

A Letter from the Chancellor of Dallas College

We are at a critical time for the state of higher education and our local workforce. Our society continues to evolve quickly and without considerable adaptation, our students – the innovators and leaders of tomorrow – are at risk of being left behind.

The world of work is changing. While emerging fields like artificial intelligence, automation and robotics are quickly shaping the jobs of tomorrow, we're also faced with an unprecedented national workforce shortage of 3 million workers. This comes as Texas is projected to add over 350,000 jobs in 2024.

Our workforce and economy rely heavily on highly skilled and educated talent – talent trained by our institution with tremendous support from organizations such as yours. By incorporating more experience-based learning like apprenticeships and internships, we can provide our students with unique opportunities for hands-on training.

Working in tandem with industry leaders, our sector development strategy is designed to provide targeted workforce development programming that benefits workers, employers and the economic viability of the region. Current sector focus areas include construction, aerospace and health care.

Take our new Dallas College Workforce Center at RedBird for example. In partnership with United Way of Metropolitan Dallas and Workforce Solutions Greater Dallas, we've transformed over 50,000 square feet of space into an innovative workforce training ground in the heart of southern Dallas County – an area with limited career training resources. The per capita income for the RedBird area is \$21,767, below the federal poverty line of \$37,638. We're working to solve this longstanding issue by providing responsive training that prepares people to accept well-paying roles in high-demand sectors. In its initial configuration, the center will train pharmacy lab technicians, forklift operators, logistics associates and aviation technicians, among others.

As the largest community college in Texas, working with the business community enables us to deliver on our commitment to our community. And backed by the \$1.1 billion bond package which Dallas County voters overwhelmingly approved in 2019, we continue to ignite innovation across our campuses.

Your partnership can drastically improve our students' lives. In Dallas County alone, three out of four people do not earn a living wage of at least \$50,000. Dallas College students are not immune from this reality, with 77% identified as economically disadvantaged.

The result is being able to provide our industry partners with a direct talent pool. Together, we can ensure a students' transition from classroom to career is as seamless as possible.

As leaders within our community, it will take our collective collaboration to mold and shape the workforce and economy of tomorrow.

We look forward to working with you soon.



Best,

A handwritten signature in black ink, appearing to read "J. H. Lonon", written over a light blue horizontal line.

Dr. Justin H. Lonon
Chancellor, Dallas College





DALLAS COLLEGE PROFILE

FALL 2023 | SPRING 2024 | SUMMER 2024

WHO WE ARE

Since 1965, Dallas College has served and educated more than **3 million students**. As one of the largest colleges in Texas, we work to transform lives and communities through higher education in a rapidly changing local, national and world community. We provide:

Two-year and four-year degree programs, plus workforce-ready certificates.

More than 100 high-demand career programs.

Enrichment and certification classes for a lifetime of learning.

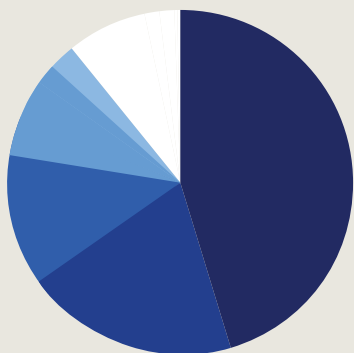
Faculty dedicated to student success, not research grants.

Unparalleled quality at a tuition our students can afford.

ECONOMIC IMPACT

A study of the economic contribution of Texas community colleges has found that the college's economic contribution to the Dallas County economy is about **\$458.3 million** in net added income each year through payroll and operations spending.

DEMOGRAPHICS



- Hispanic, 45%
- Black/African American, 19%
- White, 16%
- Asian, 8%
- International, 2%
- Other/Not Reported, 10%

GENERATIONS

79,194

Gen Z/Zoomers
24 & Under

32,201

Gen Y/Millennials
25-39

13,878

Gen X
40-59

2,382

Baby Boomers
60-79

195

Mature/Silent
80+

\$1.5M

Awarded in scholarship aid by
Dallas College Foundation

BY THE NUMBERS

103,241

Credit Students

28,284

Continuing Education Students

127,854

Total Unduplicated Students

3,944

Military Connected Students

29,986

Dual-Credit Students

4,978

Promise Students

15,822

Transfer-Out Students

At Dallas College, our programs are organized into **seven schools of instruction**, each offering diverse programs, including both credit and non-credit programs.

**School of Business,
Hospitality and Global Trade**

**School of Creative Arts,
Entertainment and Design**

School of Education

**School of Engineering, Technology,
Mathematics and Sciences**

School of Health Sciences

**School of Law and
Public Service**

**School of Manufacturing and
Industrial Technology**

EDUCATIONAL PARTNERSHIPS

| | | | | |
|-----------------|---------------------|----------------------|------------------------------------|------------------------|
| 43 | 140 | 150 | 20 | 4 |
| P-TECH Programs | Homeschool Partners | Dual Credit Partners | Early College High School Programs | On-Campus High Schools |

18 ISD Partners for ECHS/P-TECH

- Carrollton-Farmers Branch ISD
- Cedar Hill ISD
- Cooper ISD
- Coppell ISD
- Dallas ISD
- DeSoto ISD
- Duncanville ISD
- Ferris ISD
- Forney ISD
- Garland ISD
- Grand Prairie ISD
- Highland Park ISD
- Irving ISD
- Lancaster ISD
- Mesquite ISD
- Richardson ISD
- Rockwall ISD
- Sunnyvale ISD

