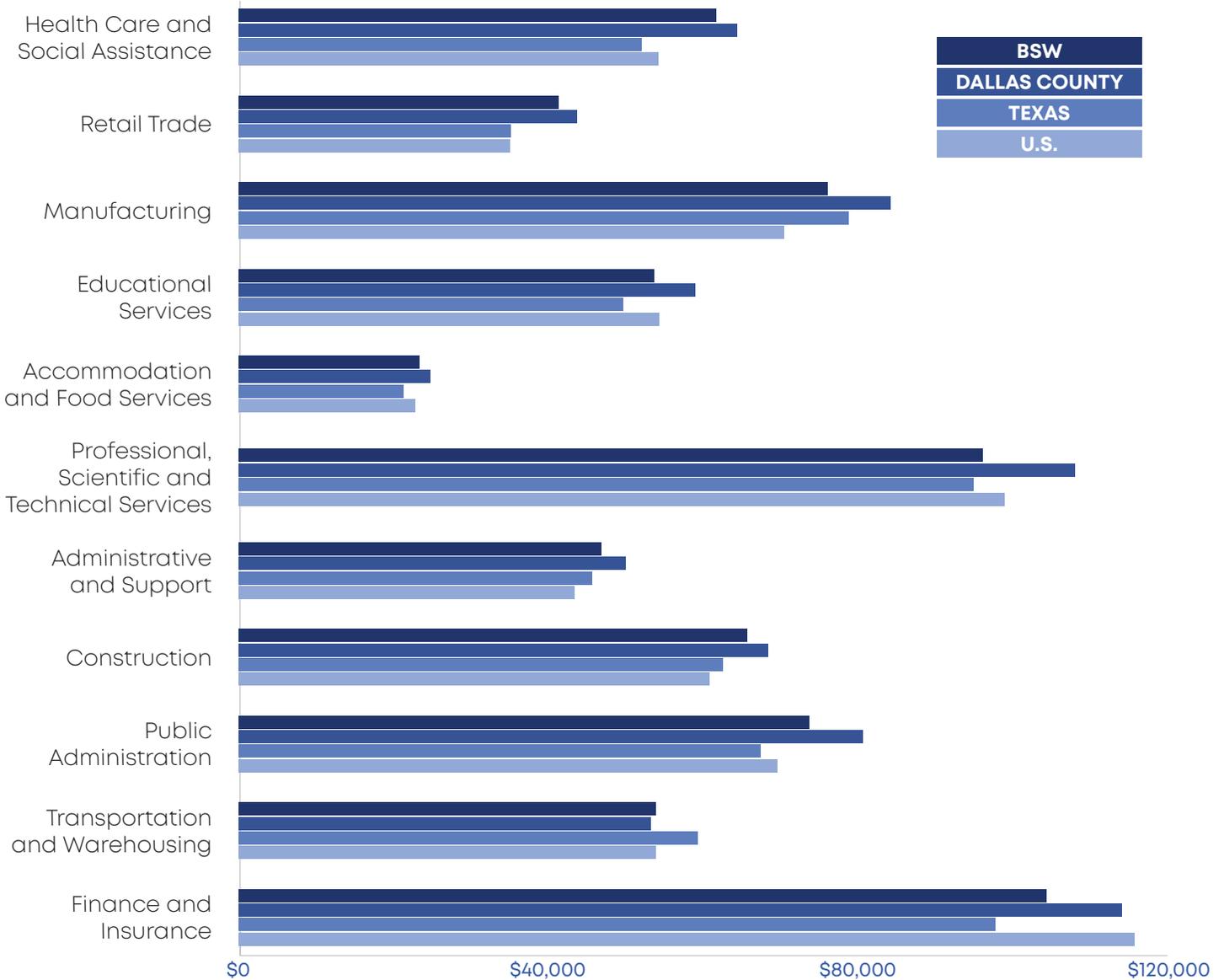
POVERTY LEVELS



TOP INDUSTRIES

	BSW	
	# of Employees	Average Wage
Health Care and Social Assistance	11,364	\$61,663
Retail Trade	13,294	\$41,376
Manufacturing	6,897	\$76,157
Educational Services	10,161	\$53,718
Accommodation and Food Services	8,947	\$23,315
Professional, Scientific and Technical Services	2,518	\$96,149
Administrative and Support	4,704	\$46,809
Construction	8,212	\$65,696
Public Administration	2,245	\$73,739
Transportation and Warehousing	11,520	\$53,938
Finance and Insurance	1,549	\$104,346

AVERAGE WAGE PER INDUSTRY



Dallas County		Texas		U.S.	
# of Employees	Average Wage	# of Employees	Average Wage	# of Employees	Average Wage
198,337	\$64,379	1,744,383	\$52,086	22,477,469	\$54,239
149,305	\$43,689	1,352,991	\$35,166	15,624,022	\$35,039
118,819	\$84,241	911,805	\$78,806	12,556,691	\$70,435
117,568	\$59,042	1,218,011	\$49,676	12,548,918	\$54,376
129,481	\$24,773	1,142,687	\$21,282	12,244,553	\$22,795
172,852	\$108,105	929,749	\$94,920	10,662,088	\$98,926
168,235	\$50,006	895,004	\$45,625	9,587,891	\$43,419
110,656	\$68,431	966,257	\$62,547	8,916,480	\$60,830
39,063	\$80,616	467,065	\$67,417	7,468,388	\$69,608
118,911	\$53,210	659,174	\$59,367	7,233,898	\$53,874
119,480	\$114,082	580,413	\$97,813	6,301,483	\$115,700

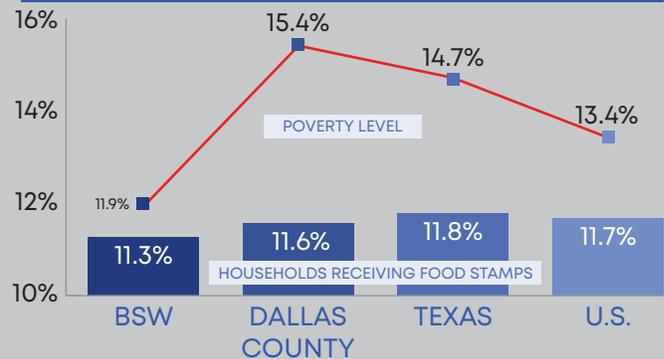
ECONOMIC INDICATORS: LOCAL, STATE AND NATIONAL COMPARISON

	BSW	Dallas County	Texas	U.S.
Median Household Income	\$65,431	\$59,749	\$60,820	\$62,203
Mean Commute Time (minutes)	31.6	27.7	26.6	26.9
Labor Force Participation Rate (Age 16+)	67.6%	68.8%	64.5%	63.2%
Veterans (Age 18-64)	5.7%	3.0%	4.9%	4.6%
Poverty Level (of all people)	11.9%	15.4%	14.7%	13.4%
Households Receiving Food Stamps	11.3%	11.6%	11.8%	11.7%
Enrolled in Grade 12 (% of total population)	1.8%	1.5%	1.5%	1.4%
Disconnected Youth	2.1%	2.9%	2.8%	2.5%

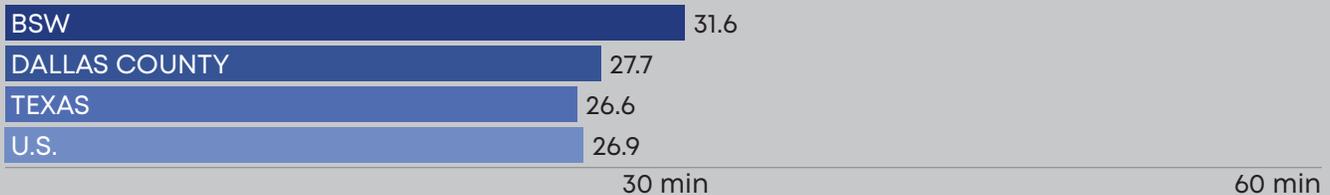
MEDIAN HOUSEHOLD INCOME



POVERTY LEVEL VS FOOD STAMPS



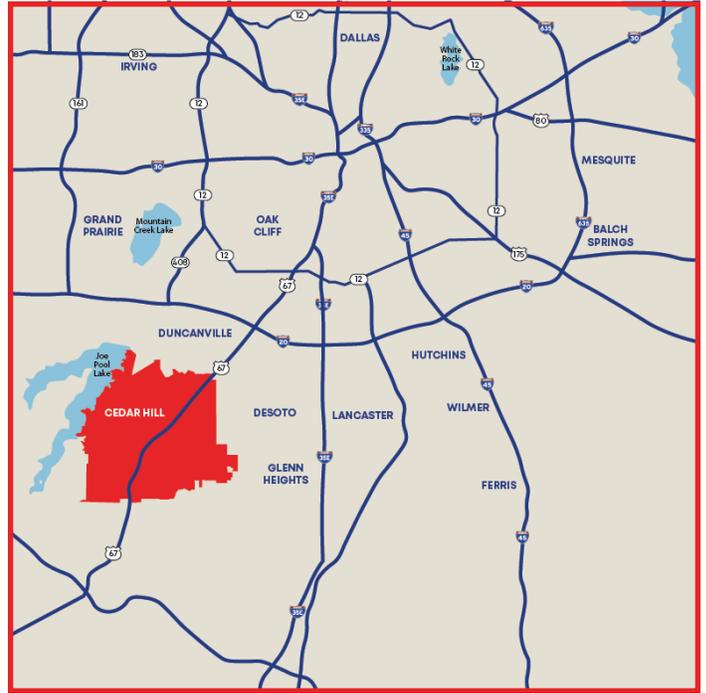
MEAN COMMUTE TIME



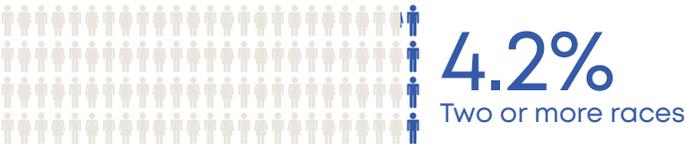
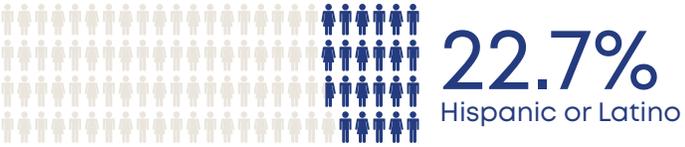
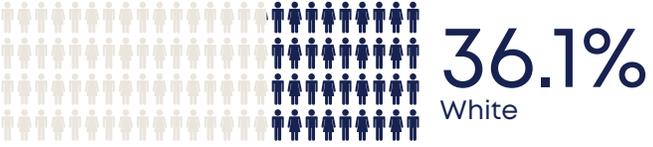
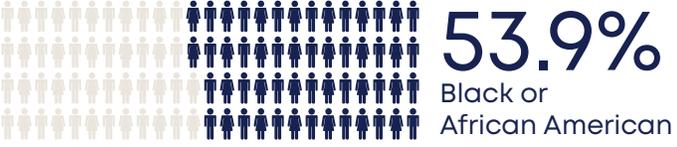
Best Southwest

Cedar Hill

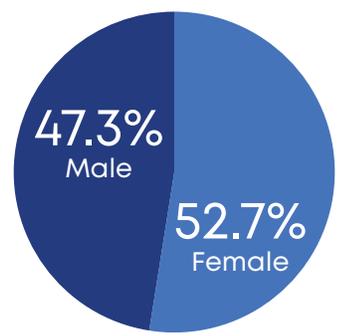
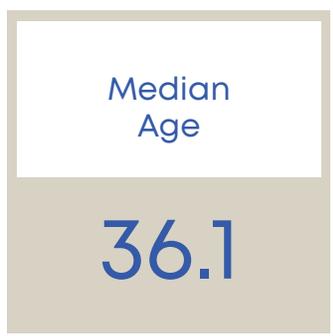
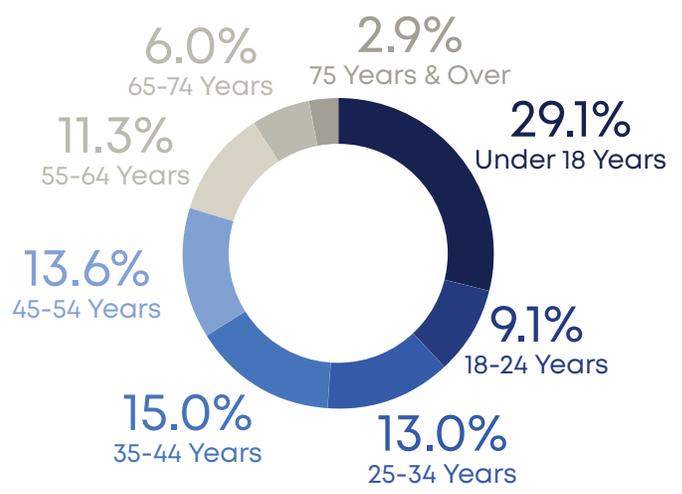
Population: 50,168



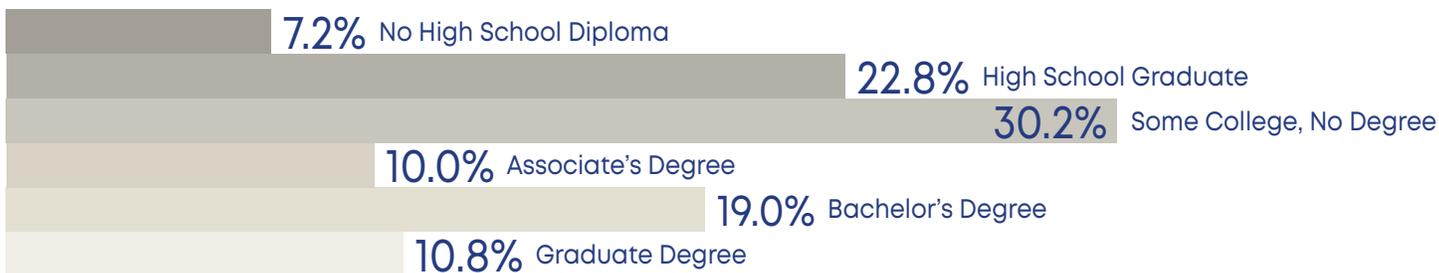
RACE AND ETHNICITY



AGE AND GENDER BREAKDOWN



EDUCATIONAL ATTAINMENT (AGE 25-64)



PHYSICAL NEIGHBORHOODS & HOUSING

	Average Size Household	2.93
	Total Households	17,025
	House Affordability	192
	Total Housing Units	16,533
	Median Home Value	\$194,685
	Homeowner Vacancy	1.0%
	Rental Vacancy	5.2%

ECONOMIC INDICATORS

	Median Household Income	\$76,020
	Median Home Value	\$194,685
	Internet at Home	94.0%
	Labor Force Participation Rate	71.0%
	Prime-Age Labor Force Participation Rate	69.4%
	Poverty Level	10.8%

