



STATE OF THE WORKFORCE

DALLAS-FORT WORTH METROPLEX | QUARTER 3, 2024

ECONOMY OVERVIEW

POPULATION
8,092,204
2023

**TOTAL REGIONAL
EMPLOYMENT**
4,434,679
2023

**MEDIAN HOUSEHOLD
INCOME**
\$83,398
2022

**MEDIAN PER CAPITA
INCOME**
\$48,935
2023

**MEDIAN
ADVERTISED SALARY**
\$52,200
Total job postings
last 12 months

FAST FACTS

4.3% Current unemployment rate as of June 2024. Gradual decrease since 2020 with an unemployment rate of 7.15%

8.5%
Increase in population
since 2018

12.2%
Increase in jobs
since 2018

7.4%
Residents who possess an
associate degree

24.4%
Residents who possess a
bachelor's degree

TOP CITIES POSTING

Sep 2023 - Sep 2024

CITY IN TEXAS	TOTAL POSTINGS	UNIQUE POSTINGS
Dallas	724,784	279,731
Fort Worth	310,423	115,402
Plano	194,148	74,168
Irving	154,489	61,815
Arlington	106,556	38,921

LABOR FORCE DEMOGRAPHICS

2023

AGE

AGE	CURRENT EMPLOYMENT	PERCENT
14-18	117,073	2.6%
19-24	446,130	10.1%
25-34	977,483	22.0%
35-44	1,006,223	22.7%
45-54	890,153	20.1%
55-64	684,440	15.4%
65+	313,167	7.1%

GENDER



FEMALES

48.7%

2,161,352

MALES

51.3%

2,273,327



RACE/ETHNICITY

WHITE

46.9%

2,078,279

HISPANIC OR LATINO

27.4%

1,214,220

BLACK OR
AFRICAN AMERICAN

15.6%

693,934

ASIAN

7.8%

346,191

TWO OR MORE RACES

1.8%

79,668

AMERICAN INDIAN OR
ALASKA NATIVE

0.3%

14,865

NATIVE HAWAIIAN OR
OTHER PACIFIC ISLANDER

0.2%

7,521

TOP IN-DEMAND OCCUPATIONS

OCCUPATION	ENTRY-LEVEL EDUCATION	UNIQUE POSTINGS (SEP 2023–SEP 2024)	CURRENT EMPLOYMENT	3-YEAR JOB DEMAND GROWTH	ENTRY-LEVEL HOURLY WAGE
Registered Nurses*	Bachelor's degree	45,567	75,963	4,326	\$32.06
Software Developers*	Bachelor's degree	30,612	63,519	9,289	\$37.28
Retail Salespersons	No formal educational credential	28,108	90,436	3,268	\$11.02
Computer Occupations*	Bachelor's degree	20,567	22,103	1,549	\$24.28
Customer Service Representatives	High school diploma or equivalent	19,215	109,265	3,236	\$14.27

Wages in **RED** indicate falling at or below the livable wage of \$22.06/hr or \$45,884.80/yr for 1 adult in Dallas County.
*Indicates NextGen Sector Strategy related occupation.

TOP EMPLOYERS POSTING

Unique Postings (Sep 2023 - Sep 2024)

Health care employers continue to dominate

Medical City Healthcare 10,889

Texas Health Resources 8,554

Baylor Scott & White Health 7,414

UT Southwestern Medical Center 5,807

Walmart 4,657

PLACE OF WORK VS. RESIDENCE

WHERE TALENT WORKS

WHERE TALENT LIVES

108,500
Plano, 75024

49,839
Grand Prairie, 75052

77,157
Dallas, 75201

48,536
Frisco, 75035

71,122
Addison, 75001

48,100
The Colony, 75056

67,544
Irving, 75063

44,015
Allen, 75002

65,414
Plano, 75093

43,366
Mansfield, 76063

TYPICAL ENTRY-LEVEL EDUCATION

Associate Degree



TOP GROWING OCCUPATIONS

OCCUPATION	CURRENT EMPLOYMENT	3-YEAR JOB DEMAND GROWTH	ENTRY LEVEL HOURLY WAGE
Preschool Teachers (Except Special Education)	11,733	671	\$13.87
Paralegals and Legal Assistants	8,342	450	\$22.06
Radiologic Technologists and Technicians*	5,286	333	\$25.41
Medical Equipment Repairers*	2,542	202	\$16.95
Diagnostic Medical Sonographers*	2,198	194	\$34.72

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HIGHEST PAYING OCCUPATIONS

OCCUPATION	CURRENT EMPLOYMENT	3-YEAR JOB DEMAND GROWTH	ENTRY LEVEL HOURLY WAGE
Air Traffic Controllers*	888	16	\$50.25
Dental Hygienists*	4,003	423	\$36.70
Diagnostic Medical Sonographers*	2,198	194	\$34.72
Radiation Therapists*	368	21	\$34.71
Magnetic Resonance Imaging Technologists*	681	65	\$34.00

TOP GROWING INDUSTRIES

Professional, Scientific and Technical Services

Transportation and Warehousing

Health Care and Social Assistance

Finance and Insurance

Accommodation and Food Services

2018	286,178	211,143	399,926	234,501	339,792
2023	388,880	275,232	443,778	270,833	375,583

TOP IN-DEMAND SKILLS SUMMARY

SPECIALIZED SKILLS

SKILLS	POSTINGS	% OF TOTAL POSTINGS	PROJECTED GROWTH	GROWTH RELATIVE TO MARKET
Project Management	69,971	7%	19.8%	Rapidly Growing
Marketing	67,863	7%	23.0%	Rapidly Growing
Auditing	56,293	6%	21.8%	Rapidly Growing
Nursing	53,087	5%	20.1%	Rapidly Growing
Merchandising	52,847	5%	15.0%	Growing

COMMON SKILLS

SKILLS	POSTINGS	% OF TOTAL POSTINGS	PROJECTED GROWTH	GROWTH RELATIVE TO MARKET
Communication	373,169	37%	3.6%	Lagging
Customer Service	284,589	28%	5.2%	Stable
Management	250,875	25%	5.3%	Stable
Sales	182,112	18%	7.8%	Stable
Operations	169,660	17%	8.1%	Stable

SOFTWARE SKILLS

SKILLS	POSTINGS	% OF TOTAL POSTINGS	PROJECTED GROWTH	GROWTH RELATIVE TO MARKET
Microsoft Office	89,329	37%	18.5%	Growing
Microsoft Excel	88,715	28%	17.7%	Growing
Microsoft PowerPoint	46,630	25%	26.1%	Rapidly Growing
Microsoft Outlook	45,848	18%	25.0%	Rapidly Growing
SQL (Programming Language)	27,996	17%	6.4%	Stable

For more information, contact the Labor Market Intelligence Center at: [DallasCollege.edu/lmic](https://dallascollege.edu/lmic) or LMIC@DallasCollege.edu
All data pertains to DFW, unless indicated otherwise within the report.
Source: Lightcast 2024.Q3