



# The Importance of Focus

How priorities, objectives, and measures must shape the work of the Board

# Today's Objectives

1. Formalize the District-wide Strategic Plan
2. Review proposed revision of BAA (Local)
3. Review proposed calendar for remainder of 2012 and 2013
4. Review baseline data for selected measures

# DCCCD Mission

To equip students for successful living and responsible citizenship in a rapidly changing local, national and world community.



- Drafted and adopted by the Board
- Shared by the entire District
- Provides the basis of all actions

# Building a strong foundation for a focused mission



# Moving from goals to priorities...

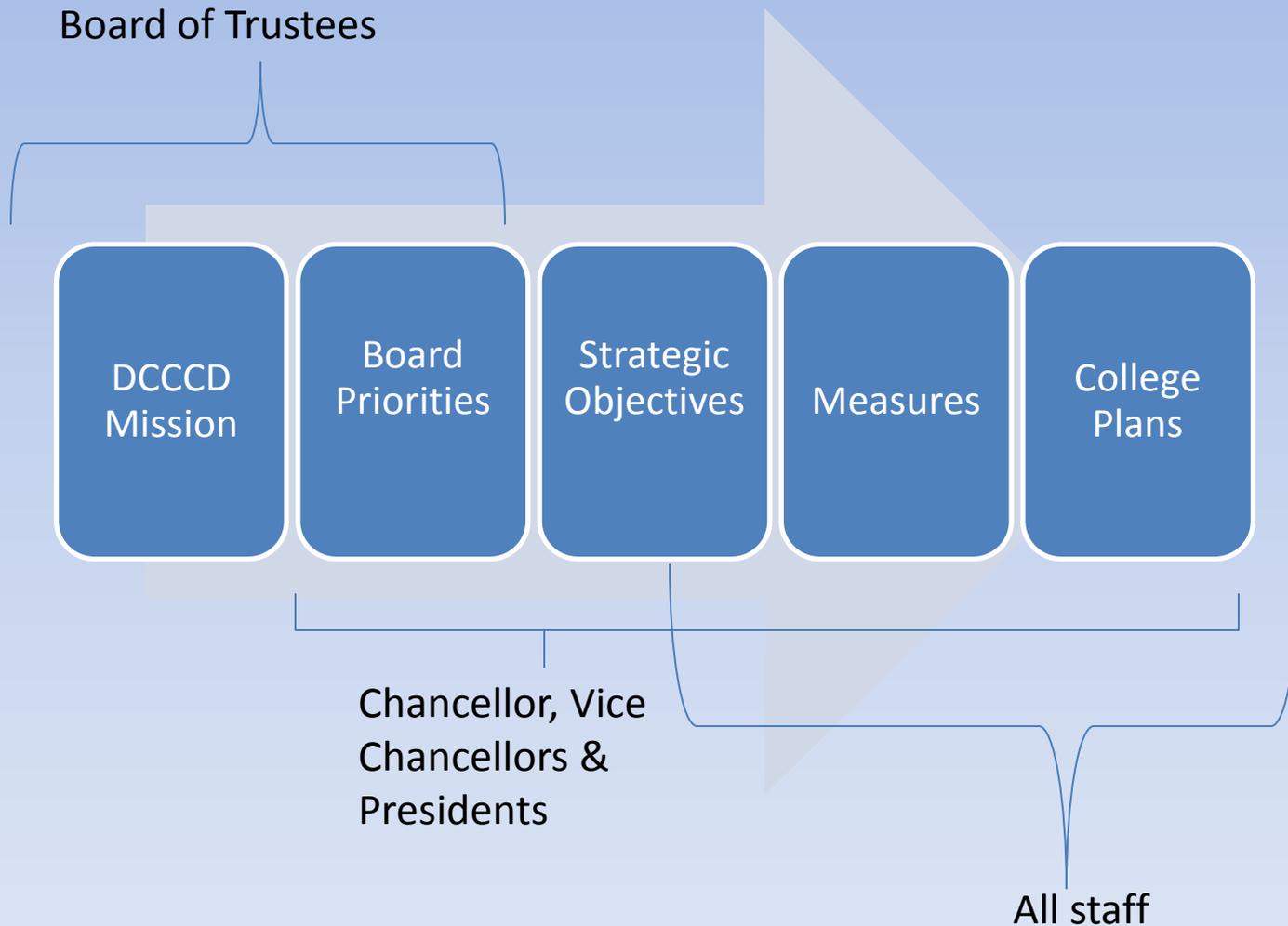
## **2008 Board Approved Goals**

- #1 (Competencies)
- #2 (Transfer)
- #3 (Retention)
- #4 (Course Completion)
- #5 (Transfer)
- #6 (Job Readiness)
- #7 (Student Activities)
- #8 (Service Learning)
- #9 (Partnerships)
- #10 (Relationships)

