

DCCCD Business Diversity Program



Building Partnerships



Dallas County
Community College District

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Business Diversity Program Goal

- **Ensure inclusion of ALL communities in DCCCD's business & educational opportunities**



Method to Achieve Goal

- **Building partnerships:**
 - DCCCD (Internal) partners
 - Community partners



DCCCD (Internal) Partners

- **Board of Trustees**
- **Chancellor & Vice Chancellors**
- **Colleges**
- **Departments**



DCCCD (Internal) Partners

- **Board of Trustees, Chancellor & Vice Chancellors**

- Authorization and support of the program
- Attendance support at community events



DCCCD (Internal) Partners

- **Colleges**
 - Campus purchase information
 - Vendor Fairs
 - Specialty programs
 - Business organization support



DCCCD (Internal) Partners

- **Departments:**

- Purchasing
- Facilities Management/Facilities Council
- Bond Management Team
- Various other departments



DCCCD (Internal) Partners

- **Purchasing**

- “Good Faith Effort” criteria in construction bids
- Major improvements to the bidders registration system
- Distribution bid information prior to issuing of bids



DCCCD (Internal) Partners

- **Facilities Management/Facility Council**
 - Selection of professional services (A&Es)
 - Distribution of non-bond construction projects information
 - Prompt contractor/vendor payments
 - “Job Order Contracting” program



DCCCD (Internal) Partners

- **Bond Management Team**
 - Selection of professional services (A&Es)
 - Construction managers at risk (CMAR) partners
 - Development of aspirational goals
 - Reporting system to monitor bond projects



DCCCD (Internal) Partners

- **Various other departments**
 - Prompt Payment Committee
 - Purchasing User Group
 - Information Systems



Other Business Diversity Efforts

- **Contractor payments monitoring**
 - Ensure prompt payments to primes and their subcontractors
 - Ensure utilization of subcontractors identified by the prime contractor
- **Contract compliance evaluations**



Other Business Diversity Efforts

- **Grievance policies and procedures**
 - To provide contractors and/or vendors a means to address contract issues
- **Pre-bid and pre-proposal conferences**
- **Approval of Good Faith Effort bid/ proposal submissions**



Other Business Diversity Efforts

- **M/WBE Utilization Reporting System**
 - Assess M/WBE utilization on DCCCD contracts
 - Assess utilization by Colleges and/or departments with purchasing authority (future enhancement)



Other Business Diversity Efforts

- **Upgraded Business Diversity website**
- **Provide one-on-one assistance to M/WBEs and other small businesses**
- **Participate in numerous chamber events to share information on doing business with the District**



Community Partners

- **Chambers of Commerce**
- **Contractors Associations**
- **Certification agencies**
- **Other entities**



Tri-Chamber Partners

Dallas Black Chamber of Commerce

- Reginald Gates, President

Greater Dallas Asian American Chamber of Commerce

- Galileo Jumao-As, Executive Director

Greater Dallas Hispanic Chamber of Commerce

- Cici Rojas, President



Tri-Chamber Partners

- **Key chamber staff focused on matching District opportunities (business & educational) with members**
- **Distribution of opportunities:**
 - Broadcast emails
 - Network & Chamber procurement meetings
 - Training sessions and workshops
 - Business Assistance Centers (One-on-One interviews)



Tri-Chamber Partnership

- **Hispanic and Asian chambers leveraged their Spanish and Asian dominated bilingual media outlets**
- **Each chamber maintains an inventory of DCCCD educational and promotional materials for distribution and websites contain link to the DCCCD's website**



Tri-Chamber Partners

- **Dallas Black Chamber of Commerce:**
 - Partnered with the Bill J. Priest Center Small Business Development Center to provide a hurricane Katrina business assistance program
 - Co-signed with Cedar Valley College/Texas/Federal Highway Commission grant and served on its Advisory Council



Tri-Chamber Partners

- **Asian Chamber is providing training through Richland's Grant/Scholarship Program on QuickBooks, AutoCAD and Project management**
- **Hispanic Chamber is currently working with Mountain View College to research grants to fund industry based courses**



Tri-Chamber Partners

- **Chambers jointly developed a Mentor/Protégé program with DISD, City of Dallas and DCCCD**
- **Provides DCCCD sponsorship status at all chamber events**



Tri-Chamber Partners

- **Future Enhancements:**
 - Improve Chamber membership profile to reflect members industry code specific type of services they provide
 - Continue assisting members to obtain their business certifications



Tri-Chamber Partners

- **Future Enhancements:**
 - Improve members awareness of DCCCD's educational and training programs for employees and families
 - Provide a systematic and sustained effort in promoting the educational support program for businesses