Total
Businesses

1,411

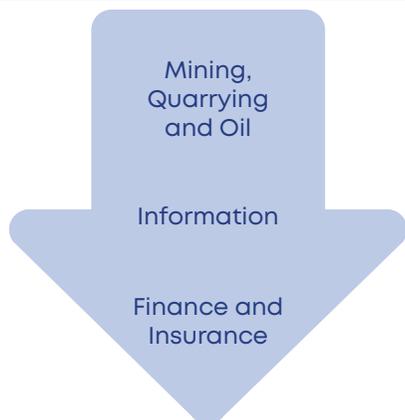
Total
Employees

15,077

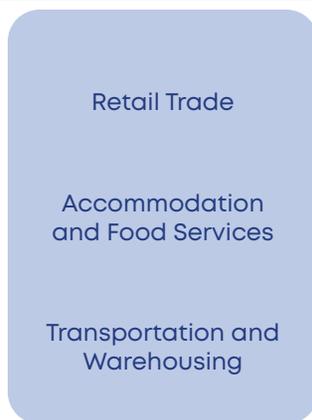
Unemployment
Rate

9.7%

DECLINING INDUSTRIES



CURRENT STRONG INDUSTRIES

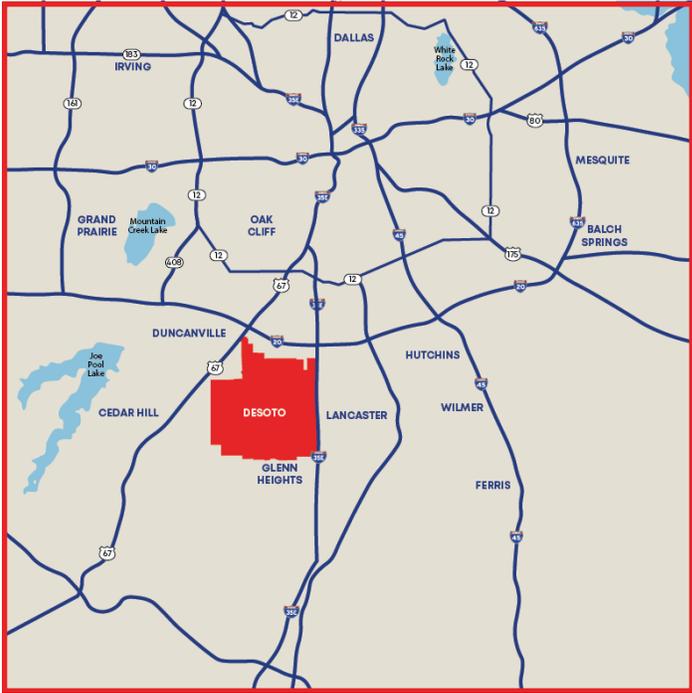


GROWING INDUSTRIES

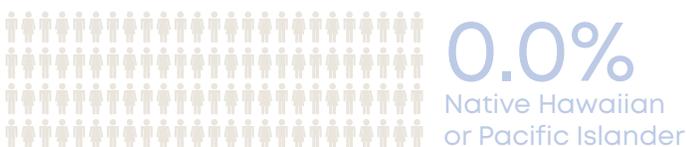
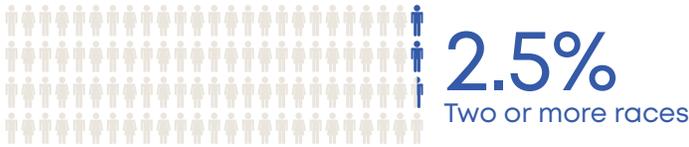
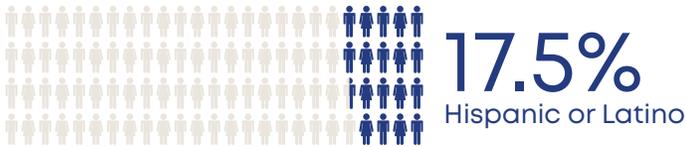
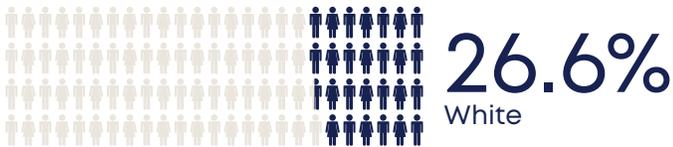
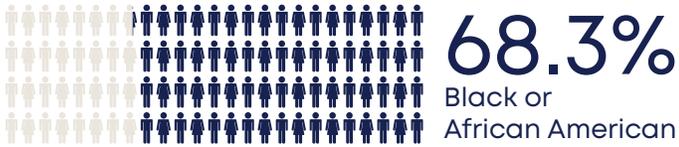


Best Southwest

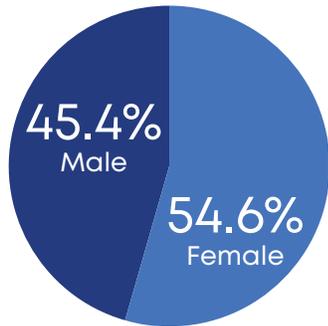
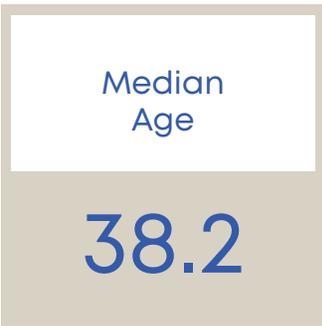
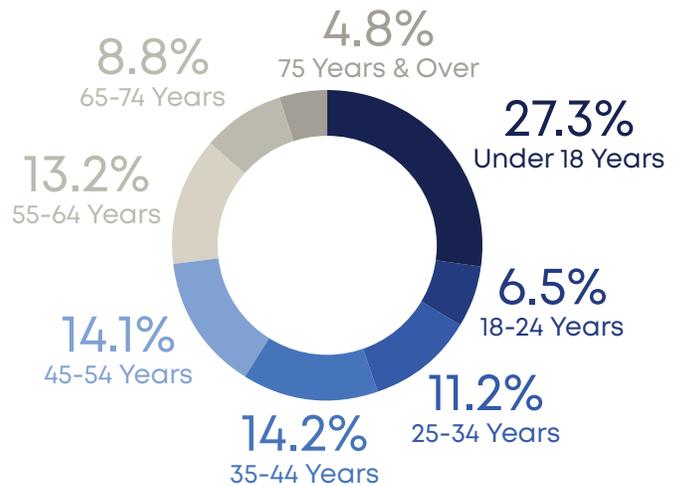
DeSoto Population: 56,202



RACE AND ETHNICITY



AGE AND GENDER BREAKDOWN



EDUCATIONAL ATTAINMENT (AGE 25-64)



PHYSICAL NEIGHBORHOODS & HOUSING

	Average Size Household	2.74
	Total Households	20,380
	House Affordability	171
	Total Housing Units	19,863
	Median Home Value	\$194,082
	Homeowner Vacancy	1.0%
	Rental Vacancy	5.4%

ECONOMIC INDICATORS

	Median Household Income	\$69,766
	Median Home Value	\$194,082
	Internet at Home	92.0%
	Labor Force Participation Rate	69.4%
	Prime-Age Labor Force Participation Rate	88.1%
	Poverty Level	11.9%



**Total
Businesses**

1,571



**Total
Employees**

13,439



**Unemployment
Rate**

10.3%

DECLINING INDUSTRIES CURRENT STRONG INDUSTRIES GROWING INDUSTRIES

Mining,
Quarrying
and Oil

Information

Administration
and Support and
Waste Management
and Remediation
Services

Health Care and
Social Assistance

Retail Trade

Transportation and
Warehousing

Health Care
and Social Assistance

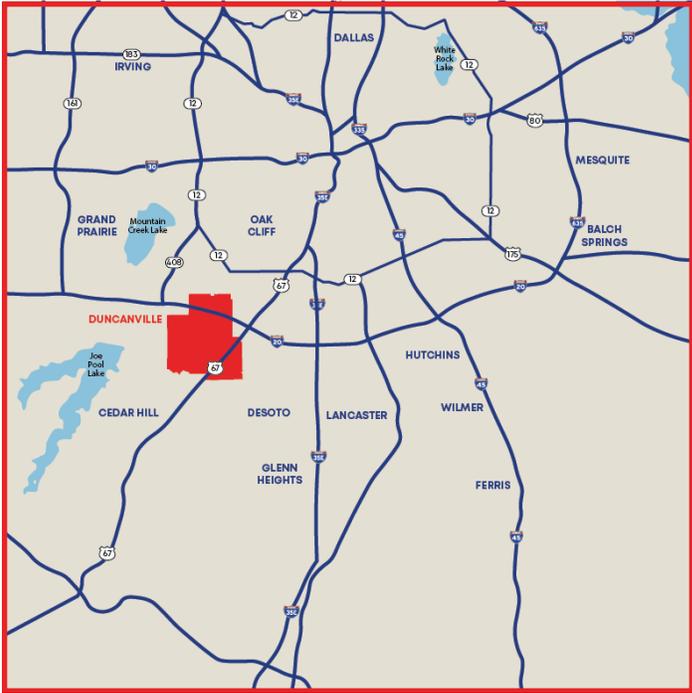
Transportation
and Warehousing

Accommodation
and Food Services

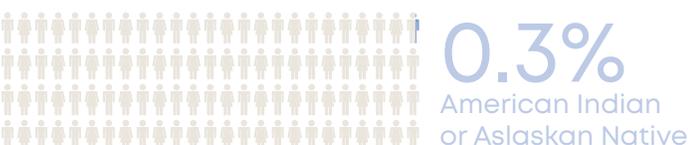
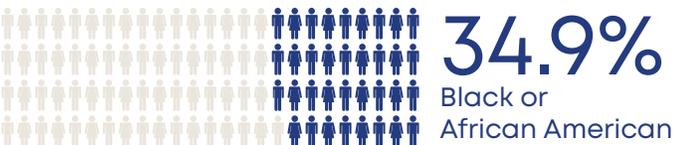
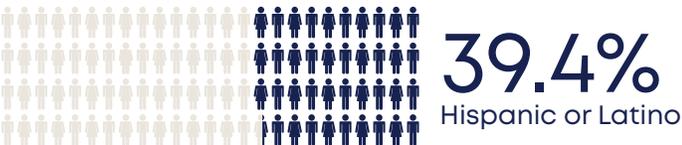
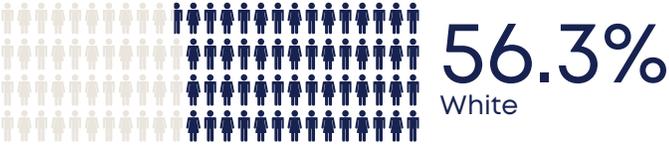
Best Southwest

Duncanville

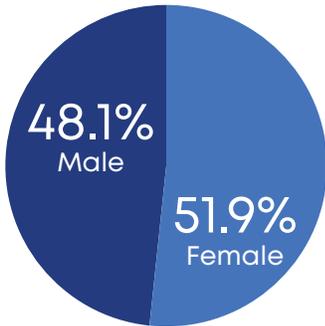
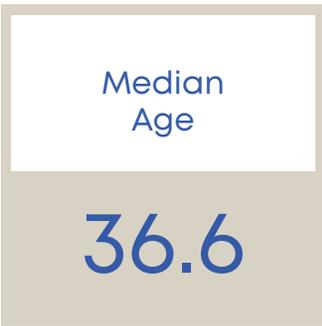
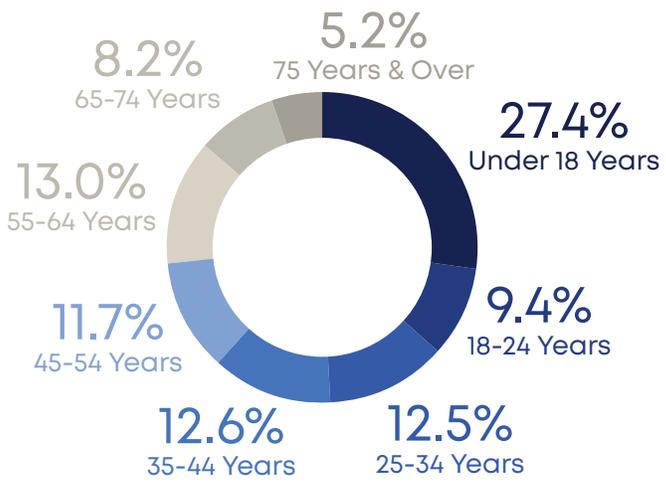
Population: 40,739



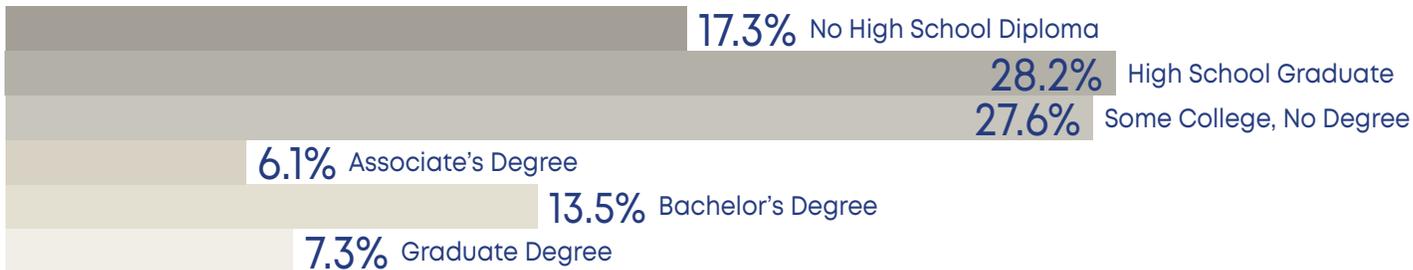
RACE AND ETHNICITY



AGE AND GENDER BREAKDOWN



EDUCATIONAL ATTAINMENT (AGE 25-64)



PHYSICAL NEIGHBORHOODS & HOUSING

	Average Size Household	2.98
	Total Households	13,616
	House Affordability	190
	Total Housing Units	14,179
	Median Home Value	\$154,861
	Homeowner Vacancy	1.1%
	Rental Vacancy	5.3%

ECONOMIC INDICATORS

	Median Household Income	\$59,405
	Median Home Value	\$154,861
	Internet at Home	90.0%
	Labor Force Participation Rate	65.4%
	Prime-Age Labor Force Participation Rate	83.2%
	Poverty Level	15.6%

Total
Businesses

1,512

Total
Employees

15,253

Unemployment
Rate

10.2%

DECLINING INDUSTRIES



CURRENT STRONG INDUSTRIES



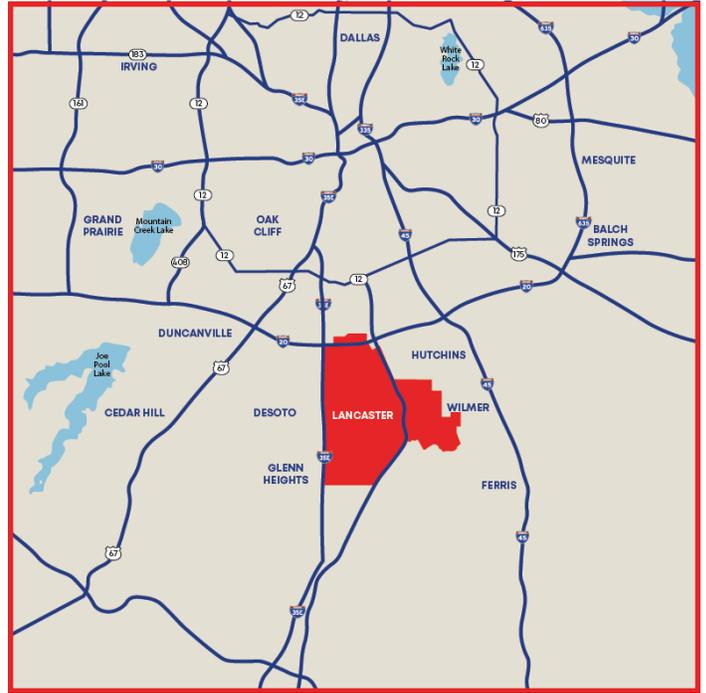
GROWING INDUSTRIES



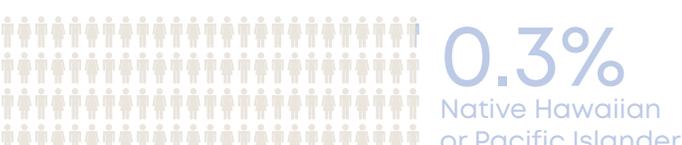
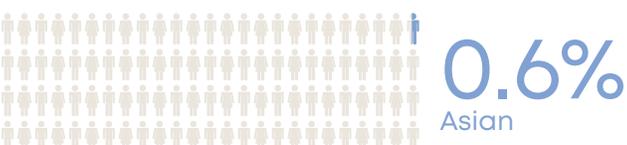
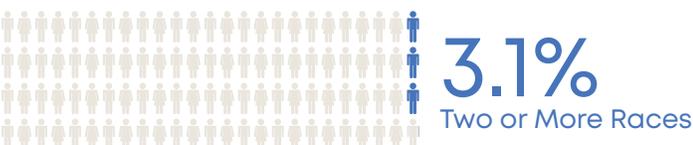
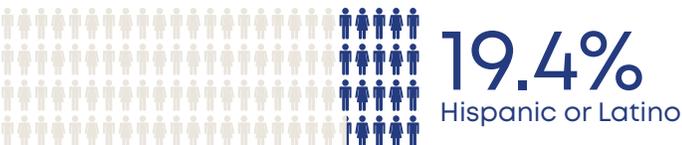
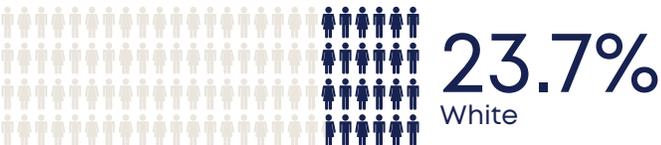
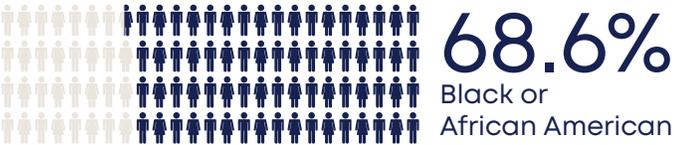
Best Southwest