## **2011 Board Priorities**

- #1 Meet the educational needs of Dallas County.
- #2 Empower students to meet success milestones.
- #3 Demonstrate leadership in the national student success agenda.
- #4 Empower employees for success.
- #5 Achieve organizational effectiveness.

# The “big” picture



1 | 09/06/11 Proposal – DCCCD Board Priorities, Strategic Objectives and Measures (as revised 02/21/12)

Board Priorities	Strategic Objectives	Measures
<p>1 Meet the educational needs of Dallas County.</p>	<p>1.1 Increase participation in higher education for Dallas County.</p>	<p>1.1.a % Dallas County adult population enrolled as students in the DCCCD for either credit or continuing education.</p> <p>1.1.b % Dallas County public high school graduates enrolled as credit students within one year of graduation.</p> <p>1.1.c Unduplicated headcount in academic transfer, and developmental courses.</p>
	<p>1.2 Increase workforce readiness to enhance the economy and competitive advantage of Dallas County and the North Texas region.</p>	<p>1.2.a Unduplicated headcount in career technical credit and continuing education.</p> <p>1.2.b # career technical degrees and certificates awarded.</p>
	<p>1.3 Increase diversity of workforce to provide models and mentors for the diverse DCCCD student population.</p>	<p>1.3.a % ethnicity of faculty, administrators and PSS.</p>
<p>2 Empower students to meet success milestones.</p>	<p>2.1 Improve student learning success.</p>	<p>2.1.a % of A, B or C grades in transfer, career technical, and developmental courses.</p> <p>2.1.b # students completing DCCCD core curriculum annually.</p> <p>2.1.c % students persisting from fall to fall; fall to spring.</p>

## DCCCD Board Calendar 2012 (Revised) and 2013 (Proposed)

Calendar Year 2012		Calendar Year 2013		Meeting Type	Planning Focus
Date	Time	Date	Time		
January 3	4 p.m.	January 8	4 p.m.	Regular Business	
February 7	4 p.m.	February 5	4 p.m.	Regular Business	
March 6	1-4 p.m.  4 p.m.	March 5	1-4 p.m.  4 p.m.	Retreat  Work Session  Regular Business	2012 - Proposed Planning Model Overview  2013 – Board Priority #1 – Meeting the educational needs of Dallas County Board Priority #2 – Empowering students to meet success milestones.
April 3	2-3 p.m. 3-4 p.m.  4 p.m.	April 2	3-4 p.m.  4 p.m.	Audit Committee Work Session  Regular Business	2012 – Special Presentation on Early College High Schools and Other Alternative Models in the DCCCD by College Presidents
May 1	1-3 p.m.  3-4 p.m. 4 p.m.	May 7	1-3 p.m.  3-4 p.m. 4 p.m.	Work Session  Budget Committee Regular Business	Board Priority #3 – Leadership in national student success agenda Board Priority #4 – Empowering employees for success.
May 23 (Wednesday)	4 p.m.			Special Meeting (Election 2012 canvas)	
June 5	1-4 p.m.  4 p.m.	June 4	1-4 p.m.  4 p.m.	Special Meeting (Chancellor’s Evaluation)  Regular Business	
July 3	3-4 p.m.	July 2	3-4 p.m.	Audit Committee	

# Scheduled Review & Updates

- Three Year Cycle (2011-2013)
- Annual review by the Board in September work session, with considerations of revisions to be effective in January
- Scheduled reviews of specific priority areas throughout the year(s)
- Formal consideration of 2014-2017 plan in January/February 2014 work sessions

# Next Steps

- Present BAA (Local) for adoption at the April Board Meeting
- Present Revised Board Calendar for 2012 (May vote canvass) in today's regular meeting agenda
- Present Proposed Board Calendar for 2013 at the April Board Meeting

# Questions ??