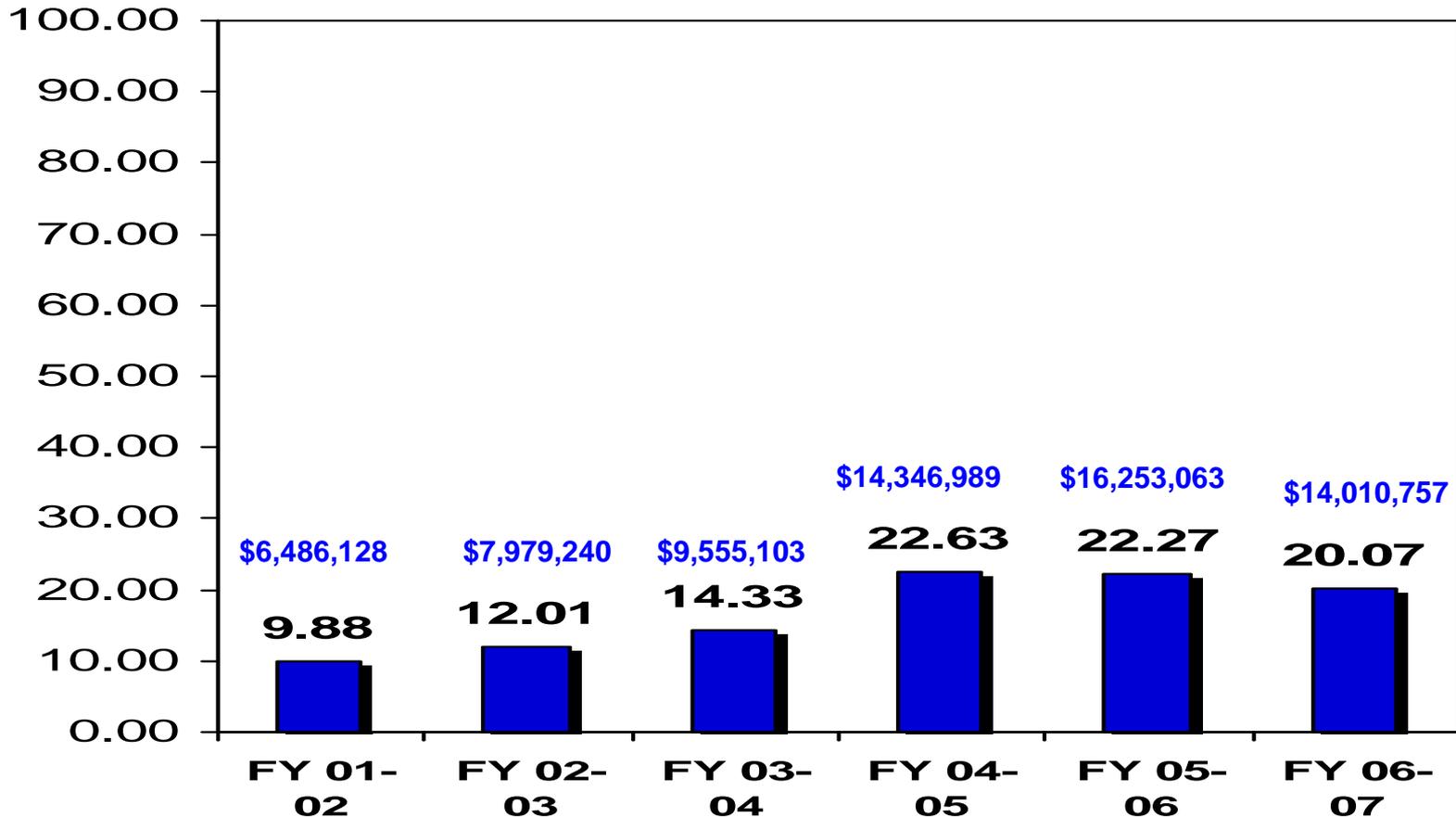
Tri-Chamber Partners

- **Future Enhancements:**
 - Chamber assistance with translation of DCCCD promotional materials into Chinese, Korean and other ethnic languages in order to penetrate the Asian market
 - Create a team of grant writers under the guidance of the DCCCD Corporate Training Council to submit grant proposals to support the M/WBE program.



Achievements

M/WBE Participation



Achievements

Bond Program M/WBE subcontracting % by dollars awarded:

- 43.6%: El Centro College Allied Health & Nursing Project/Paramount Bldg.
- 40.4%: Mountain View College Sports Complex, plus 20.3% to the M/WBE prime for a combined total of 60.7%.
- 32%: North Lake College North Education Campus
- 40+%: Eastfield General Classroom Building

(as of 08/31/07)



Achievements

Bond Program A/Es M/WBE % by dollars awarded:

- 84%: Sub-consultants
- 25%: Prime Consultants
- 42%: Overall

(as of 08/31/07)



Questions & Answers



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