Lancaster

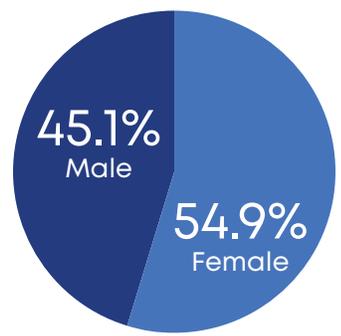
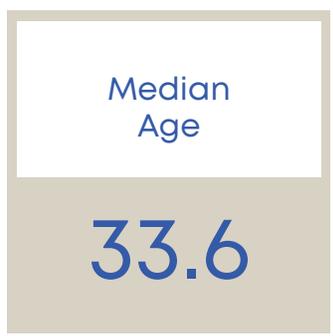
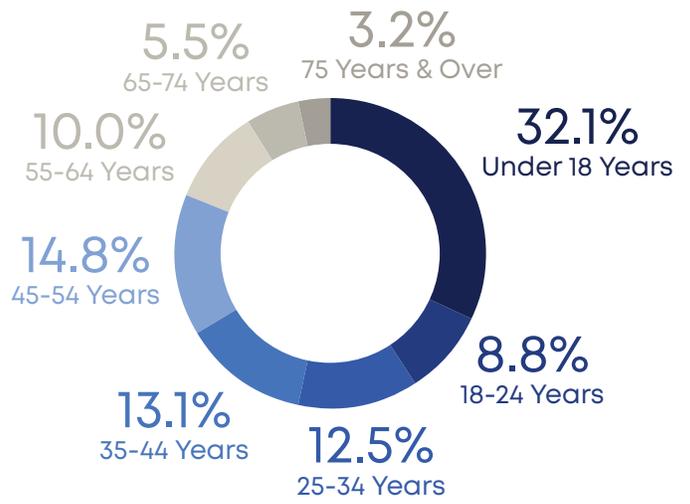
Population: 41,069



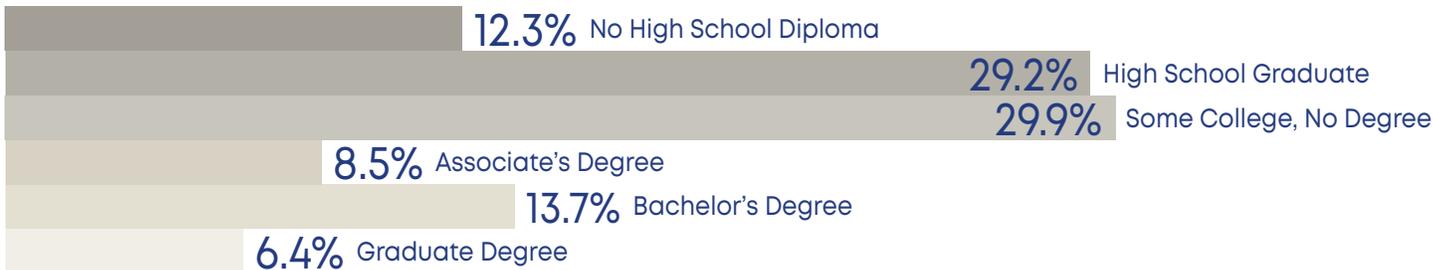
RACE AND ETHNICITY



AGE AND GENDER BREAKDOWN



EDUCATIONAL ATTAINMENT (AGE 25-64)



PHYSICAL NEIGHBORHOODS & HOUSING

	Average Size Household	2.96
	Total Households	13,748
	House Affordability	185
	Total Housing Units	14,046
	Median Home Value	\$149,596
	Homeowner Vacancy	0.3%
	Rental Vacancy	7.5%

ECONOMIC INDICATORS

	Median Household Income	\$56,704
	Median Home Value	\$149,596
	Internet at Home	90.0%
	Labor Force Participation Rate	70.8%
	Prime-Age Labor Force Participation Rate	86.1%
	Poverty Level	17.4%

Total
Businesses

934

Total
Employees

10,029

Unemployment
Rate

10.4%

DECLINING INDUSTRIES



CURRENT STRONG INDUSTRIES



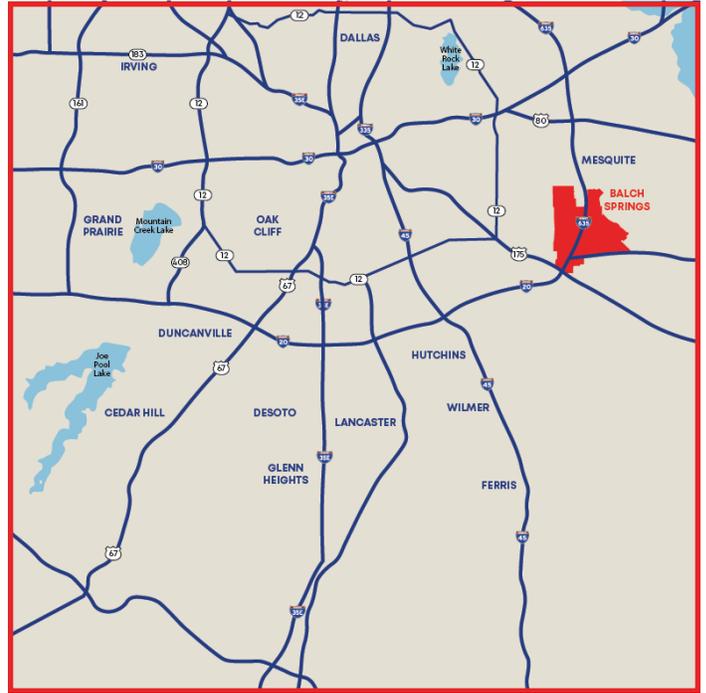
GROWING INDUSTRIES



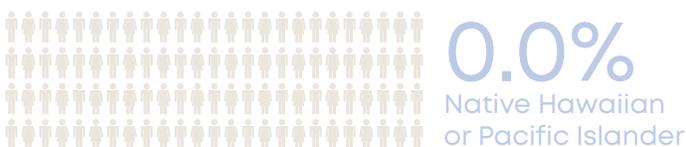
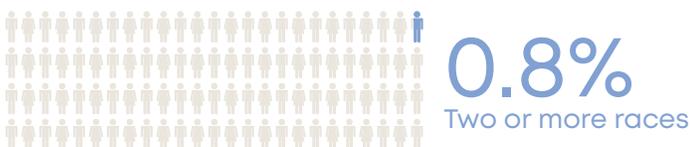
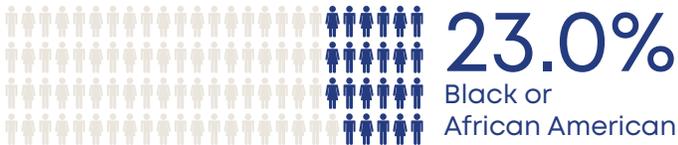
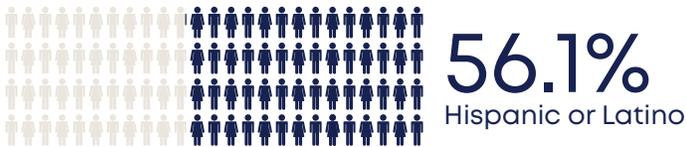
Best Southwest

Balch Springs

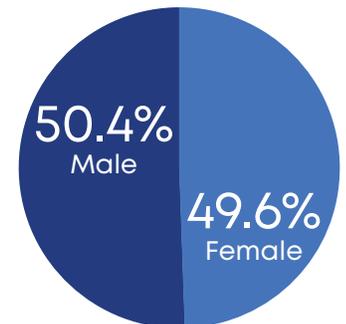
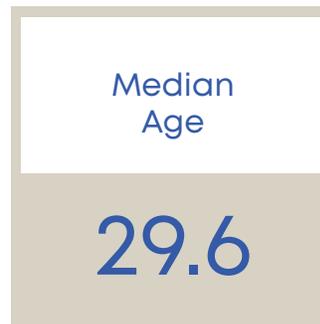
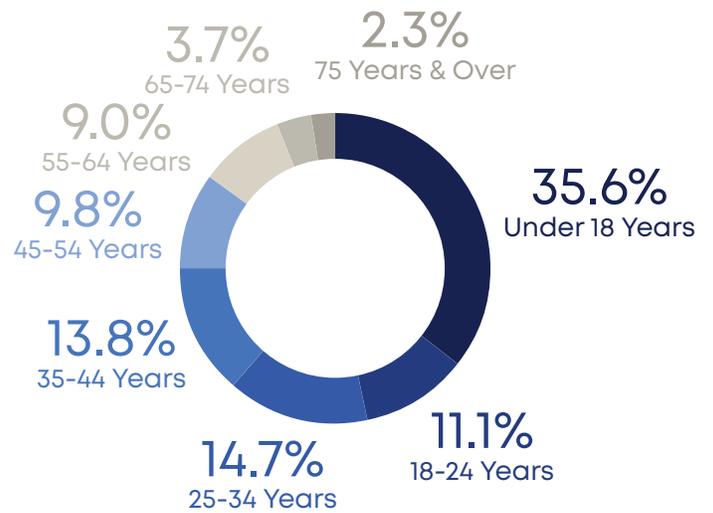
Population: 26,886



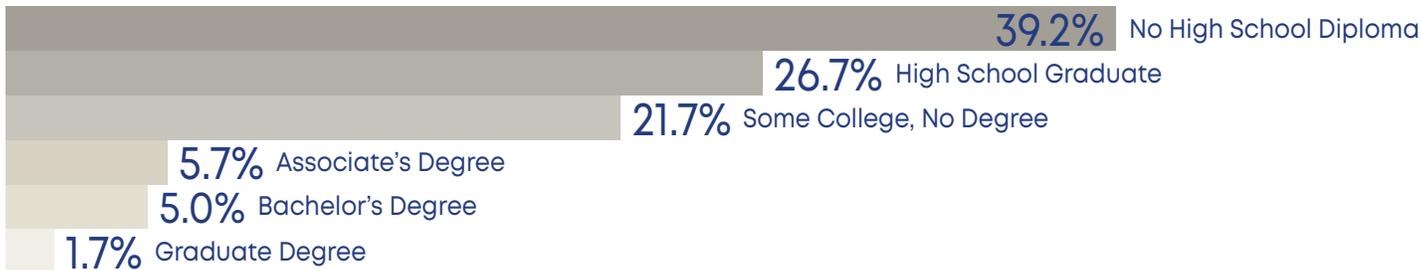
RACE AND ETHNICITY



AGE AND GENDER BREAKDOWN



EDUCATIONAL ATTAINMENT (AGE 25-64)



PHYSICAL NEIGHBORHOODS & HOUSING

	Average Size Household	3.36
	Total Households	7,960
	House Affordability	226
	Total Housing Units	7,402
	Median Home Value	\$110,493
	Homeowner Vacancy	2.0%
	Rental Vacancy	14.4%

ECONOMIC INDICATORS

	Median Household Income	\$47,516
	Median Home Value	\$110,493
	Internet at Home	84.0%
	Labor Force Participation Rate	68.5%
	Prime-Age Labor Force Participation Rate	79.5%
	Poverty Level	19.5%

Total
Businesses

702

Total
Employees

5,972

Unemployment
Rate

10.3%

DECLINING INDUSTRIES



CURRENT STRONG INDUSTRIES



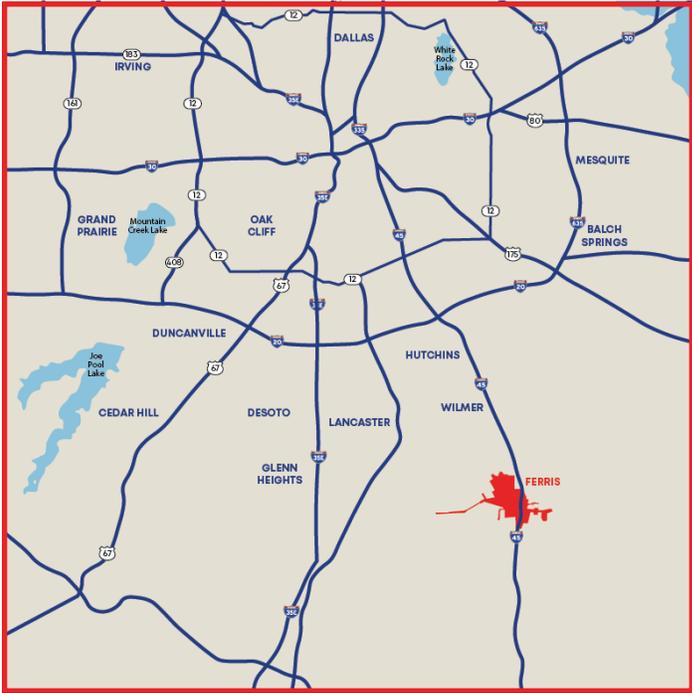
GROWING INDUSTRIES



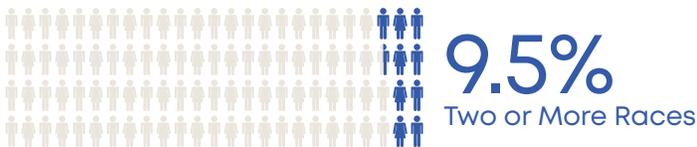
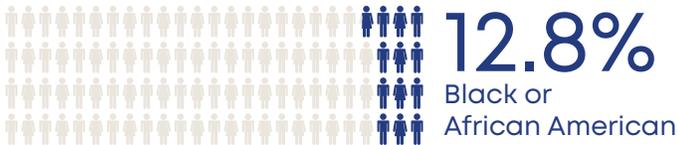
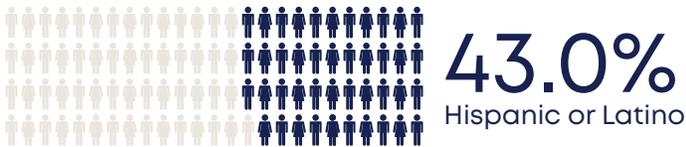
Best Southwest

