

The Economic Value of **Dallas College**

About Dallas College



101,137 Credit students



19,848 Non-credit students



Economic impact analysis



Dallas County

Dallas College total

annual impact

Added income



jobs in the Dallas County is supported by the activities of Dallas College and its students.



OR



Alumni impact

Impact of the increased earnings of Dallas College alumni and the businesses they work for



An economic boost similar to hosting the Super Bowl

13x

\$4.5 billion

42,638 Jobs supported





Operations spending impact

Impact of annual payroll and other spending

= 2,000 jobs* = family of four

6,015 Jobs

\$458.3 million

Added income

Enough to buy 9,702 new cars

OR

Added income

supported



Construction spending impact

Jobs supported

Impact of expenditures for ongoing construction projects

\$16.2 million Added income

OR

OR

185 Jobs supported



Student spending impact

Impact of the daily spending of Dallas College students attracted to or retained in the county



Enough to buy 10,209 families* a year's worth of groceries

2,238 Jobs supported

\$149.7 million

Investment analysis



For every \$1...



Students gain \$6.90 in lifetime earnings









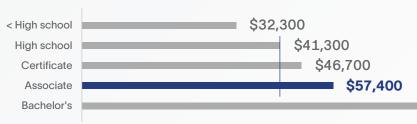


The average associate degree graduate from Dallas College will see an increase in earnings of \$16,100 each year compared to someone with a high school diploma working in Dallas County.



Taxpayers gain \$2.20 in added tax revenue and public sector savings







Society gains \$15.90 in added income and social