CREDENTIALS
2023-2024 Academic Year

8,089
Associate Degrees

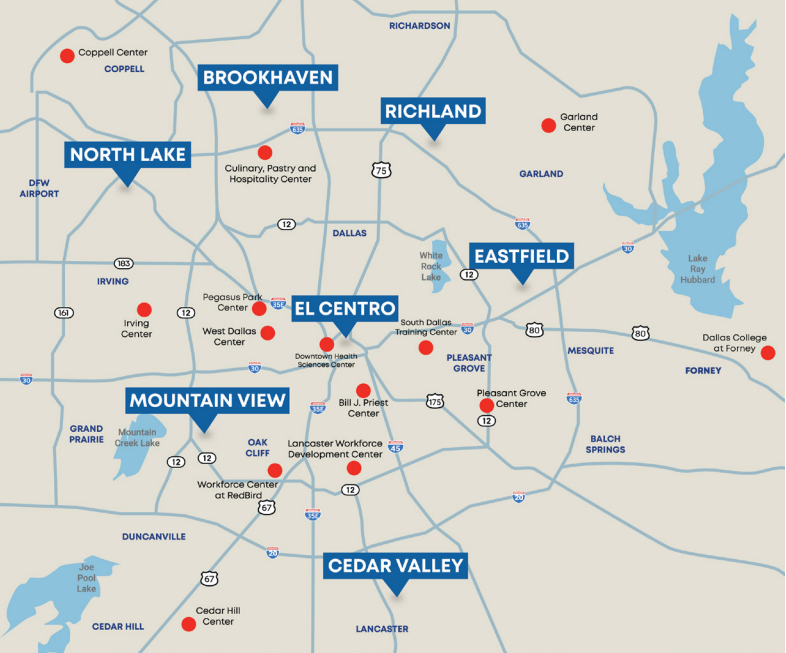
153
Bachelor's Degrees

3,027
Skills Awards
(Credit and Continuing Education)

5,138
Certificates
(Credit and Continuing Education)

7 CAMPUSES

Dallas College, formerly the Dallas County Community College District, consists of seven campuses:



RECRUIT FROM OUR TOP ENROLLED PROGRAMS AND MORE!

- Business
- Computer Science
- Early Childhood Education and Teaching
- Nursing
- Radiology



2023-2024 data based on a snapshot created on 11/4/2024.



Train Local. Grow Global.

Since 1965, Dallas College has focused on ensuring Dallas County is vibrant, growing and economically viable for future generations by partnering with local business leaders, educational institutions, and civic and nonprofit organizations.

100+

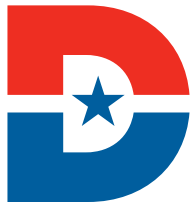
High-Demand Career Programs and Training

300+

Academic and Technical Degrees and Certificates

50+

Business Services



"Working with Dallas College students has been very gratifying. They're young. They're ambitious. They have a hunger for knowledge and a thirst to learn. We took the attitude that we were going to mentor and help them."

*– Albert Marquez,
owner of Dallas-based
1 US Construction*

TAP INTO THE TALENT PIPELINE

Dallas College is the largest regional producer of local talent with

125K STUDENTS ANNUALLY ENROLLED
and is the second-largest college in the country.

Connect

Network to hire students and hear about job fairs through Handshake, the No. 1 platform for hiring students.

Innovate

Work with us to create innovative work-based learning opportunities through apprenticeships, internships, co-ops and work-study programs.

PREPARE YOUR WORKFORCE

Upskill

Affordable, custom training to upskill your workforce with a flexible schedule at our location or yours.

Reduce Costs

Millions of training grant dollars to reduce or eliminate employer costs.

Flexible

Numerous programs available in Spanish or online.

Sponsor

Provide tuition for your employees to take courses at Dallas College.



GROW YOUR **BUSINESS**

Coaching

The Goldman Sachs *10,000 Small Businesses* partnership provides a free coaching program proven to grow small businesses.

Resources

Access coaching, capital opportunities, coworking space, business planning and more free small business development resources.

Data

Request labor market, education, economic and demographic data to ensure you have the information to make data-driven decisions for staying competitive.

Vendor

Increase business opportunities by becoming a supplier.



"That opportunity took our business to the next level. What we learned as a business going through Goldman Sachs is the reason why we were able to sustain and grow from COVID."

– Wright Resource Group's Paula Sullivan,
Goldman Sachs 10,000 Small Businesses Alumni 2019

FLEX YOUR **CORPORATE SOCIAL RESPONSIBILITY** MUSCLE

Donate

Expand economic mobility opportunities by donating to the Dallas College Foundation or sponsoring a Dallas College event.

Partner

Join one of 40-plus partnership programs dedicated to sustainability and inclusivity.

B-Corp Certification

Learn how to become B-Corp certified to showcase your commitment to an inclusive, equitable and regenerative economy.

Volunteer

Join an industry advisory committee to help ensure curriculums are designed to meet the workforce needs of today and tomorrow.





Dallas College offers programs from our schools across all seven campuses and centers.

School of Business, Hospitality and Global Trade

School of Creative Arts, Entertainment and Design

School of Education

School of Engineering, Technology, Mathematics and Sciences

School of Health Sciences

School of Law and Public Service

School of Manufacturing and Industrial Technology



Connect today to learn more about how Dallas College can support your success.

BusinessEngagement@DallasCollege.edu