Ferris

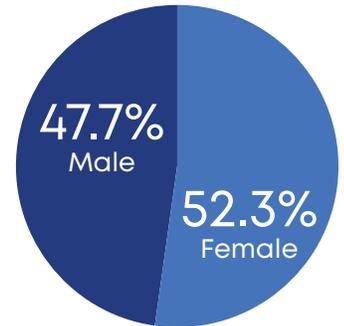
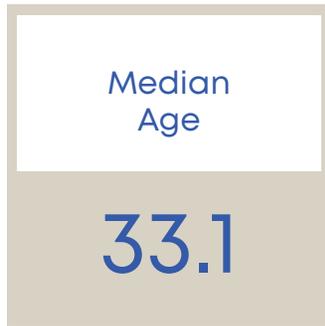
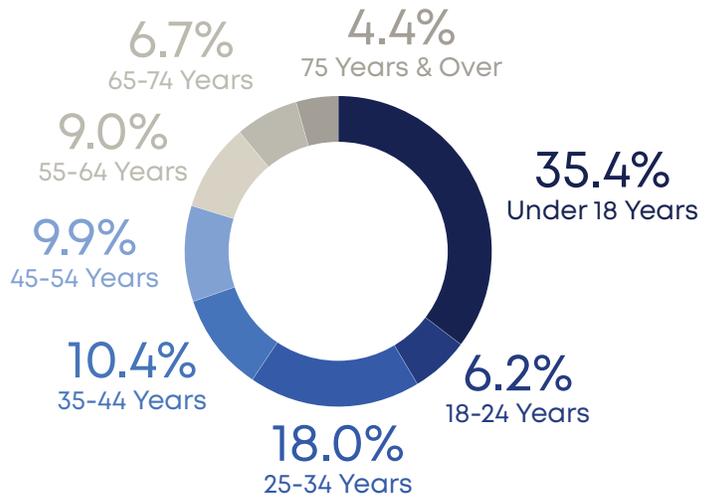
Population: **2,943**



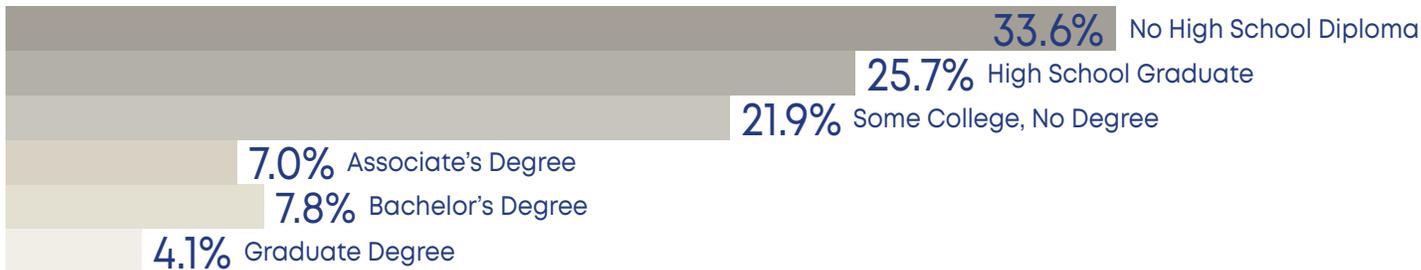
RACE AND ETHNICITY



AGE AND GENDER BREAKDOWN



EDUCATIONAL ATTAINMENT (AGE 25-64)



PHYSICAL NEIGHBORHOODS & HOUSING

	Average Size Household	3.15
	Total Households	933
	House Affordability	350
	Total Housing Units	882
	Median Home Value	\$84,706
	Homeowner Vacancy	0.0%
	Rental Vacancy	0.0%

ECONOMIC INDICATORS

	Median Household Income	\$56,197
	Median Home Value	\$84,706
	Internet at Home	85.0%
	Labor Force Participation Rate	61.5%
	Prime-Age Labor Force Participation Rate	74.0%
	Poverty Level	12.7%

Total
Businesses

108

Total
Employees

1,508

Unemployment
Rate

8.5%

DECLINING INDUSTRIES

Administrative and Support and Waste Management and Remediation Services

Construction

Wholesale Trade

CURRENT STRONG INDUSTRIES

Educational Services

Manufacturing

Retail Trade

GROWING INDUSTRIES

Educational Services

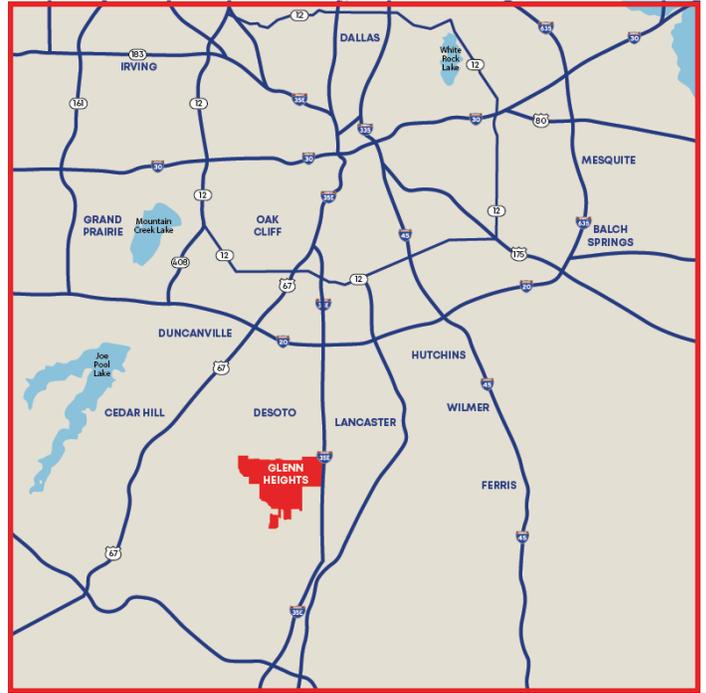
Retail Trade

Health Care and Social Assistance

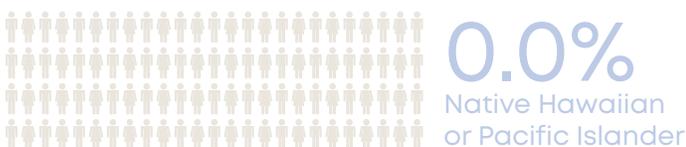
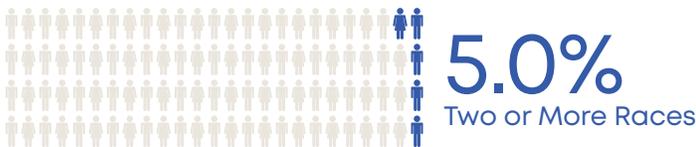
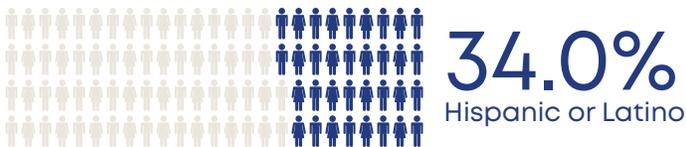
Best Southwest

Glenn Heights

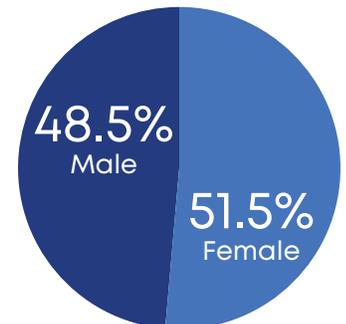
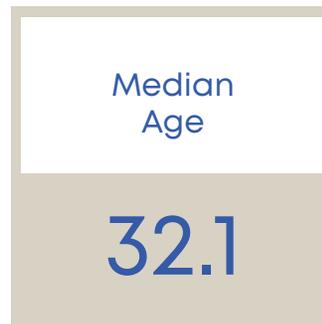
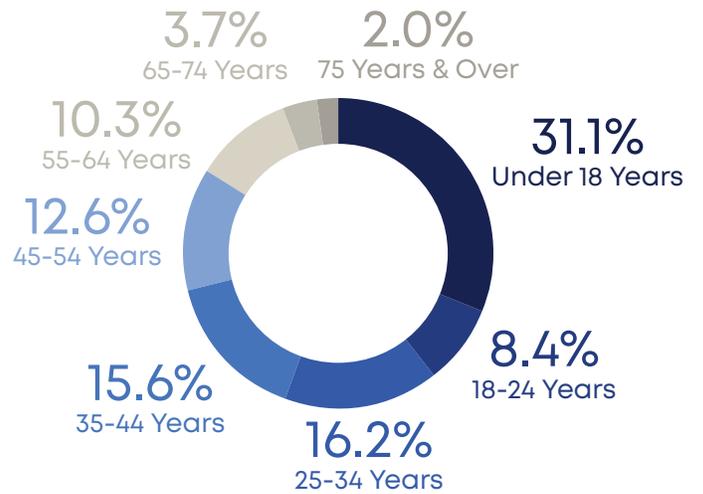
Population: 14,772



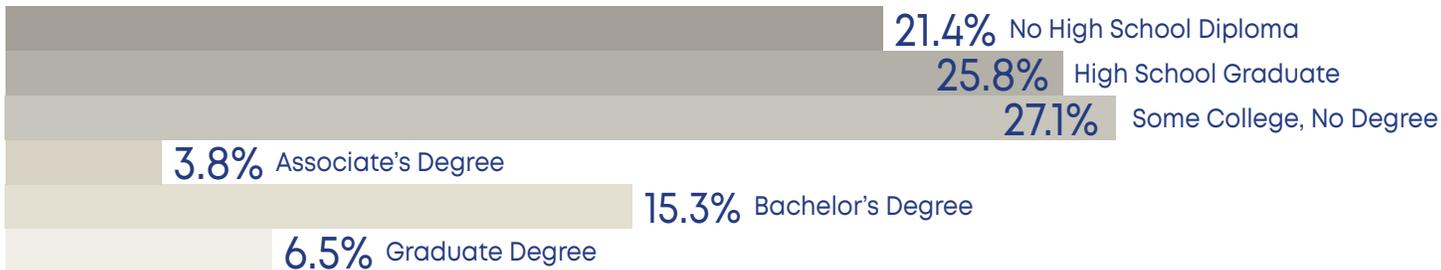
RACE AND ETHNICITY



AGE AND GENDER BREAKDOWN



EDUCATIONAL ATTAINMENT (AGE 25-64)



PHYSICAL NEIGHBORHOODS & HOUSING

	Average Size Household	3.26
	Total Households	4,531
	House Affordability	209
	Total Housing Units	3,873
	Median Home Value	\$193,370
	Homeowner Vacancy	0.9%
	Rental Vacancy	12.1%

ECONOMIC INDICATORS

	Median Household Income	\$76,543
	Median Home Value	\$193,370
	Internet at Home	95.0%
	Labor Force Participation Rate	69.8%
	Prime-Age Labor Force Participation Rate	83.1%
	Poverty Level	14.9%

Total
Businesses

161

Total
Employees

990

Unemployment
Rate

9.0%

DECLINING INDUSTRIES CURRENT STRONG INDUSTRIES GROWING INDUSTRIES

Finance and Insurance

Professional, Scientific and Technical Services

Administrative and Support and Waste Management and Remediation Services

Retail Trade

Other Services (except Public Administration)

Accommodation and Food Services

Accommodation and Food Services

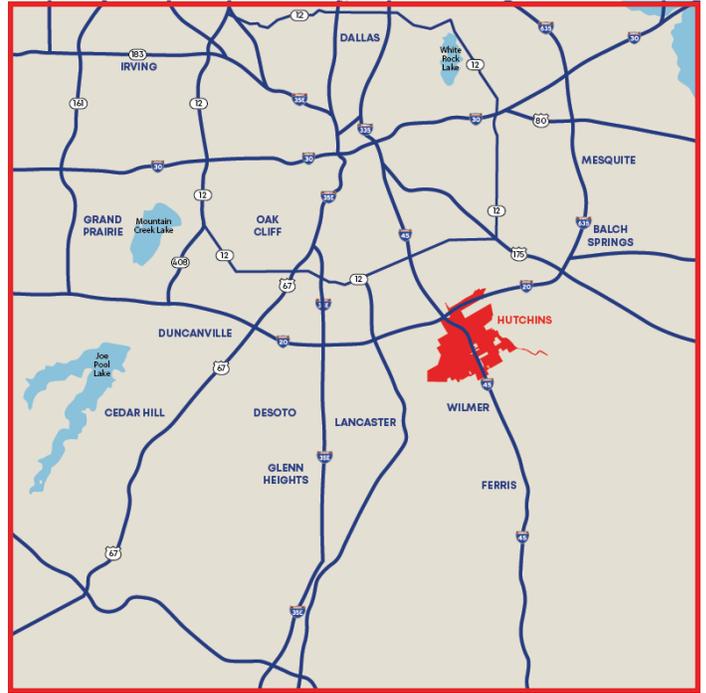
Retail Trade

Other Services (except Public Administration)

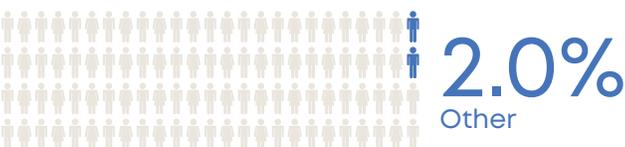
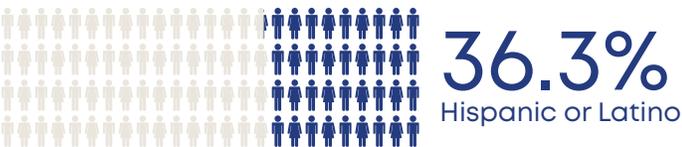
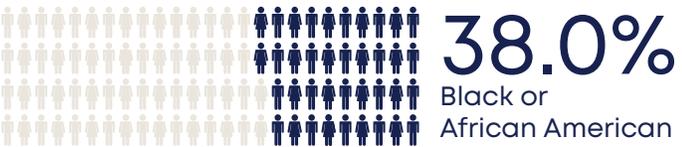
Best Southwest

Hutchins

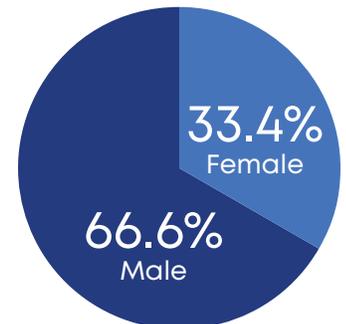
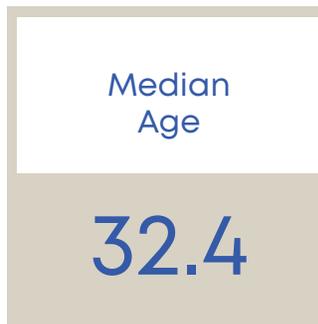
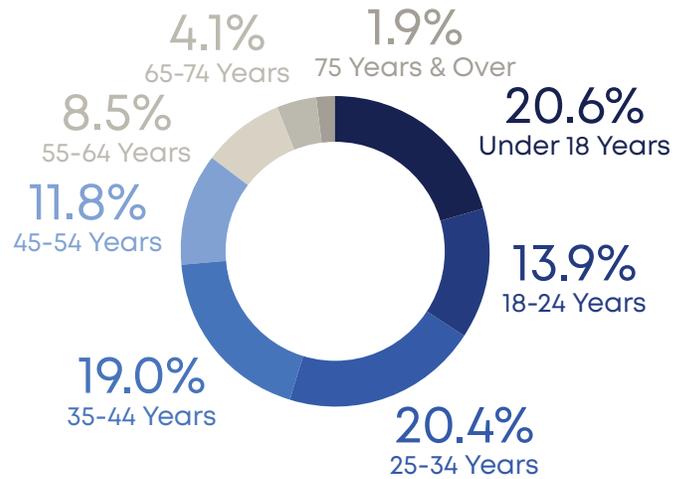
Population: 6,637



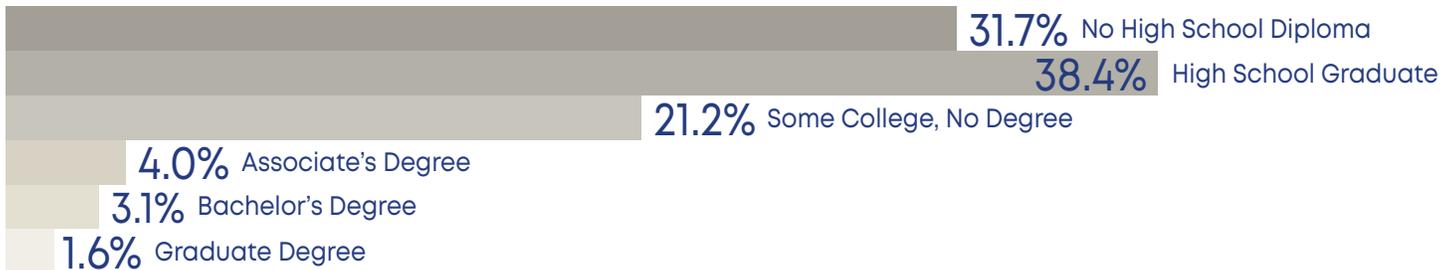
RACE AND ETHNICITY



AGE AND GENDER BREAKDOWN



EDUCATIONAL ATTAINMENT (AGE 25-64)



PHYSICAL NEIGHBORHOODS & HOUSING

	Average Size Household	3.16
	Total Households	1,357
	House Affordability	277
	Total Housing Units	1,227
	Median Home Value	\$97,077
	Homeowner Vacancy	1.6%
	Rental Vacancy	0.0%

ECONOMIC INDICATORS

	Median Household Income	\$45,817
	Median Home Value	\$97,077
	Internet at Home	78.0%
	Labor Force Participation Rate	35.1%
	Prime-Age Labor Force Participation Rate	35.6%
	Poverty Level	28.8%

Total
Businesses

168

Total
Employees

6,149

Unemployment
Rate

11.5%

DECLINING INDUSTRIES



CURRENT STRONG INDUSTRIES

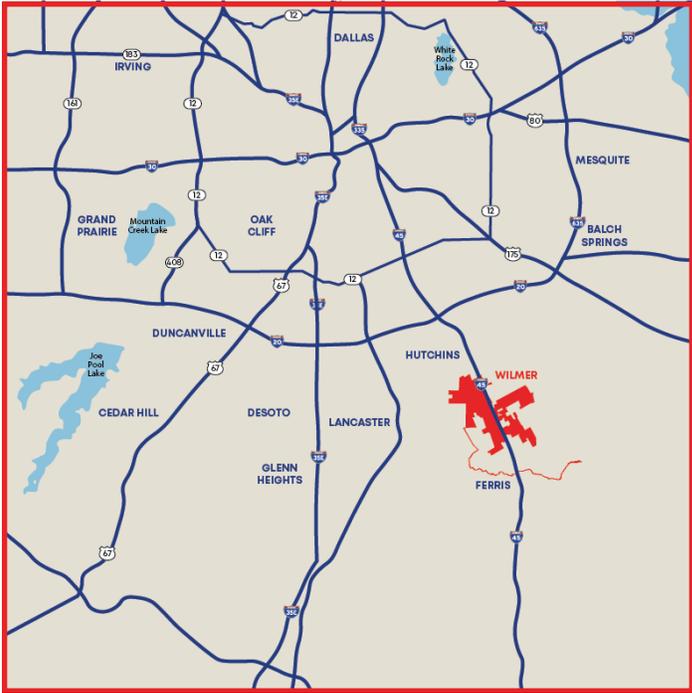


GROWING INDUSTRIES

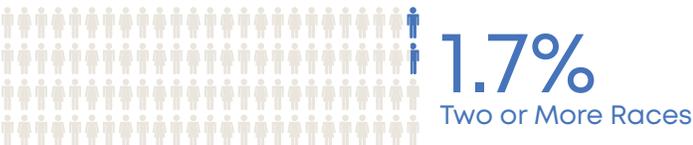
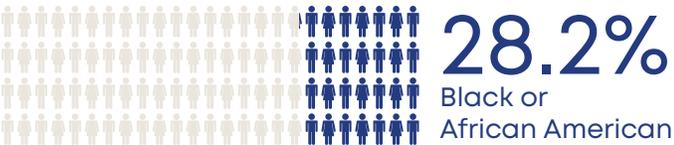
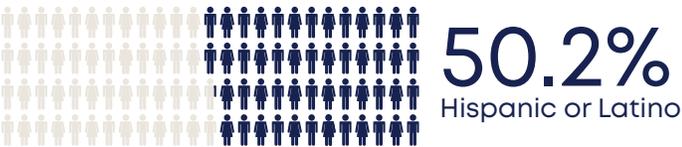


Best Southwest

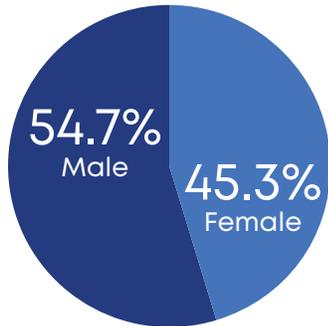
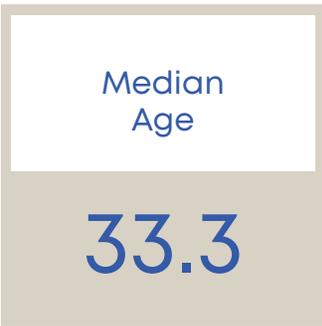
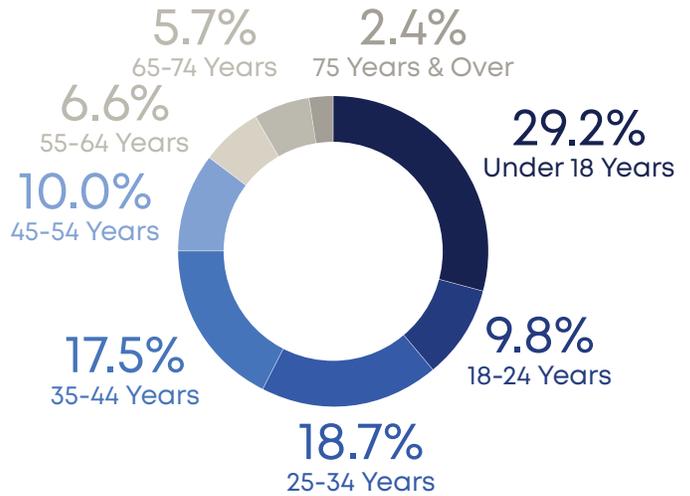
Wilmer Population: 4,766



RACE AND ETHNICITY



AGE AND GENDER BREAKDOWN



EDUCATIONAL ATTAINMENT (AGE 25-64)



PHYSICAL NEIGHBORHOODS & HOUSING

	Average Size Household	3.05
	Total Households	1,462
	House Affordability	263
	Total Housing Units	1,285
	Median Home Value	\$93,100
	Homeowner Vacancy	5.0%
	Rental Vacancy	10.4%

ECONOMIC INDICATORS

	Median Household Income	\$44,007
	Median Home Value	\$93,100
	Internet at Home	81.0%
	Labor Force Participation Rate	60.5%
	Prime-Age Labor Force Participation Rate	61.4%
	Poverty Level	27.2%

Total
Businesses

59

Total
Employees

639

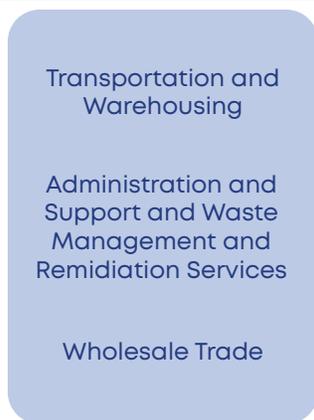
Unemployment
Rate

9.5%

DECLINING INDUSTRIES



CURRENT STRONG INDUSTRIES



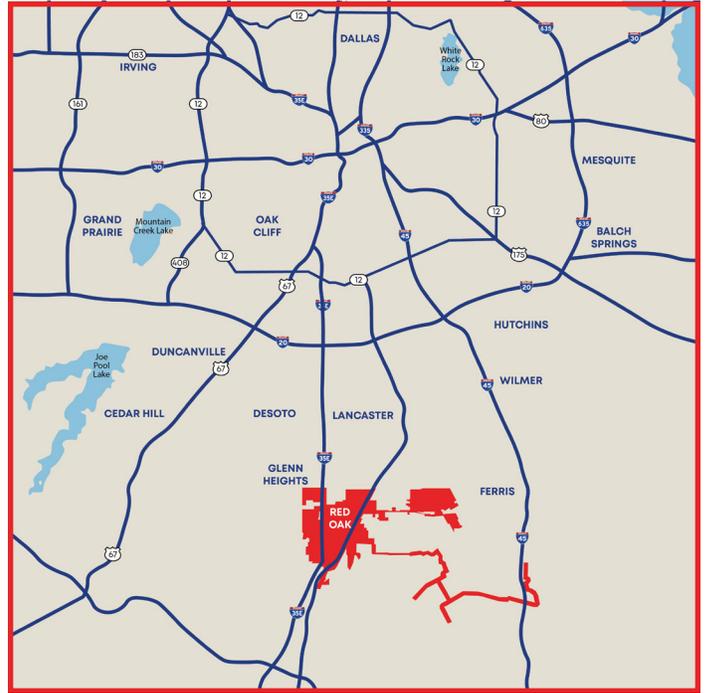
GROWING INDUSTRIES



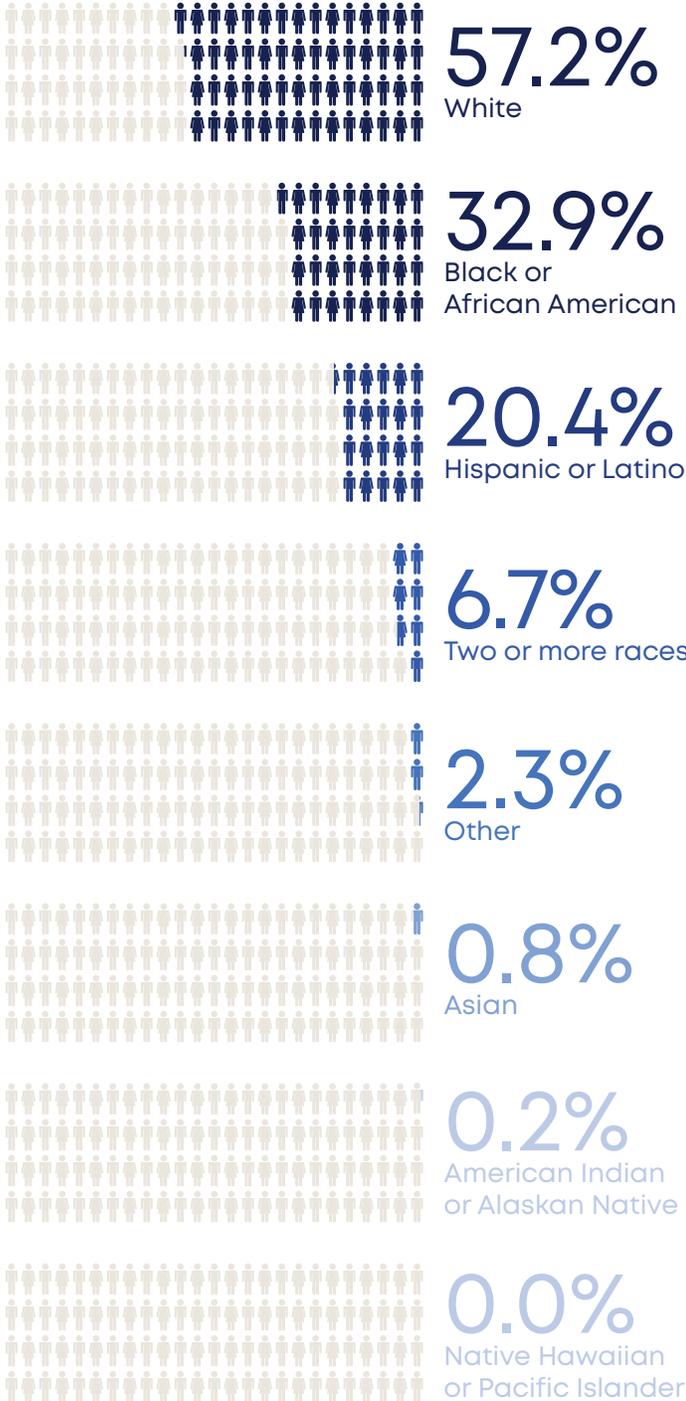
Best Southwest

Red Oak

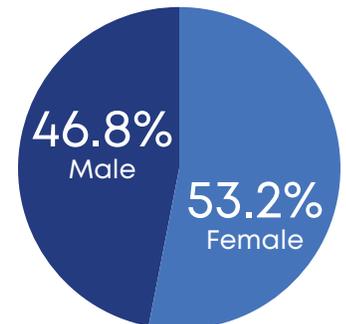
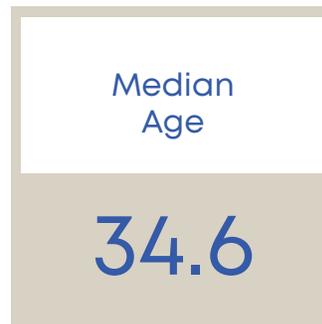
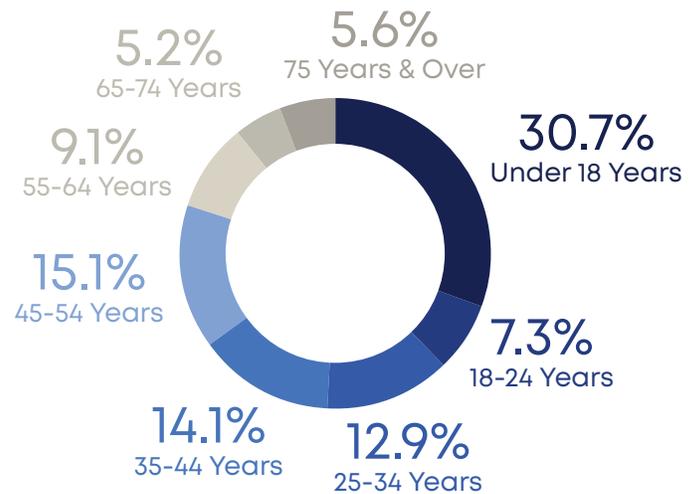
Population: 14,997



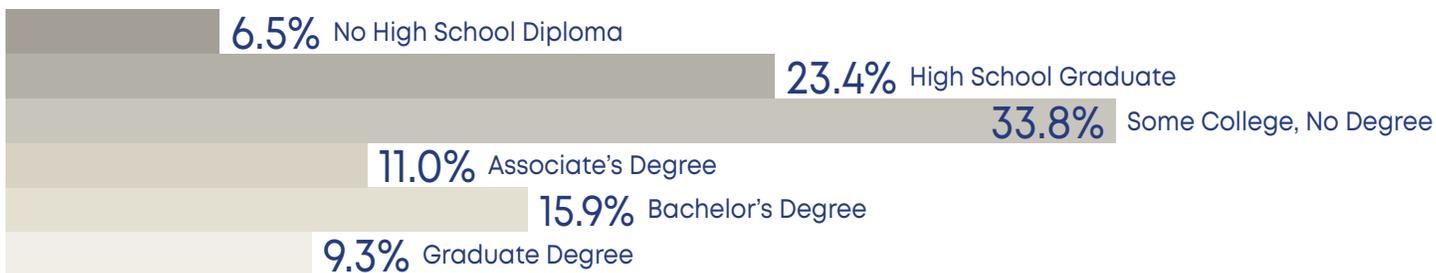
RACE AND ETHNICITY



AGE AND GENDER BREAKDOWN



EDUCATIONAL ATTAINMENT (AGE 25-64)



PHYSICAL NEIGHBORHOODS & HOUSING

	Average Size Household	2.97
	Total Households	5,033
	House Affordability	244
	Total Housing Units	4,321
	Median Home Value	\$184,247
	Homeowner Vacancy	0.0%
	Rental Vacancy	6.1%

ECONOMIC INDICATORS

	Median Household Income	\$79,114
	Median Home Value	\$184,247
	Internet at Home	95.0%
	Labor Force Participation Rate	72.7%
	Prime-Age Labor Force Participation Rate	89.5%
	Poverty Level	6.1%

Total
Businesses

508

Total
Employees

4,569

Unemployment
Rate

8.2%

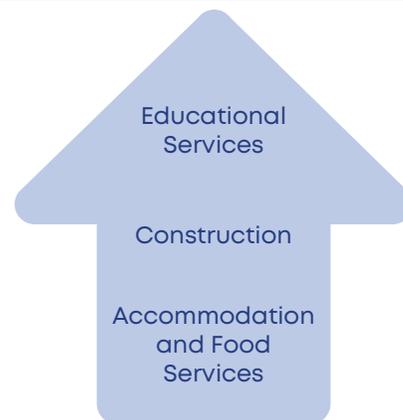
DECLINING INDUSTRIES



CURRENT STRONG INDUSTRIES



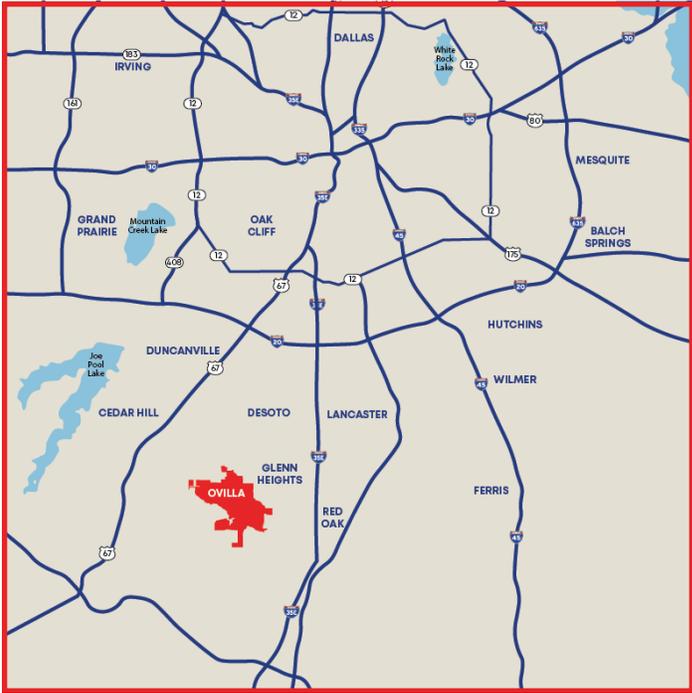
GROWING INDUSTRIES



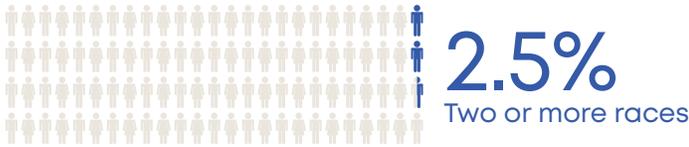
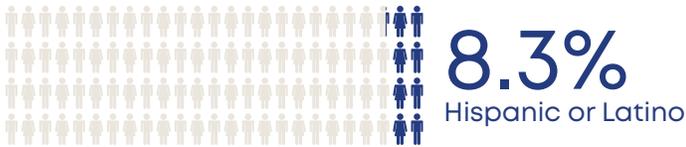
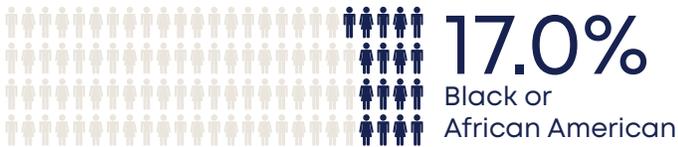
Best Southwest

Ovilla

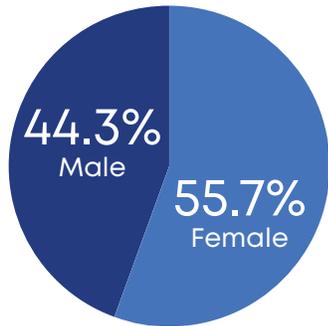
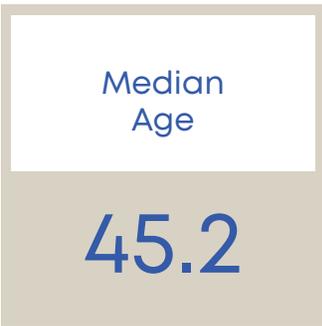
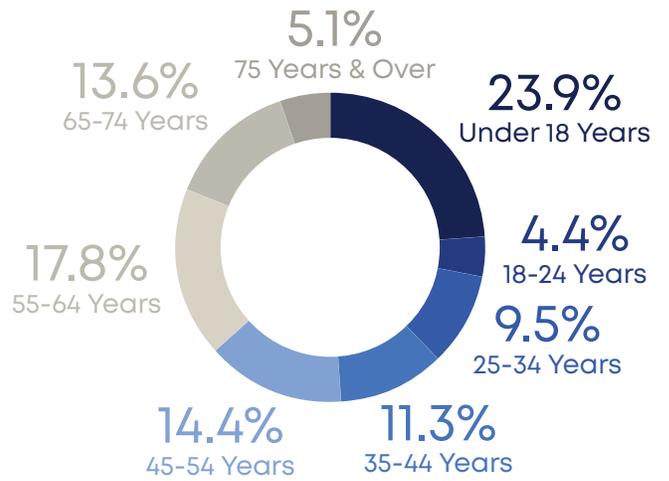
Population: **3,903**



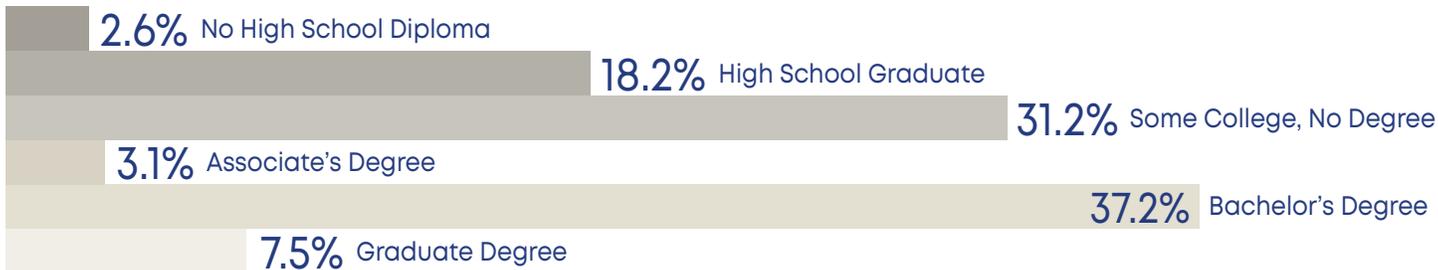
RACE AND ETHNICITY



AGE AND GENDER BREAKDOWN



EDUCATIONAL ATTAINMENT (AGE 25-64)



PHYSICAL NEIGHBORHOODS & HOUSING

	Average Size Household	2.81
	Total Households	1,525
	House Affordability	201
	Total Housing Units	1,569
	Median Home Value	\$309,138
	Homeowner Vacancy	0.0%
	Rental Vacancy	0.0%

ECONOMIC INDICATORS

	Median Household Income	\$106,333
	Median Home Value	\$245,600
	Internet at Home	85.0%
	Labor Force Participation Rate	65.9%
	Prime-Age Labor Force Participation Rate	92.4%
	Poverty Level	2.0%

Total
Businesses

79

Total
Employees

473

Unemployment
Rate

2.4%

DECLINING INDUSTRIES

Construction
Administrative and Support and Waste Management and Remediation Services
Information

CURRENT STRONG INDUSTRIES

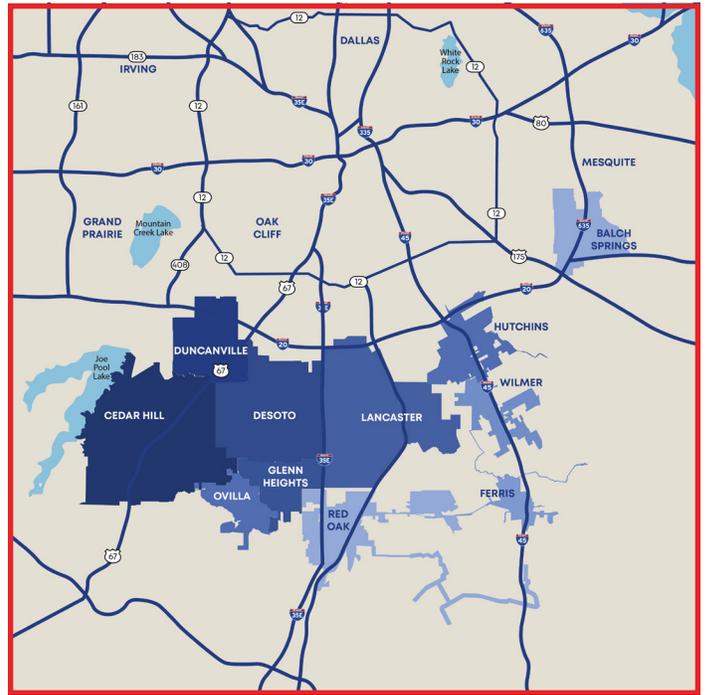
Health Care and Social Assistance
Other Services (except Public Administration)
Accommodation and Food Services

GROWING INDUSTRIES

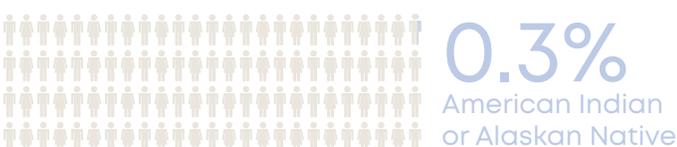
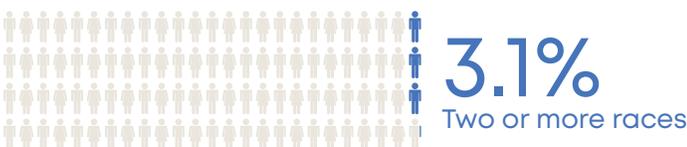
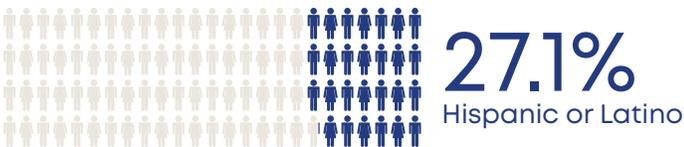
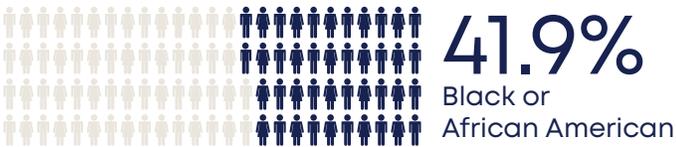
Health Care and Social Assistance
Other Services (except Public Administration)
Accommodation and Food Services

Best Southwest

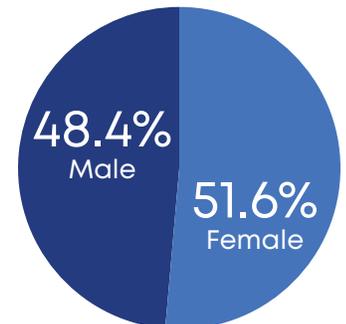
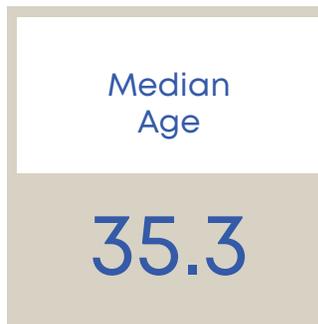
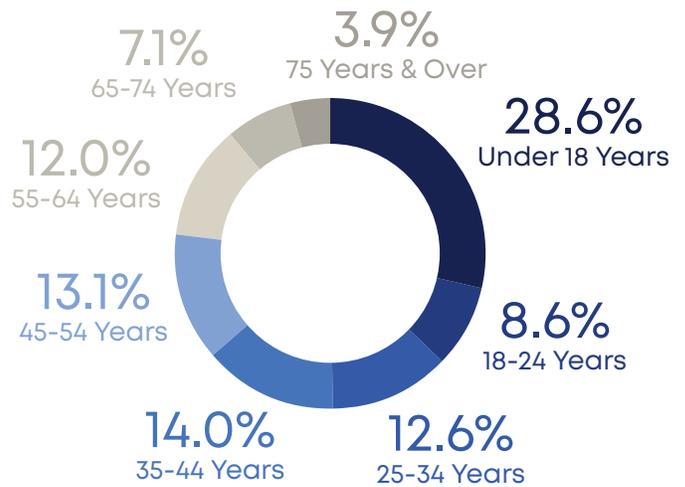
Population: 263,921



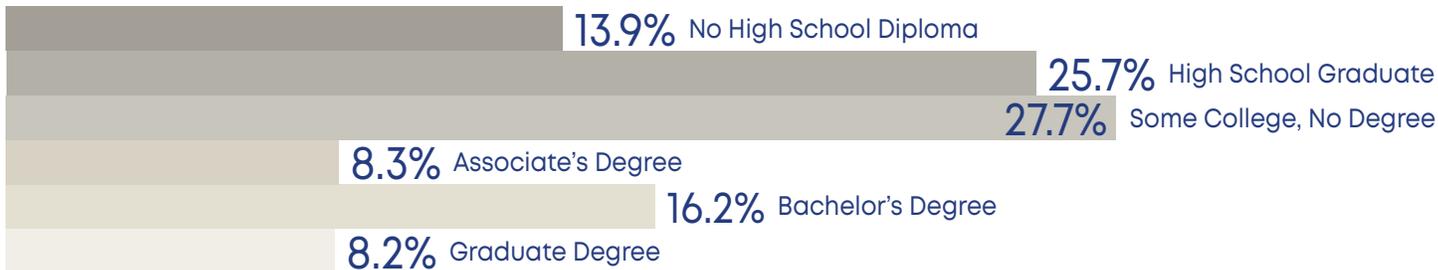
RACE AND ETHNICITY



AGE AND GENDER BREAKDOWN



EDUCATIONAL ATTAINMENT (AGE 25-64)



PHYSICAL NEIGHBORHOODS & HOUSING

	Average Size Household	2.96
	Total Households	87,895
	House Affordability	155
	Total Housing Units	105,072
	Median Home Value	\$212,801
	Homeowner Vacancy	0.9%
	Rental Vacancy	6.7%

ECONOMIC INDICATORS

	Median Household Income	\$65,431
	Median Home Value	\$212,801
	Internet at Home	91.0%
	Labor Force Participation Rate	67.6%
	Prime-Age Labor Force Participation Rate	84.1%
	Poverty Level	11.9%

Total
Businesses

7,335

Total
Employees

72,093

Unemployment
Rate

7.7%

DECLINING INDUSTRIES

Administrative and Support and Waste Management and Remediation Services

Wholesale Trade

Utilities

CURRENT STRONG INDUSTRIES

Retail Trade

Transportation and Warehousing

Health Care and Social Assistance

GROWING INDUSTRIES

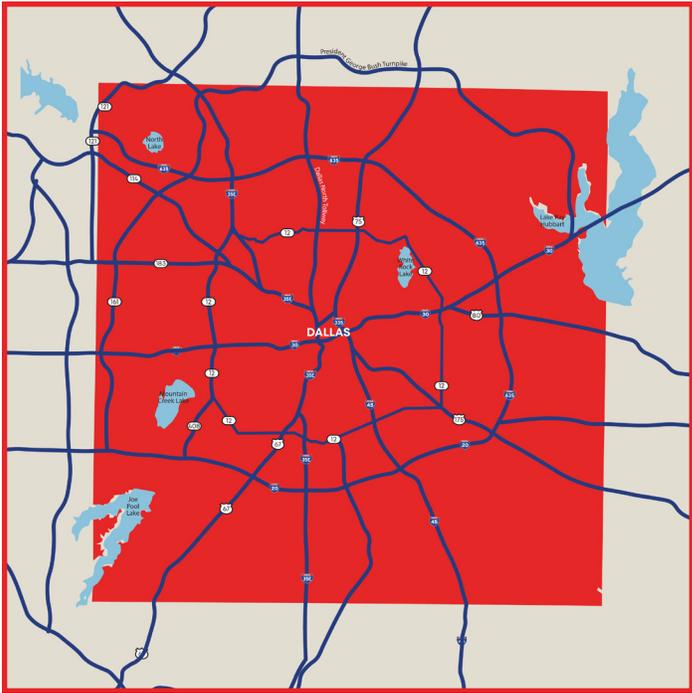
Retail Trade

Accommodation and Food Services

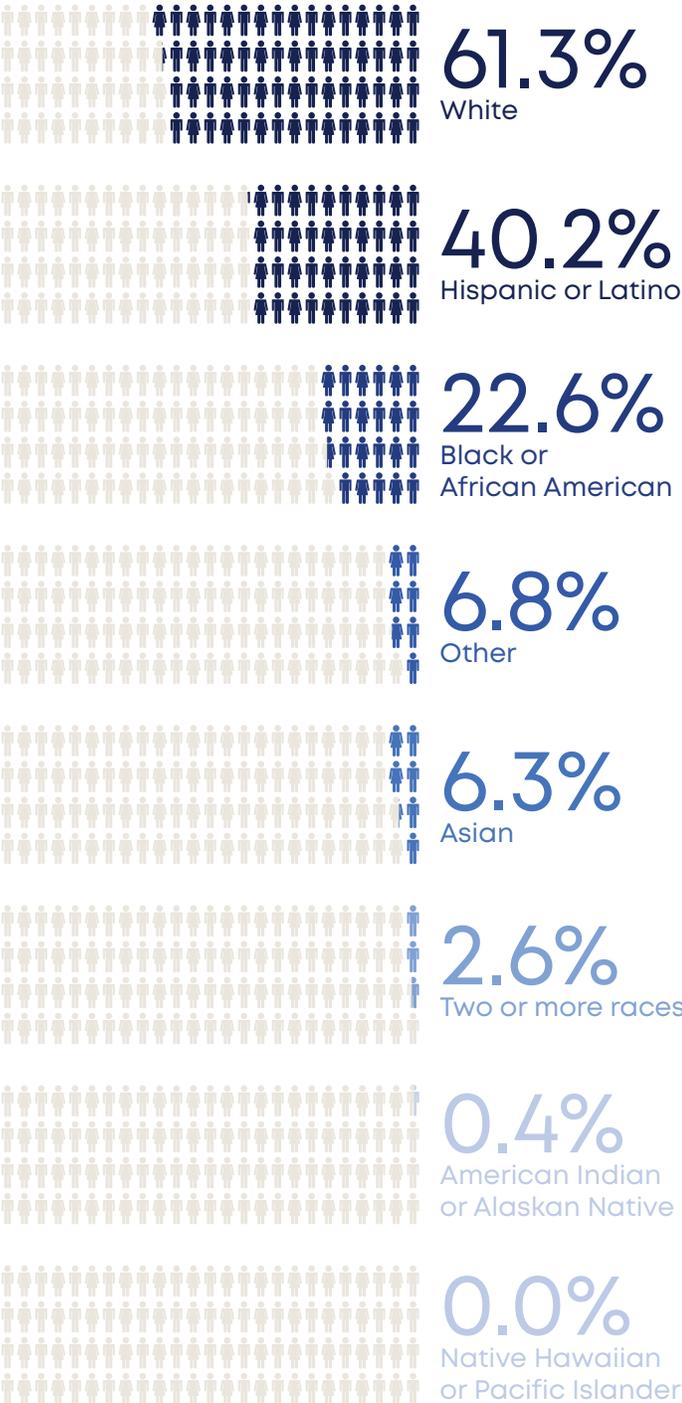
Transportation and Warehousing

Dallas County

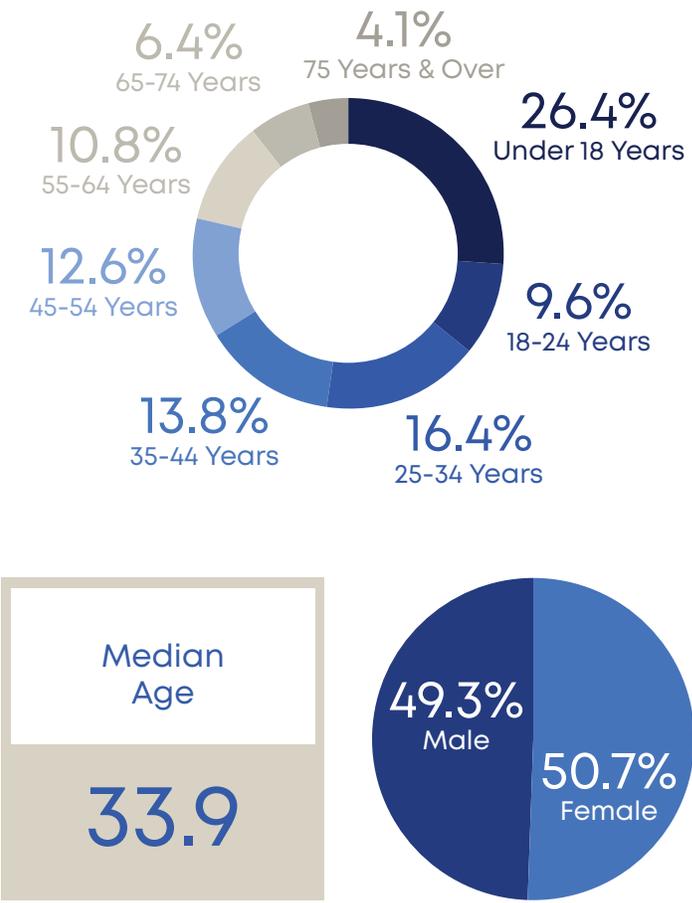
Population: **2,697,864**



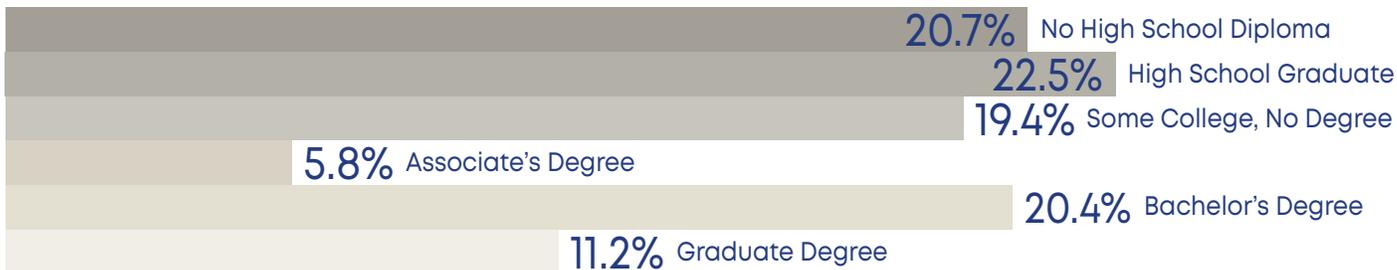
RACE AND ETHNICITY



AGE AND GENDER BREAKDOWN



EDUCATIONAL ATTAINMENT (AGE 25-64)



PHYSICAL NEIGHBORHOODS & HOUSING

	Average Size Household	2.76
	Total Households	965,880
	House Affordability	139
	Total Housing Units	1,013,364
	Median Home Value	\$197,515
	Homeowner Vacancy	1.4%
	Rental Vacancy	7.4%

ECONOMIC INDICATORS

	Median Household Income	\$59,749
	Median Home Value	\$197,515
	Internet at Home	89.0%
	Labor Force Participation Rate	68.7%
	Prime-Age Labor Force Participation Rate	82.2%
	Poverty Level	16.6%

Total
Businesses

109,444

Total
Employees

1,343,704

Unemployment
Rate

9.4%

DECLINING INDUSTRIES

Agriculture,
Forestry, Fishing,
and Hunting

Mining,
Quarrying and
Oil and Gas
Extraction

Information

CURRENT STRONG INDUSTRIES

Health Care and
Social Assistance

Professional,
Scientific, and
Technical Services

Administrative and
Support and Waste
Management and
Remediation Services

GROWING INDUSTRIES

Health
Care and Social
Assistance

Accommodation
and Food Services

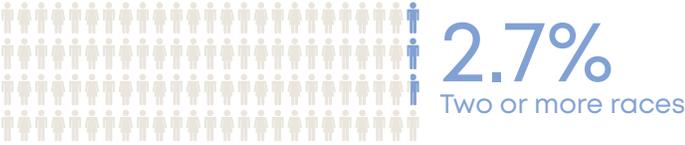
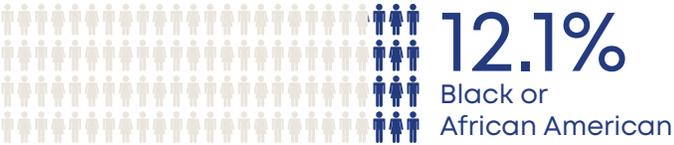
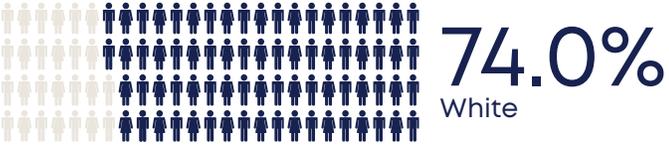
Administrative
and Support
and Waste
Management
and Remediation
Services

Texas

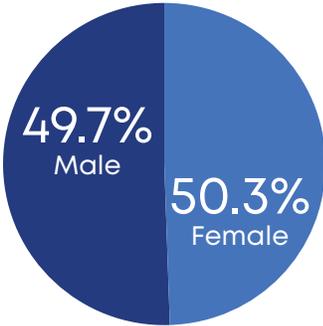
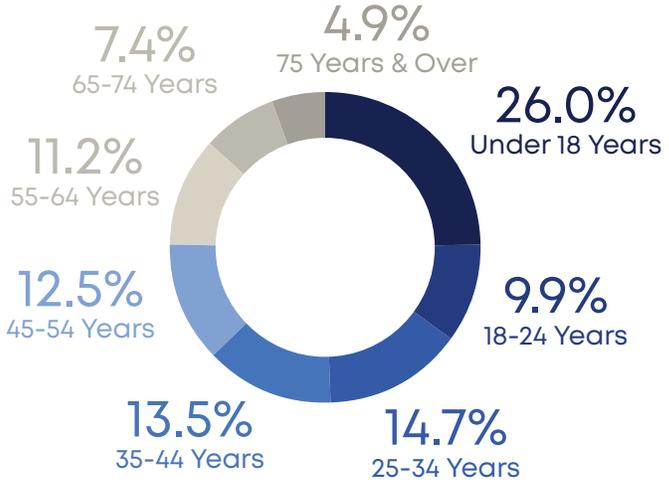
Population: **29,806,340**



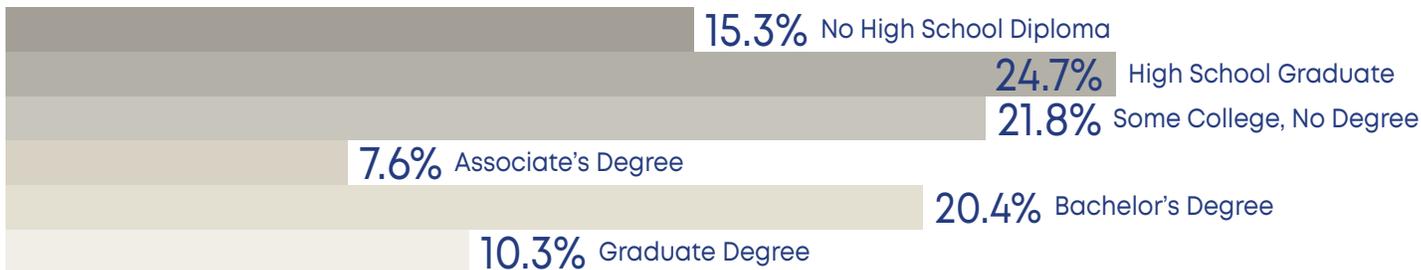
RACE AND ETHNICITY



AGE AND GENDER BREAKDOWN



EDUCATIONAL ATTAINMENT (AGE 25-64)



PHYSICAL NEIGHBORHOODS & HOUSING

	Average Size Household	2.78
	Total Households	10,521,548
	House Affordability	149
	Total Housing Units	10,937,026
	Median Home Value	\$193,109
	Homeowner Vacancy	1.6%
	Rental Vacancy	7.8%

ECONOMIC INDICATORS

	Median Household Income	\$60,820
	Median Home Value	\$193,109
	Internet at Home	89.0%
	Labor Force Participation Rate	64.5%
	Prime-Age Labor Force Participation Rate	80.6%
	Poverty Level	14.7%

Total
Businesses

983,518

Total
Employees

11,310,246

Unemployment
Rate

9.2%

DECLINING INDUSTRIES

Mining, Quarrying
and Oil and Gas
Extraction

Agriculture,
Forestry,
Fishing and
Hunting

Arts, Entertainment,
and Recreation

CURRENT STRONG INDUSTRIES

Health Care and
Social Assistance

Retail Trade

Educational
Services

GROWING INDUSTRIES

Health
Care and Social
Assistance

Accommodation
and Food
Services

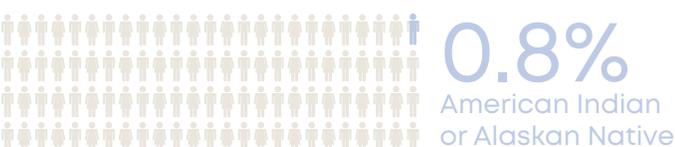
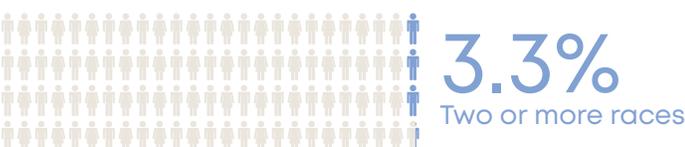
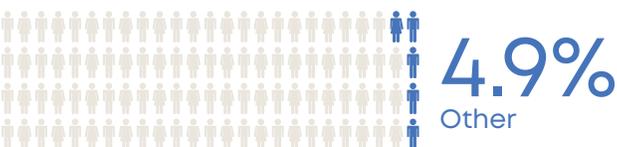
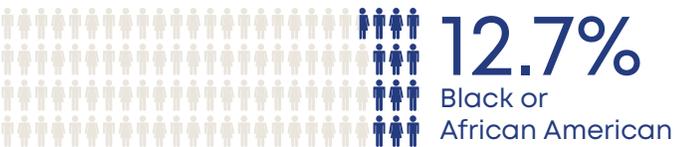
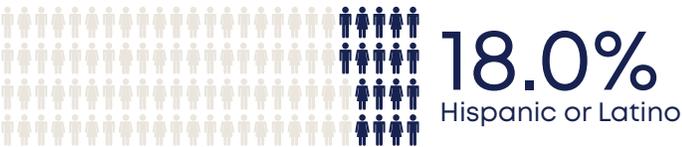
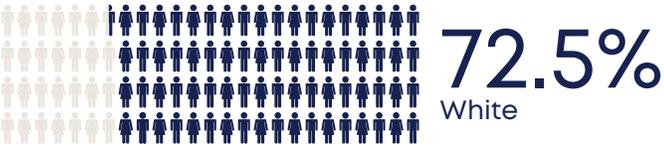
Retail Trade

U.S.

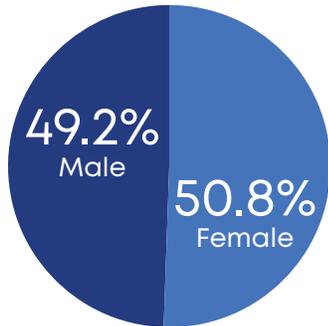
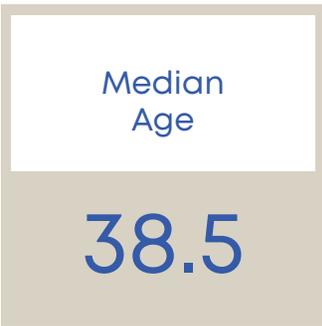
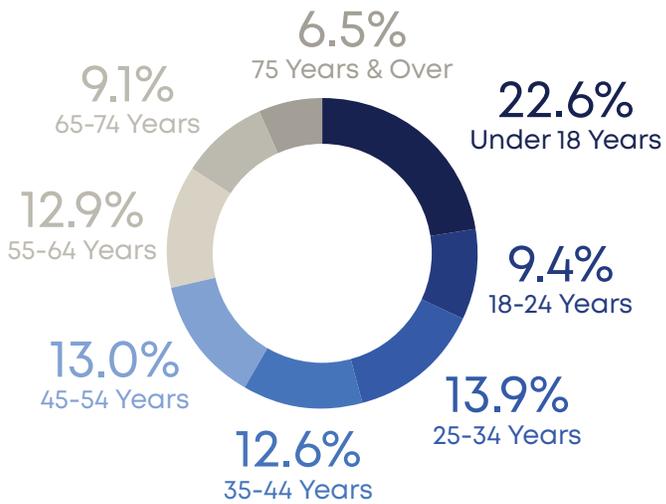
Population: **333,793,107**



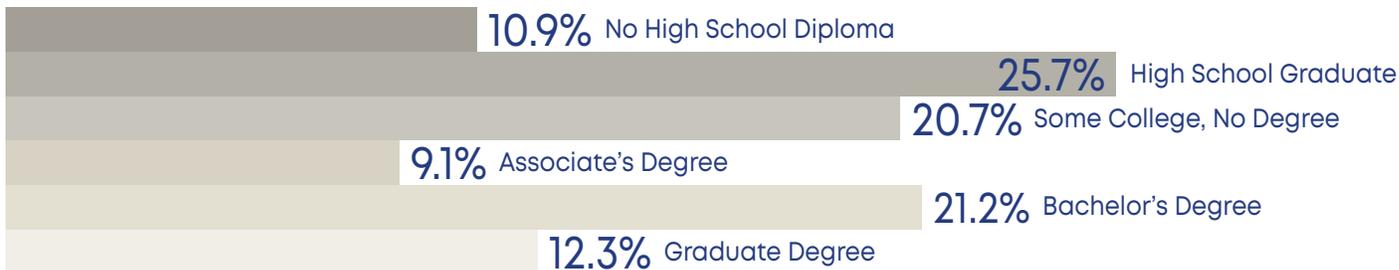
RACE AND ETHNICITY



AGE AND GENDER BREAKDOWN



EDUCATIONAL ATTAINMENT (AGE 25-64)



PHYSICAL NEIGHBORHOODS & HOUSING

	Average Size Household	2.58
	Total Households	126,083,849
	House Affordability	141
	Total Housing Units	137,428,986
	Median Home Value	\$235,127
	Homeowner Vacancy	1.6%
	Rental Vacancy	6.0%

ECONOMIC INDICATORS

	Median Household Income	\$62,203
	Median Home Value	\$235,127
	Internet at Home	90.0%
	Labor Force Participation Rate	63.2%
	Prime-Age Labor Force Participation Rate	82.1%
	Poverty Level	13.4%

Total
Businesses

11,994,763

Total
Employees

146,120,824

Unemployment
Rate

13.0%

DECLINING INDUSTRIES

Mining, Quarrying
and Oil and Gas
Extraction

Arts,
Entertainment,
and Recreation

Accommodation
and Food
Services

CURRENT STRONG INDUSTRIES

Health Care and
Social Assistance

Retail Trade

Manufacturing

GROWING INDUSTRIES

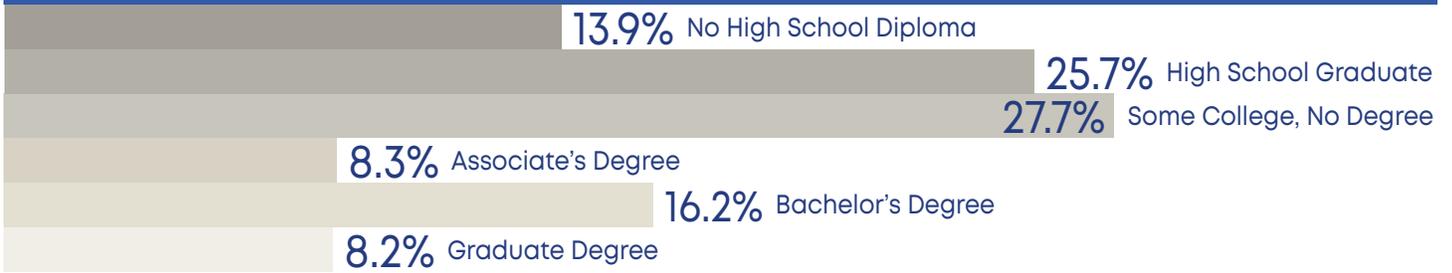
Health
Care and Social
Assistance

Retail Trade

Manufacturing

Best Southwest | Population: 259,179

EDUCATIONAL ATTAINMENT (AGE 25-64)



PHYSICAL NEIGHBORHOODS & HOUSING

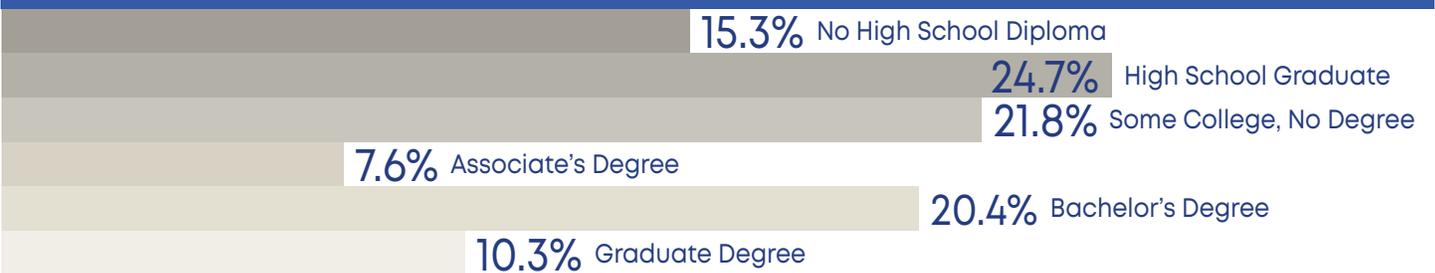
	Average Size Household	2.96
	Total Households	86,045
	House Affordability	184
	Total Housing Units	105,072
	Median Home Value	\$172,630
	Homeowner Vacancy	0.9%
	Rental Vacancy	6.7%

ECONOMIC INDICATORS

	Median Household Income	\$63,474
	Median Home Value	\$172,630
	Internet at Home	91.0%
	Labor Force Participation Rate	67.6%
	Prime-Age Labor Force Participation Rate	84.1%
	Poverty Level	11.9%

Texas | Population: 29,806,340

EDUCATIONAL ATTAINMENT (AGE 25-64)



PHYSICAL NEIGHBORHOODS & HOUSING

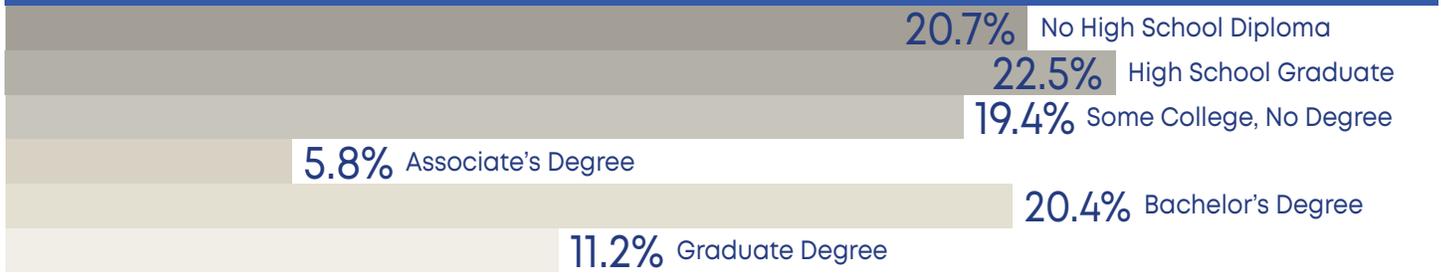
	Average Size Household	2.78
	Total Households	10,521,548
	House Affordability	149
	Total Housing Units	10,937,026
	Median Home Value	\$193,109
	Homeowner Vacancy	1.6%
	Rental Vacancy	7.8%

ECONOMIC INDICATORS

	Median Household Income	\$60,820
	Median Home Value	\$193,109
	Internet at Home	89.0%
	Labor Force Participation Rate	64.5%
	Prime-Age Labor Force Participation Rate	80.6%
	Poverty Level	14.7%

Dallas County | Population: 2,697,864

EDUCATIONAL ATTAINMENT (AGE 25-64)



PHYSICAL NEIGHBORHOODS & HOUSING

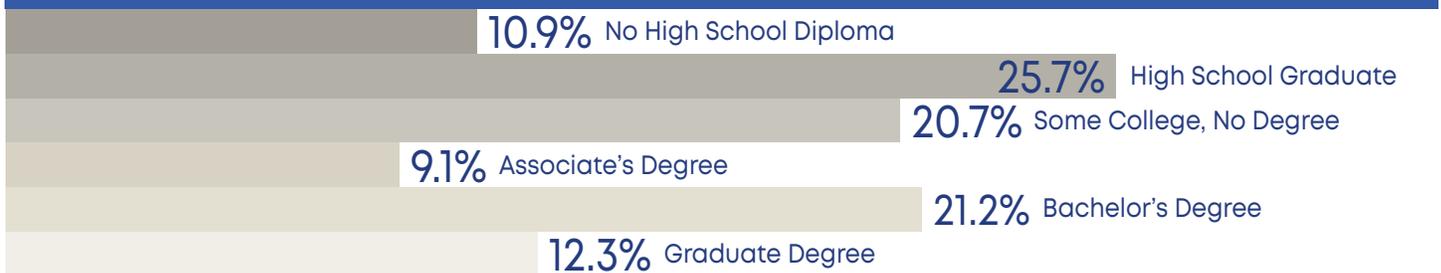
	Average Size Household	2.76
	Total Households	965,880
	House Affordability	139
	Total Housing Units	1,013,364
	Median Home Value	\$197,515
	Homeowner Vacancy	1.4%
	Rental Vacancy	7.4%

ECONOMIC INDICATORS

	Median Household Income	\$59,749
	Median Home Value	\$197,515
	Internet at Home	89.0%
	Labor Force Participation Rate	68.7%
	Prime-Age Labor Force Participation Rate	82.2%
	Poverty Level	16.6%

U.S. | Population: 333,793,107

EDUCATIONAL ATTAINMENT (AGE 25-64)



PHYSICAL NEIGHBORHOODS & HOUSING

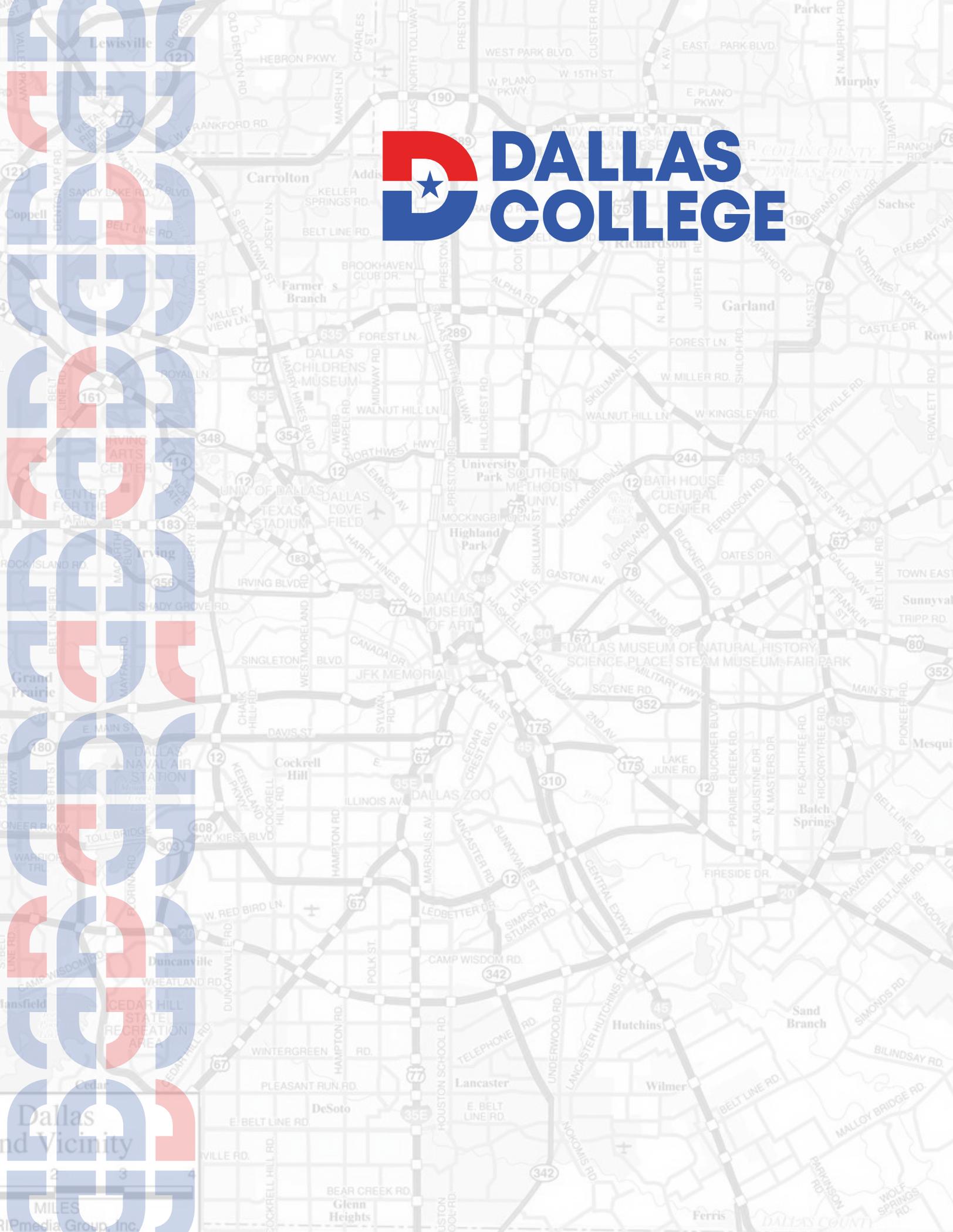
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	Poverty Level	13.4%



DALLAS COLLEGE



Dallas and Vicinity

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MILES
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